



STRATEGIC INVESTMENT IN CHINA AMC

Expanding IGM Financial's business opportunities into high growth Chinese market



STRENGTH | FOCUS | GROWTH



CAUTION CONCERNING FORWARD LOOKING STATEMENTS

Certain statements in this report other than statements of historical fact, are forward-looking statements based on certain assumptions and reflect IGM Financial's current expectations. Forward-looking statements are provided to assist the reader in understanding the Company's financial position and results of operations as at and for the periods ended on certain dates and to present information about management's current expectations and plans relating to the future. Readers are cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Company, as well as the outlook for North American and international economies, for the current fiscal year and subsequent periods. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "plans", "believes", "estimates", "seeks", "intends", "targets", "projects", "forecasts" or negative versions thereof and other similar expressions, or future or conditional verbs such as "may", "will", "should", "would" and "could".

This information is based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including the perception of historical trends, current conditions and expected future developments, as well as other factors that are believed to be appropriate in the circumstances. While the Company considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

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A variety of material factors, many of which are beyond the Company's, and its subsidiaries' control, affect the operations, performance and results of the Company, and its subsidiaries, and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, management of market liquidity and funding risks, changes in accounting policies and methods used to report financial condition (including uncertainties associated with critical accounting assumptions and estimates), the effect of applying future accounting changes, operational and reputational risks, business competition, technological change, changes in government regulations and legislation, changes in tax laws, unexpected judicial or regulatory proceedings, catastrophic events, the Company's ability to complete strategic transactions, integrate acquisitions and implement other growth strategies, and the Company's and its subsidiaries' success in anticipating and managing the foregoing factors.

The reader is cautioned that the foregoing list is not exhaustive of the factors that may affect any of the Company's forward-looking statements. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not place undue reliance on forward-looking statements.

Other than as specifically required by applicable Canadian law, the Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statements are made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Company's business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials filed with the securities regulatory authorities in Canada, available at www.sedar.com.

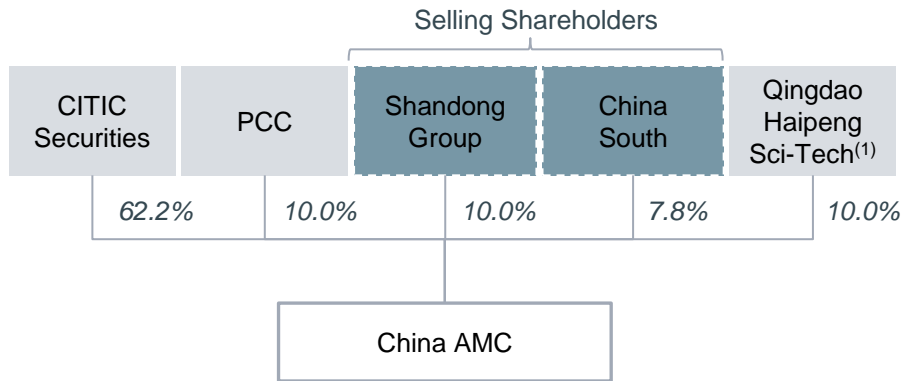
IGM Financial – Conference Call Participants

Paul W. Hancock	Jeffrey R. Carney	Barry S. McInerney	Kevin E. Regan	Greg D. Tretiak
Vice-President, Finance and Investor Relations, IGM Financial	President & CEO, IGM Financial	President & CEO, Mackenzie	Executive Vice-President & CFO, IGM Financial	Executive Vice-President and CFO, Power Corporation
	President & CEO, Investors Group			

