

IGM FINANCIAL INC. ANNOUNCES OCTOBER 2019 INVESTMENT FUND SALES AND TOTAL ASSETS UNDER MANAGEMENT

Winnipeg – November 4, 2019: IGM Financial Inc. (IGM) (TSX: IGM) today reported preliminary total investment fund net new money of (\$138.3) million as shown in Table 1. Investment fund assets under management were \$158.0 billion at October 31, 2019, compared with \$157.6 billion at September 30, 2019 and \$147.2 billion at October 31, 2018. Total assets under management were \$162.9 billion at October 31, 2019, compared with \$162.5 billion at September 30, 2019 and \$153.1 billion at October 31, 2018. Assets under management are shown in Table 2.

Table 1 - Net New Money
Month ended October 31, 2019

(\$millions) (unaudited)	IG Wealth Management	Mackenzie Investments	Investment Planning Counsel ³	Intercompany Eliminations ¹	IGM Financial
Mutual Funds					
Gross Sales	\$729.3	\$811.0	\$50.7		\$1,591.0
Net New Money	(\$97.5)	(\$57.0)	(\$28.6)		(\$183.1)
ETFs					
Net New Money		\$112.9			\$112.9
Inter-product Eliminations					
		(\$44.2) ²		(\$23.9)	(\$68.1)
Consolidated					
Net New Money	(\$97.5)	\$11.7	(\$28.6)	(\$23.9)	(\$138.3)

¹ Consolidated results eliminate double counting where business is reflected in multiple segments and excludes \$23.9 million in net new money by IG Wealth Management and IPC mutual fund investments in ETFs.

² \$44.2 million of net new money in ETFs by Mackenzie Investments mutual funds.

³ Preliminary Counsel mutual funds net new money do not include sales/redemptions in the IPC Private Wealth program. IPC Private Wealth program flows are included in figures presented in MD&A.

**Mutual Fund Net New Money is defined as Gross Sales less Gross Redemptions and is consistent with the terminology used in the Management Discussion and Analysis (MD&A) issued by IGM Financial.*

Table 2 - Assets under Management

(\$billions) (unaudited)	October 2019	September 2019	October 2018	% Change Last Month	% Change YOY
IGM Financial					
Total Assets under Management⁴	\$162.90	\$162.54	\$153.09	0.2	6.4
IGM Financial Investment Funds					
Assets under Management⁴	\$157.96	\$157.58	\$147.16	0.2	7.3
IG Wealth Management					
Mutual Funds	\$91.02	\$90.78	\$85.16	0.3	6.9
Total IG Wealth Management	\$91.02	\$90.78	\$85.16	0.3	6.9
Mackenzie Investments					
Mutual Funds	\$59.36	\$59.28	\$55.08	0.1	7.8
ETFs	\$4.17	\$4.05	\$2.98	3.0	39.9
Inter-product Eliminations ⁵	(\$1.22)	(\$1.18)	(\$0.80)	3.4	52.5
Investment Funds	\$62.31	\$62.15	\$57.26	0.3	8.8
Sub-advisory, institutional and other	\$6.09	\$6.12	\$7.45	(0.5)	(18.3)
Total Mackenzie Investments	\$68.40	\$68.27	\$64.71	0.2	5.7
Investment Planning Counsel⁶					
	\$5.37	\$5.36	\$5.30	0.2	1.3

⁴ Mackenzie sub-advisory mandates to Investment Planning Counsel mutual funds and investment in Mackenzie investment funds by mutual funds managed by IG Wealth Management or Investment Planning Counsel are reported within Mackenzie's results and are eliminated within IGM Financial consolidated results:

- Amounts eliminated within IGM Financial consolidated total assets were \$1.9 billion at October 31, 2019 (\$1.9 billion at September 30, 2019 and \$2.1 billion at October 31, 2018).
- Amounts eliminated within IGM Financial consolidated investment fund assets were \$739 million at October 31, 2019 (\$715 million at September 30, 2019, \$566 million at October 31, 2018).

⁵ Mackenzie mutual fund investment in ETFs of \$1.2 billion as at October 31, 2019 (\$1.2 billion as at September 30, 2019 and \$800 million as at October 31, 2018).

⁶ IPC's total assets under management includes Counsel Mutual Funds and the Private Wealth Program.

Preliminary average investment fund assets under management and average total assets under management for the quarter to date are set out in Table 3.

**Table 3 - Average Assets under Management⁷
(\$billions) (unaudited)**

	<u>Quarter to Date</u>
IGM Financial	
Total Average Assets under Management⁸	\$161.64
IGM Financial	
Investment Funds Average Assets under Management⁸	\$156.69
IG Wealth Management	
Mutual Funds	\$90.26
Total IG Wealth Management	<u>\$90.26</u>
Mackenzie Investments	
Mutual Funds	\$58.96
ETFs	\$4.07
Inter-product Eliminations ⁹	(\$1.20)
Investment Funds	\$61.83
Sub-advisory, institutional and other	\$6.10
Total Mackenzie Investments	<u>\$67.93</u>
Investment Planning Counsel¹⁰	<u>\$5.32</u>

⁷ Based on daily average investment fund assets and month-end average institutional, sub-advisory and other assets.

⁸ Mackenzie sub-advisory mandates to Investment Planning Counsel mutual funds and investment in Mackenzie investment funds by mutual funds managed by IG Wealth Management or Investment Planning Counsel are reported within Mackenzie's results and are eliminated within IGM Financial consolidated results:

- Amounts eliminated within IGM Financial consolidated total assets were \$1.9 billion at October 31, 2019.
- Amounts eliminated within IGM Financial consolidated investment fund assets were \$713 million at October 31, 2019.

⁹ Mackenzie mutual fund investment in ETFs of \$1.2 billion as at October 31, 2019.

¹⁰ IPC's total assets under management includes Counsel Mutual Funds and the Private Wealth Program.

IGM Financial Inc. is one of Canada's leading diversified wealth and asset management companies with approximately \$163 billion in total assets under management. The company provides a broad range of financial and investment planning services to help more than two million Canadians meet their financial goals. Its activities are carried out principally through IG Wealth Management, Mackenzie Investments and Investment Planning Counsel.

A MEMBER OF THE POWER FINANCIAL CORPORATION GROUP OF COMPANIES.

For more information contact:

Media Relations:

Nini Krishnappa
416-355-2630
nini.krishnappa@igmfinancial.com

Investor Relations:

Keith Potter
204-956-8119
investor.relations@igmfinancial.com