

# IGM Financial Q1, 2023 Results

May 4, 2023









### **Conference Call Participants**







JAMES O'SULLIVAN PRESIDENT & CEO IGM FINANCIAL

### DAMON MURCHISON

PRESIDENT & CEO IG WEALTH MANAGEMENT LUKE GOULD PRESIDENT & CEO MACKENZIE INVESTMENTS



KEITH POTTER EXECUTIVE VICE-PRESIDENT & CFO IGM FINANCIAL









2

## Caution Concerning Forward-looking Statements

Certain statements in this report, other than statements of historical fact, are forward-looking statements based on certain assumptions and reflect IGM Financial's current expectations. Forward-looking statements are provided to assist the reader in understanding the Company's financial position and results of operations as at and for the periods ended on certain dates and to present information about management's current expectations and plans relating to the future. Readers are cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Company, as well as the outlook for North American and international economies, for the current fiscal year and subsequent periods. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "plans", "believes", "estimates", "seeks", "intends", "targets", "projects", "forecasts" or negative versions thereof and other similar expressions, or future or conditional verbs such as "may", "will", "should", "would" and "could".

This information is based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including the perception of historical trends, current conditions and expected future developments, as well as other factors that are believed to be appropriate in the circumstances. While the Company considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved.

A variety of material factors, many of which are beyond the Company's and its subsidiaries' control, affect the operations, performance and results of the Company, and its subsidiaries, and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, management of market liquidity and funding risks, changes in accounting policies and methods used to report financial condition (including uncertainties associated with critical accounting assumptions and estimates), the effect of applying future accounting changes, operational and reputational risks, business competition, technological change, changes in government regulations and legislation, changes in tax laws, unexpected judicial or regulatory proceedings, catastrophic events, outbreaks of disease or pandemics (such as COVID-19), the Company's ability to complete strategic transactions, integrate acquisitions and implement other growth strategies, and the Company's and its subsidiaries' success in anticipating and managing the foregoing factors.

The reader is cautioned that the foregoing list is not exhaustive of the factors that may affect any of the Company's forward-looking statements. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not place undue reliance on forward-looking statements.

Other than as specifically required by applicable Canadian law, the Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statements are made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Company's business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials filed with the securities regulatory authorities in Canada, available at www.sedar.com.









# Non-IFRS Financial Measures & Other Financial Measures

This report contains Non-IFRS financial measures and non-IFRS ratios that do not have standard meanings prescribed by IFRS and may not be directly comparable to similar measures used by other companies. These measures and ratios are used to provide management, investors and investment analysts with additional measures to assess earnings performance.

Non-IFRS financial measures include, but are not limited to, "Adjusted net earnings available to common shareholders", "adjusted net earnings", "adjusted earnings", "adjusted earnings before income taxes", "adjusted earnings before interest and taxes" (Adjusted EBIT), "earnings before interest, taxes, depreciation and amortization before sales commissions" (EBITDA before sales commissions), and "earnings before interest, taxes, depreciation after sales commissions" (EBITDA after sales commissions). These measures exclude other items which are items of a non-recurring nature, or that could make the period-over-period comparison of results from operations less meaningful. EBITDA before sales commissions excludes all sales commissions. EBITDA after sales commissions and highlights aggregate cash flows.

Non-IFRS ratios include the following:

Ratio	Numerator	Denominator
Adjusted earnings per share (Adjusted EPS)	Adjusted net earnings available to	Average number of outstanding common shares on a diluted basis
	common shareholders	
Return (Adjusted return) on equity (ROE, Adjusted ROE)	Net earnings (Adjusted net earnings)	Average shareholders' equity excluding non-controlling interest
	available to common shareholders	
ROE (Adjusted ROE) excluding the impact of fair value	Net earnings (Adjusted net earnings)	Average shareholders' equity excluding non-controlling interest and the impact
through other comprehensive income investments	available to common shareholders	of fair value through other comprehensive income investments net of tax

Refer to the appropriate reconciliations of non-IFRS financial measures, including as components of non-IFRS ratios, to reported results in accordance with IFRS included in IGM Financial Inc.'s most recent Management, Discussion and Analysis.