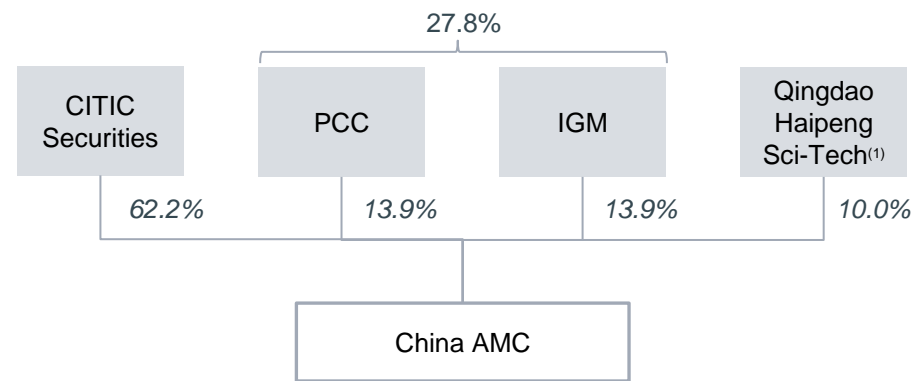
Transaction summary

- IGM Financial, through its subsidiary Mackenzie Financial Corporation (Mackenzie Investments), to purchase 13.9% of China Asset Management Co., Ltd. (China AMC) for RMB¥3.34B (CAD\$647MM)
- Power Corporation of Canada to increase its current 10.0% interest by acquiring an additional 3.9% stake, bringing combined PCC/IGM holding to 27.8%
- Targeting first half of 2017 closing, subject to regulatory approval from China Securities Regulatory Commission (CSRC)

Current Ownership



Pro Forma Ownership



Compelling strategic opportunity

IGM to acquire strategic interest in China AMC



1

Diversifies IGM's business outside of Canada into a high growth market

2

Leading asset manager in China

3

Partnership opportunities with China AMC creates value for stakeholders

4

Compelling long term earnings growth

1

China is the second largest economy in the world

- China is the second largest economy in the world, up from 7th in 1980, accounting for 15% of global GDP

1980 GDP, current prices

(billion USD)



2016 GDP, current prices

(billion USD)



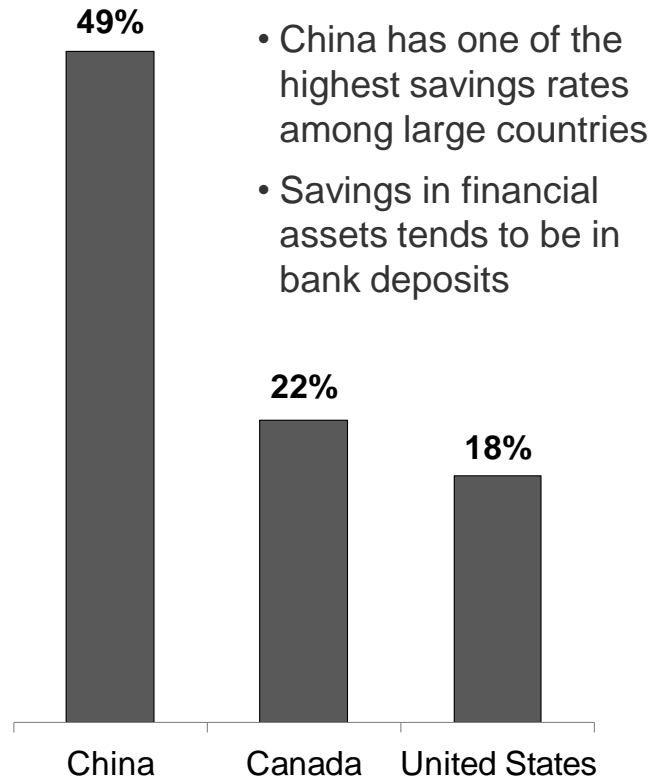
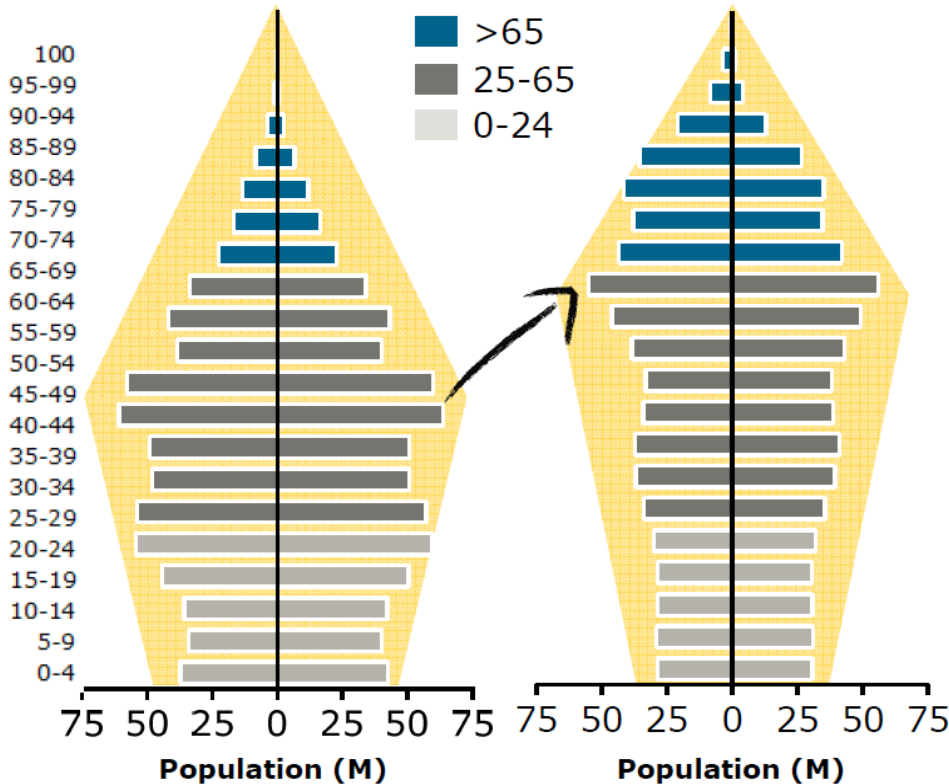
1 Aging Chinese population stimulates the need for retirement savings and asset management

