

IGM FINANCIAL INC. ANNOUNCES AUGUST 2019 INVESTMENT FUND SALES AND TOTAL ASSETS UNDER MANAGEMENT

Winnipeg – September 4, 2019: IGM Financial Inc. (IGM) (TSX: IGM) today reported preliminary total investment fund net new money of (\$62.4) million as shown in Table 1. Investment fund assets under management were \$156.8 billion at August 31, 2019, compared with \$157.2 billion at July 31, 2019 and \$154.7 billion at August 31, 2018. Total assets under management were \$161.7 billion at August 31, 2019, compared with \$162.2 billion at July 31, 2019 and \$161.1 billion at August 31, 2018. Assets under management are shown in Table 2.

Table 1 - Net New Money
Month ended August 31, 2019

(\$millions) (unaudited)	Investment				IGM Financial
	IG Wealth Management	Mackenzie Investments	Planning Counsel ³	Intercompany Eliminations ¹	
Mutual Funds					
Gross Sales	\$655.8	\$674.9	\$45.8		\$1,376.5
Net New Money	(\$155.6)	(\$33.6)	(\$18.5)		(\$207.7)
ETFs					
Net New Money		\$156.5			\$156.5
Inter-product Eliminations					
		(\$24.0) ²		\$12.8	(\$11.2)
Consolidated					
Net New Money	(\$155.6)	\$98.9	(\$18.5)	\$12.8	(\$62.4)

¹ Consolidated results eliminate double counting where business is reflected in multiple segments and excludes (\$12.8) million in net new money by IG Wealth Management and IPC mutual fund investments in ETFs.

² \$24.0 million of net new money in ETFs by Mackenzie mutual funds.

³ Preliminary Counsel mutual funds net new money do not include sales/redemptions in the IPC Private Wealth program. IPC Private Wealth program flows are included in figures presented in MD&A.

**Mutual Fund Net New Money is defined as Gross Sales less Gross Redemptions and is consistent with the terminology used in the Management Discussion and Analysis (MD&A) issued by IGM Financial.*

Table 2 - Assets under Management

(\$billions) (unaudited)	August 2019	July 2019	August 2018	% Change Last Month	% Change YOY
IGM Financial					
Total Assets under Management⁴	\$161.74	\$162.16	\$161.06	(0.3)	0.4
IGM Financial Investment Funds					
Assets under Management⁴	\$156.78	\$157.18	\$154.71	(0.3)	1.3
IG Wealth Management					
Mutual Funds	\$90.21	\$90.56	\$89.82	(0.4)	0.4
Total IG Wealth Management	\$90.21	\$90.56	\$89.82	(0.4)	0.4
Mackenzie Investments					
Mutual Funds	\$59.05	\$59.21	\$57.79	(0.3)	2.2
ETFs	\$3.98	\$3.81	\$2.90	4.5	37.2
Inter-product Eliminations ⁵	(\$1.10)	(\$1.07)	(\$0.81)	2.8	35.8
Investment Funds	\$61.93	\$61.95	\$59.88	-	3.4
Sub-advisory, institutional and other	\$6.15	\$6.15	\$7.93	-	(22.4)
Total Mackenzie Investments	\$68.08	\$68.10	\$67.81	-	0.4
Investment Planning Counsel⁶	\$5.34	\$5.38	\$5.59	(0.7)	(4.5)

⁴ Mackenzie sub-advisory mandates to Investment Planning Counsel mutual funds and investment in Mackenzie investment funds by mutual funds managed by IG Wealth Management or Investment Planning Counsel are reported within Mackenzie's results and are eliminated within IGM Financial consolidated results:

- Amounts eliminated within IGM Financial consolidated total assets were \$1.9 billion at August 31, 2019 (\$1.9 billion at July 31, 2019 and \$2.2 billion at August 31, 2018).
- Amounts eliminated within IGM Financial consolidated investment fund assets were \$703.1 million at August 31, 2019 (\$709.4 million at July 31, 2019, \$578.5 million at August 31, 2018).

⁵ Mackenzie mutual fund investment in ETFs of \$1.1 billion as at August 31, 2019 (\$1.1 billion as at July 31, 2019 and \$817.9 million as at August 31, 2018).

⁶ IPC's total assets under management includes Counsel Mutual Funds and the Private Wealth Program.

Preliminary average investment fund assets under management and average total assets under management for the quarter to date are set out in Table 3.

Table 3 - Average Assets under Management⁷
(\$billions) (unaudited)

	<u>Quarter to Date</u>
IGM Financial	
Total Average Assets under Management⁸	\$161.72
IGM Financial	
Investment Funds Average Assets under Management⁸	\$156.40
IG Wealth Management	
Mutual Funds	\$90.12
Total IG Wealth Management	<u>\$90.12</u>
Mackenzie Investments	
Mutual Funds	\$58.91
ETFs	\$3.72
Inter-product Eliminations ⁹	<u>(\$1.04)</u>
Investment Funds	\$61.59
Sub-advisory, institutional and other	\$6.51
Total Mackenzie Investments	<u>\$68.10</u>
Investment Planning Counsel¹⁰	<u>\$5.37</u>

⁷ Based on daily average investment fund assets and month-end average institutional, sub-advisory and other assets.

⁸ Mackenzie sub-advisory mandates to Investment Planning Counsel mutual funds and investment in Mackenzie investment funds by mutual funds managed by IG Wealth Management or Investment Planning Counsel are reported within Mackenzie's results and are eliminated within IGM Financial consolidated results:

- Amounts eliminated within IGM Financial consolidated total assets were \$1.9 billion at August 31, 2019.
- Amounts eliminated within IGM Financial consolidated investment fund assets were \$688.1 million at August 31, 2019.

⁹ Mackenzie mutual fund investment in ETFs of \$1.0 billion as at August 31, 2019.

¹⁰ IPC's total assets under management includes Counsel Mutual Funds and the Private Wealth Program.

IGM Financial Inc. is one of Canada's leading diversified wealth and asset management companies with approximately \$162 billion in total assets under management. The company's network of advisors provides a broad range of financial and investment planning services to help more than two million Canadians meet their financial goals. Its activities are carried out principally through IG Wealth Management, Mackenzie Investments and Investment Planning Counsel.

A MEMBER OF THE POWER FINANCIAL CORPORATION GROUP OF COMPANIES.

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