This report also contains other financial measures which include:

- Assets under Management and Advisement (AUM&A) represents the consolidated AUM and AUA of IGM Financial. In the Wealth Management segment, AUM is a component part of AUA. All instances where the asset management segment is providing investment management services or distributing its products through the Wealth Management segment are eliminated in our reporting such that there is no double-counting of the same client savings held at IGM Financial's operating companies.
- Assets under Advisement (AUA) are the key driver of the Wealth Management segment. AUA are savings and investment products held within client accounts of our Wealth Management segment operating companies.
- Assets under Management (AUM) are the key driver of the Asset Management segment. AUM are a secondary driver of revenues and expenses within the Wealth Management segment in relation to its investment management activities. AUM are client assets where we provide investment management services, and include investment funds where we are the fund manager, investment advisory mandates to institutions, and other client accounts where we have discretionary portfolio management responsibilities.
- Working Capital which consists of current assets less current liabilities excluding assets and liabilities not reflective of ongoing operations.

#### Other items

- Other items for the three month period ending March 31, 2023 consisted of:
  - A gain on the sale of a portion of the Company's investment in Lifeco of \$174.8 million after-tax (\$179.1 million pre-tax).









## Documents Incorporated By Reference

This summary document and webcast are meant to discuss, not to serve as a substitute for, information included in these documents. The reader is hereby cautioned to refer to the following documents relating to IGM Financial's results:

- 1. Documents related to IGM Financial's Q1, 2023 results issued on May 3, 2023:
  - IGM Financial Q1, 2023 financial results press release. This press release includes financial highlights as well as a summary earnings statement.
  - IGM Financial Q1, 2023 Interim Condensed Consolidated Financial Statements and Notes.
  - IGM Financial Q1, 2023 Management's Discussion and Analysis ("MD&A").
  - IGM Financial Q1, 2023 Supplemental Information.
- 2. IGM Financial 2022 Sustainability Report issued on May 4, 2023.
- 3. IGM Financial April 2023 Total Assets Under Management and Advisement and Net Flows press release and Trended History file issued May 3, 2023.
- 4. IGM Financial press release "IGM Financial Acquires Stake in Rockefeller Capital Management to Enter the U.S. Wealth Management Market and Accelerate Growth" issued April 3, 2023.
- 5. IGM Financial 2022 Annual Report issued on March 16, 2023.

Each of these documents are available on the Company's website at www.igmfinancial.com and/or at www.sedar.com.











# IGM FINANCIAL



### **JAMES O'SULLIVAN**

PRESIDENT & CEO IGM FINANCIAL



IGM FINANCIAL Q1, 2023 RESULTS

# IGM Financial Q1, 2023 Highlights



3

Reported EPS of \$1.60; adjusted EPS of 87 cents<sup>1</sup>, 2<sup>nd</sup> best first quarter adjusted EPS on record

Reported EPS includes impact of gain on sale of Lifeco shares

Ending AUM&A of \$260.4B, up 4.4% during the quarter

### First quarter total net flows of \$990MM (excludes Northleaf & ChinaAMC)

- Solid IG Wealth Management net flows of \$504MM
- Mackenzie total net flows of \$170MM
- Northleaf new commitments of \$0.8B in the first quarter<sup>2</sup>

IGM Financial among Canada's best diversity employers and recognized as one of Manitoba's Top Employers by Mediacorp Canada

### Acquired 20.5% of Rockefeller Capital Management; selling 100% of IPC to Canada Life

- Risk-smart entry point into the largest wealth market globally, diversifying IGM's wealth and asset management businesses
- Expected to be financed with proceeds received in connection with the sale of IPC and long-term debt
- On closing of IPC sale, continue to benefit from conservative capital structure and leverage metrics that support current 'A' category ratings

1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items consisting of a gain on the sale of a portion of the Company's investment in Lifeco of \$174.8MM after-tax in Q1 2023. 2) Mackenzie has a 56% economic interest in Northleaf.