Chinese Population by Age

Savings Rate (% of GDP, 2013)

2013 POPULATION
'DIAMOND'

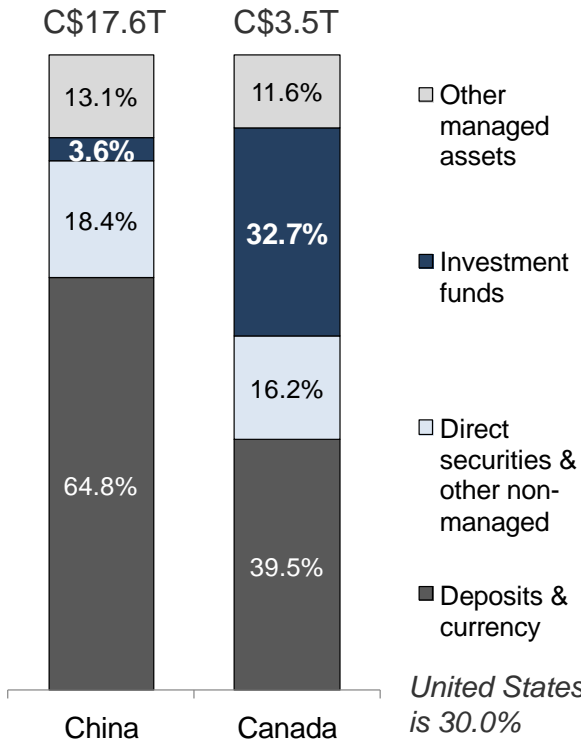
EXPECTED 2050
POPULATION 'CONE'



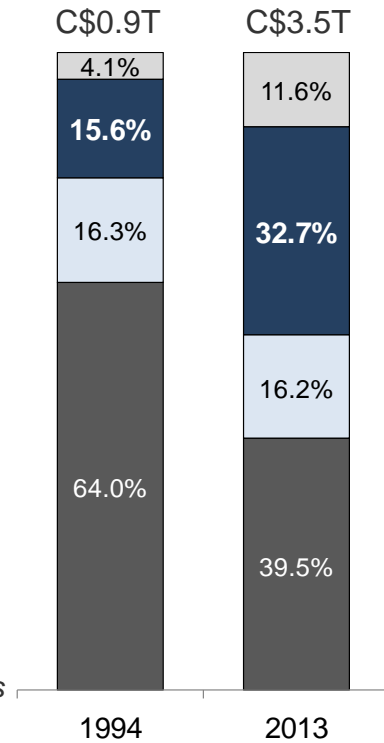
1 Mutual fund industry poised for growth

