WINNIPEG, MB – December 5, 2023 – Today, IGM Financial Inc. (“IGM” or “the Company”) will host an Investor Day to provide detailed overviews of the strategies, key business initiatives and drivers of financial performance for IGM Financial.

“Over the last three years, we have reshaped IGM Financial,” said James O’Sullivan, President and CEO, IGM Financial. “Today, our company is made up of three well-positioned wealth management businesses and three solid asset management businesses. Each are led by strong management teams successfully executing their strategic mandates. With this new configuration, our company is built for growth.”

Mr. O’Sullivan noted that IGM is announcing medium-term objectives for the company, which include the financial objective of 9%+ Adjusted EPS growth over the next five years. “The strength of our businesses, and the highly talented teams that run them, give us confidence in our ability to meet our medium-term objectives.”

The event will feature formal presentations and Q&A panel sessions with senior leadership from IGM Financial and its strategic investments, including:

- James O’Sullivan, President & CEO, IGM Financial
- Damon Murchison, President & CEO, IG Wealth Management
- Luke Gould, President & CEO, Mackenzie Investments
- Keith Potter, Executive Vice-President & CFO, IGM Financial
- Gregory J. Fleming, President & CEO, Rockefeller Capital Management
- Michael Katchen, Co-Founder & CEO, Wealthsimple
- Yimei Li, CEO, China Asset Management, Co.
- Stuart Waugh, Managing Partner, Northleaf Capital Partners

Webcast details
The webcast will begin at 8:30am and conclude shortly after 12:00pm ET. To register for the live webcast, visit Investor Day 2023 (igmfinancial.com). The agenda and presentations are also posted here.

FORWARD-LOOKING STATEMENTS
Certain statements in this Release, other than statements of historical fact, are forward-looking statements based on certain assumptions and reflect IGM Financial’s current expectations. Forward-looking statements are provided to assist the reader in understanding the Company’s financial position and results of operations as at and for the periods ended on certain dates and to present information about management’s current expectations and plans relating to the future. Readers are cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Company, as well as the outlook for North American and international economies, for the current fiscal year and subsequent periods. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as “expects”, “anticipates”, “plans”, “believes”, “estimates”, “seeks”, “intends”, “targets”, “projects”, “forecasts” or negative versions thereof and other similar expressions, or future or conditional verbs such as “may”, “will”, “should”, “would” and “could”.


This information is based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including the perception of historical trends, current conditions and expected future developments, as well as other factors that are believed to be appropriate in the circumstances. While the Company considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved.

A variety of material factors, many of which are beyond the Company’s and its subsidiaries’ control, affect the operations, performance and results of the Company, and its subsidiaries, and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, management of market liquidity and funding risks, changes in accounting policies and methods used to report financial condition (including uncertainties associated with critical accounting assumptions and estimates), the effect of applying future accounting changes, operational and reputational risks, business competition, technological change, changes in government regulations and legislation, changes in tax laws, unexpected judicial or regulatory proceedings, catastrophic events, outbreaks of disease or pandemics (such as COVID-19), the Company’s ability to complete strategic transactions, integrate acquisitions and implement other growth strategies, and the Company’s and its subsidiaries’ success in anticipating and managing the foregoing factors.

The reader is cautioned that the foregoing list is not exhaustive of the factors that may affect any of the Company’s forward-looking statements. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not place undue reliance on forward-looking statements.

Other than as specifically required by applicable Canadian law, the Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statements are made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Company’s business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials filed with the securities regulatory authorities in Canada, available at www.sedarplus.ca.

NON-IFRS FINANCIAL MEASURES AND OTHER FINANCIAL MEASURES

This report contains Non-IFRS financial measures and non-IFRS ratios that do not have standard meanings prescribed by IFRS and may not be directly comparable to similar measures used by other companies. These measures and ratios are used to provide management, investors and investment analysts with additional measures to assess earnings performance.

Non-IFRS financial measures include, but are not limited to, “Adjusted net earnings available to common shareholders”, “adjusted net earnings”, “adjusted earnings before income taxes”, “adjusted earnings before interest and taxes” (Adjusted EBIT), “earnings before interest, taxes, depreciation and amortization before sales commissions” (EBITDA before sales commissions), and “earnings before interest, taxes, depreciation and amortization after sales commissions” (EBITDA after sales commissions). These measures exclude other items which are items of a non-recurring nature, or that could make the period-over-period comparison of results from operations less meaningful. EBITDA before sales commissions excludes all sales commissions. EBITDA after sales commissions includes all sales commissions and highlights aggregate cash flows.
Non-IFRS ratios include the following:

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<th>Ratio</th>
<th>Numerator</th>
<th>Denominator</th>
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<tr>
<td>Adjusted earnings per share (Adjusted EPS)</td>
<td>Adjusted net earnings available to common shareholders</td>
<td>Average number of outstanding common shares on a diluted basis</td>
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<tr>
<td>Return (Adjusted return) on equity (ROE, Adjusted ROE)</td>
<td>Net earnings (Adjusted net earnings) available to common shareholders</td>
<td>Average shareholders’ equity excluding non-controlling interest</td>
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<tr>
<td>ROE (Adjusted ROE) excluding the impact of fair value through other comprehensive income investments</td>
<td>Net earnings (Adjusted net earnings) available to common shareholders</td>
<td>Average shareholders’ equity excluding non-controlling interest and the impact of fair value through other comprehensive income investments net of tax</td>
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ABOUT IGM FINANCIAL INC.
IGM Financial Inc. is one of Canada’s leading diversified wealth and asset management companies with approximately $224 billion in total assets under management and advisement at October 31, 2023. The company provides a broad range of financial planning and investment management services to help more than two million Canadians meet their financial goals. Its activities are carried out principally through IG Wealth Management and Mackenzie Investments. IGM Financial is a member of the Power Corporation group of companies. For more information, visit www.igmfinancial.com/en

For further information, please contact:
Media Relations
Nini Krishnappa
647-828-2553
nini.krishnappa@igmfinancial.com

Investor Relations
Kyle Martens
204-777-4888
Investor.relations@igmfinancial.com