- China's discretionary financial assets remain significantly weighted towards bank deposits relative to western economies

Discretionary Financial Assets (2013)

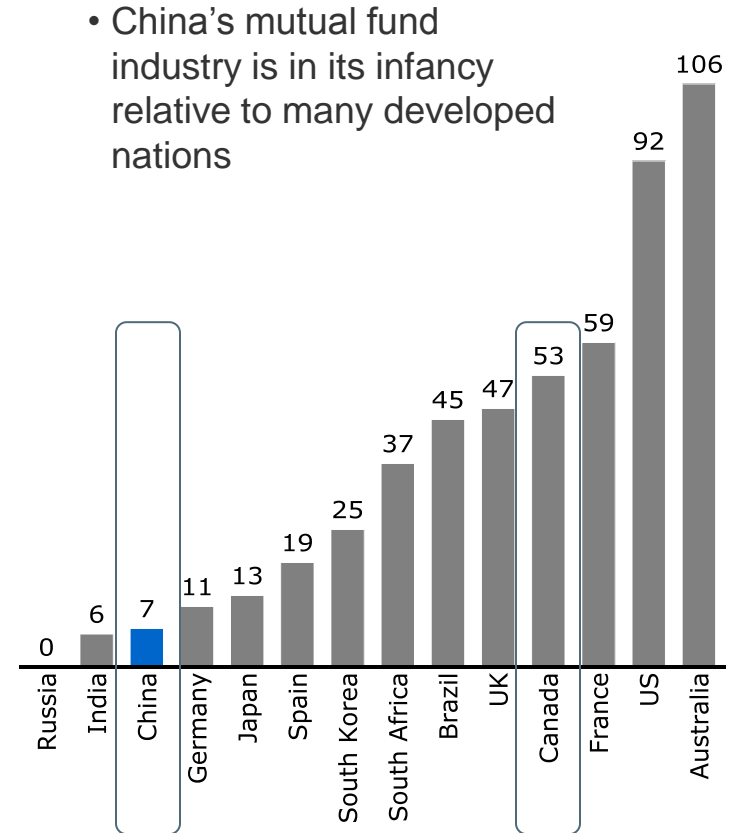


Canadian Discretionary Financial Assets



United States is 30.0% investment funds at 2013

Mutual Fund Assets (% of GDP, 2013)

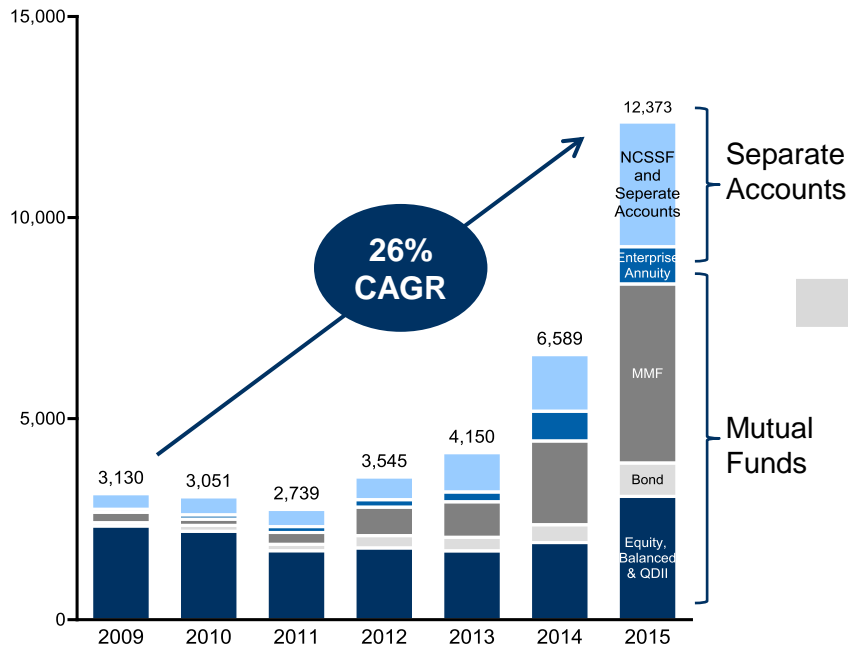


- China's mutual fund industry is in its infancy relative to many developed nations

1 Robust industry growth with several catalysts for continued expansion

AUM of Asset Management Companies

China's AUM
(RMB billions)



Growth Drivers

Consensus Industry Growth Rate Forecast of approximately 15% Per Annum

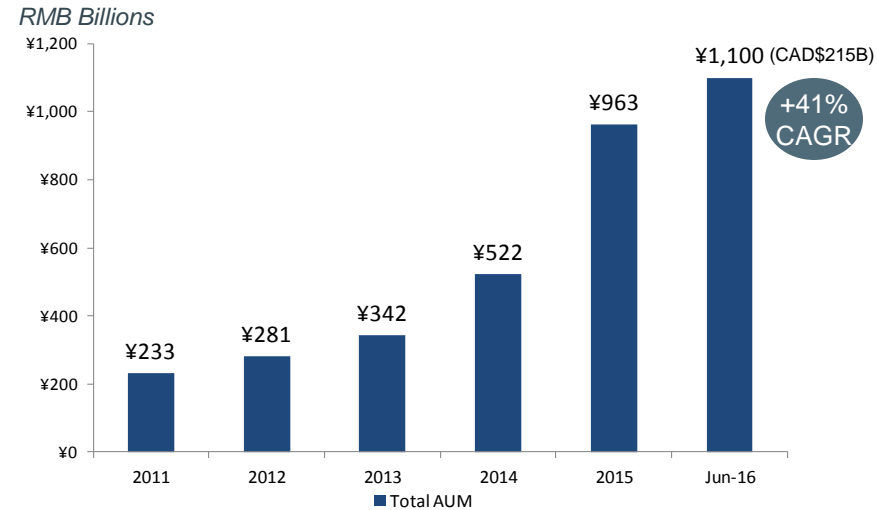
- Continued development of capital markets
- Continued healthy Chinese economic growth (GDP growth of 5+%)
- Pension reforms resulting in mutual fund and institutional AUM growth
- Continued shift from deposits to managed asset products
- Household wealth re-allocation from real estate to financial assets
- Demographics and growth of middle class
- Technology expanding coverage of wealth management

2 China AMC – A leading asset manager in China

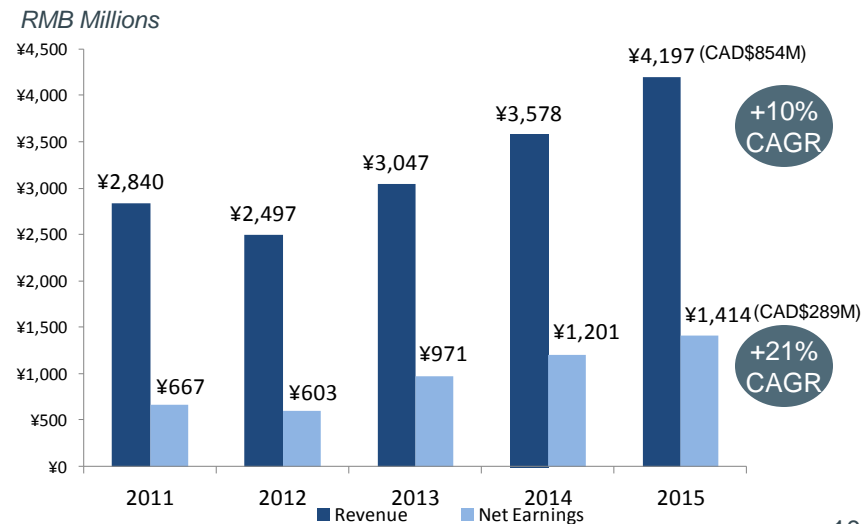


- Founded in April 1998, China AMC is a leading asset management company in China ranking in the top 3 by assets within each of the mutual fund and institutional segregated account categories
- Total AUM of RMB¥1.1trillion (CAD\$215B), as at June 30th, 2016, broadly diversified across product type, distribution channel and client type
- Well-diversified product offering with strong investment management capabilities and a multi-channel distribution network
- #1 mutual fund brand in China according to CTR Market Research Co.
- Leading ETF provider in China – launched first ETF which is now the largest
- Consistent earnings and revenue growth

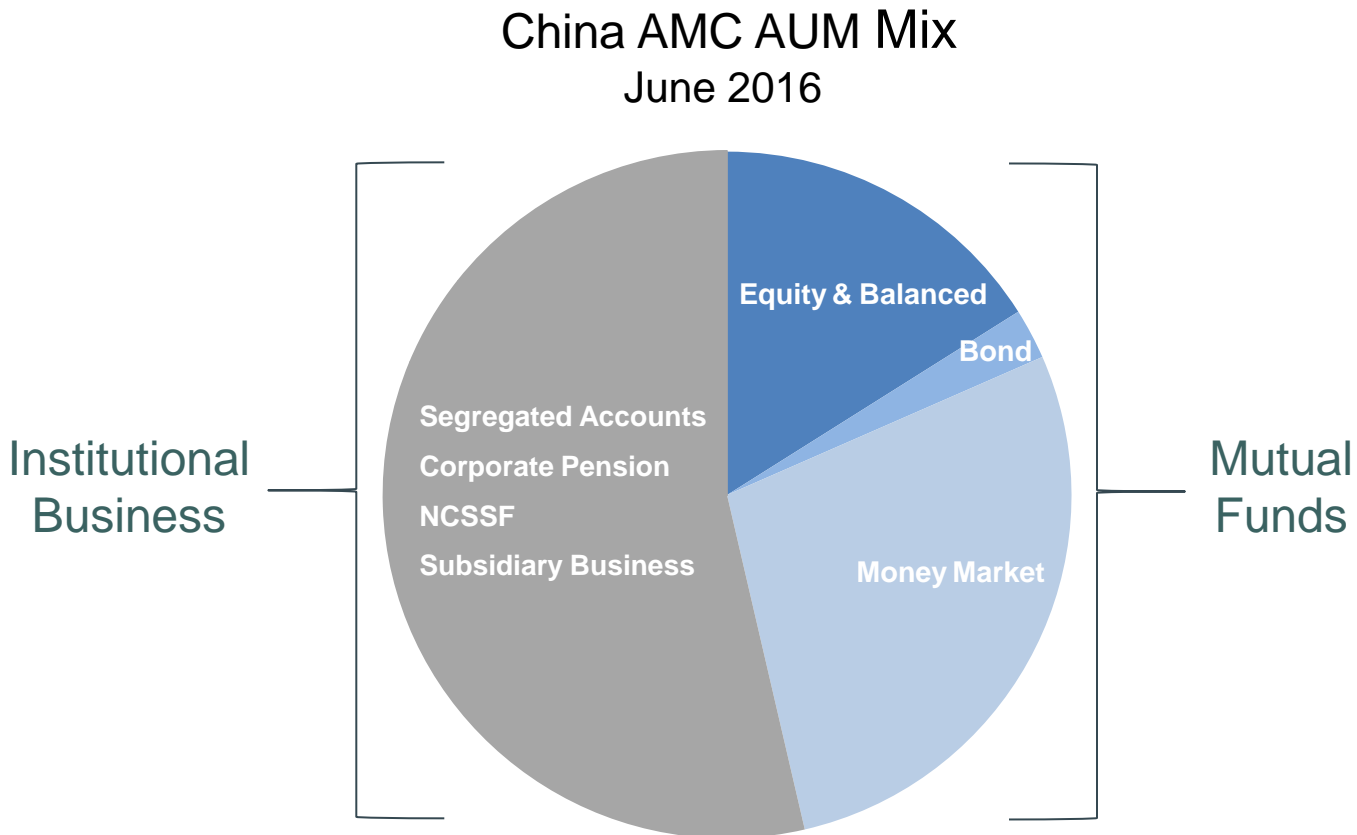
Strong AUM Growth



Strong Revenue & Earnings Growth



2 Total AUM is broadly diversified across product structures and distribution channels



3 Value creation opportunities

- Value creation opportunities expected over time as Mackenzie and China AMC continue to collaborate on product and distribution opportunities
- Four key areas of opportunity have been identified with Mackenzie already having been awarded a QDII mandate earlier in 2016:

Qualified Domestic Institutional Investor Program	Retirement & Sovereign Wealth Funds	Advisory Model	Qualified Foreign Institutional Investor Program
<ul style="list-style-type: none">• Leverage China AMC's distribution channels and institutional client relationships to offer innovative investment products managed by Mackenzie	<ul style="list-style-type: none">• Leverage China AMC relationships with Chinese Sovereign Wealth Funds including NCSSF and CIC to manage institutional portfolios	<ul style="list-style-type: none">• Potential to expand cross-sell opportunities with an advisory model utilizing Mackenzie's investment teams such as the Asset Allocation and Systematic Strategies teams	<ul style="list-style-type: none">• Opportunity to offer Mackenzie's institutional and retail client base the ability to invest onshore via China AMC's investment capabilities in China listed securities

- Additional opportunities for IGM Financial in the longer term

4 Attractive financial profile – Compelling long-term earnings growth

- Combined investment of RMB 3.34B (CAD\$647M) represents 16x 2015 China AMC earnings
- China AMC has compelling long term earnings growth profile on stand-alone basis
- Opportunity to add incremental value through IGM partnership with China AMC
- Accretive to EPS in the first full year of ownership
 - Cash accretive in the near term with dividends from China AMC
- Transaction will be financed with cash and the issuance of debt and/or preferred shares

Power Corporation and IGM: the 2nd largest shareholders in China AMC, a leading asset manager in China

- Significant investment and influence in an industry pioneer and leader, with a combined interest of 27.8%
 - Second to the controlling shareholder CITIC Securities with 62.2%
 - Power Corporation has had representation on the Board of Directors of China AMC
 - The equity interest represents the largest foreign-owned share of AUM in China's asset management industry
- Unique opportunity to leverage Power Corporation's 30+ year relationship with CITIC Group
 - CITIC Group is China's largest conglomerate and CITIC Securities is China's largest investment bank
 - Power Corporation has partnered with CITIC Group in investments across a number of industries since the 1980s
- Power Corporation's initial investment in 2011 has created significant value for the group
 - Significant growth in AUM (40%+ CAGR) and earnings (24%+ CAGR) over time
 - Meaningful earnings accretion and growth in NAV
- Active collaboration with China AMC since 2011 is yielding tangible results across product development, manufacturing, and distribution initiatives
 - Best practice sharing, including personnel exchanges
 - PanAgora successfully launched a local risk-parity product as part of a suite of solutions specifically designed for the Chinese market
- The investment in China AMC reflects Power Corporation's strategy to seek exposure to leading franchises in its chosen markets and geographies
 - China AMC has been a market pioneer and leader since its founding in 1998
 - Power Corporation is aligned with CITIC Securities, a strong, local, in-market controlling shareholder, with both parties having been committed to growing China AMC's business
 - The commitment is now enhanced with the participation and operational expertise of IGM Financial



Summary

1 Diversifies into high growth market

- Growth market with favourable demographics & high savings rate
 - Chinese asset management industry at early stage of development
 - Leveraging Power's 30 yr + investment experience in China
-

2 Leading asset manager in China

- RMB¥1.1 trillion (CAD\$215B) in AUM, 40M retail clients, 400 institutional mandates
 - Scale, distribution, brand, quality products, strong leadership
-

3 Value creation opportunities

- Opportunity for IGM synergies through China AMC partnerships
 - Mackenzie awarded relative return mandate with China AMC
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4 Compelling long term growth

- China AMC has strong long term asset growth and profitability profile

Q&A