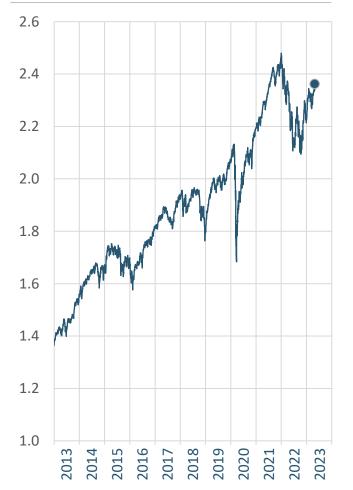






# Financial Market and Client Investment Returns

### IGM Client Return Index<sup>1</sup>



### **Investment Performance**

		Q4/22	2022	Q1/23	Q2/23 at Apr 30/23	2023 YTD at Apr 30/23	
IGM Client Inv	estment Returns <sup>2</sup>	5.4%	(9.9%)	4.4%	1.4%	5.9%	
Equity Market	s:						
Canada	(S&P / TSX Composite)	6.0%	(5.8%)	4.6%	2.9%	7.6%	
U.S.	(S&P 500)	7.6%	(18.1%)	7.5%	1.6%	9.2%	
Europe	(MSCI Europe)	9.6%	(9.5%)	8.6%	2.5%	11.3%	
Asia	(MSCI AC Asia Pacific)	12.5%	(17.2%)	4.8%	(1.0%)	3.7%	
China	(CSI 300)	2.0%	(19.8%)	4.7%	(0.5%)	4.2%	
Fixed Income	(FTSE TMX Canada Universe)	0.1%	(11.7%)	3.2%	1.0%	4.2%	
Currency:							
USD relative	to CAD	(2.0%)	7.3%	(0.3%)	0.3%	(0.0%)	
Euro relative to CAD		7.0%	0.9%	1.0%	1.9%	2.9%	
CNY relative	to CAD	2.0%	(1.3%)	0.1%	(0.6%)	(0.5%)	

Index returns are local market total returns, except Asia is reported in USD.

1) Weighted average return on AUM, indexed to December 31, 2001.

2) IGM Financial's asset mix for total assets under management as at March 31, 2023 was 25.5% Canadian equities, 44.0% foreign equities, 25.9% fixed income, and 4.6% other. Returns exclude subadvisory to Canada Life.







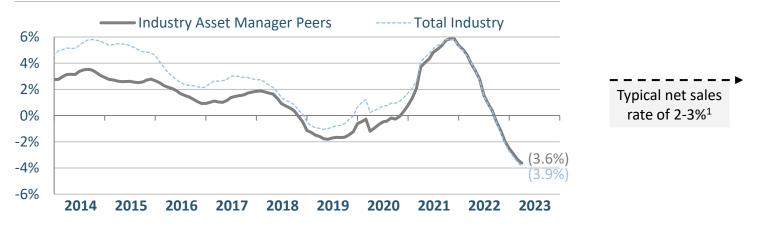


## Industry Operating Environment

#### First Quarter Industry Long-term Net Sales (\$B)



Long-term Mutual Fund Net Sales Rate (Last Twelve Month Trailing, % of Average AUM)



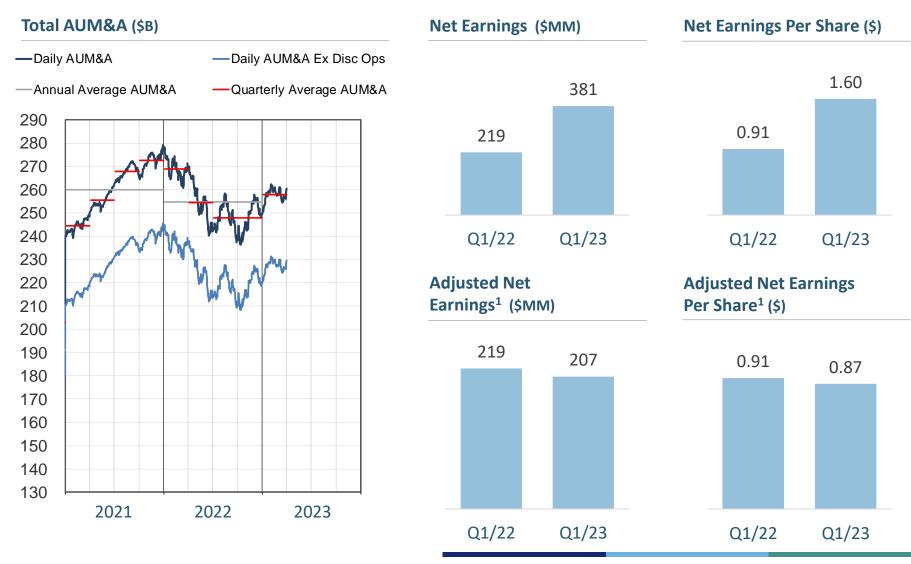
Financia

MANAGEMENT

Source: The Investment Funds Institute of Canada (IFIC), ISS Market Intelligence Simfund Canada data reflecting the "Funds Administration View" and excluding exchange-traded funds. "Industry Asset Manager Peers" (advice channel) includes "Independents" (including IGM Financial), "Life Insurers" and other select companies. "Other" includes direct sellers, unions & associations and others. "Net Sales" reflects gross sales less redemptions and is presented by The Investment Funds Institute of Canada (IFIC), ISS Market Intelligence Simfund Canada as "Net New Money". Industry net sales include net flows for sponsors who do not publish net sales. Net transfers are excluded from all reported figures.

1) Investor Economics Household Balance Sheet

### IGM Financial Q1, 2023 Results



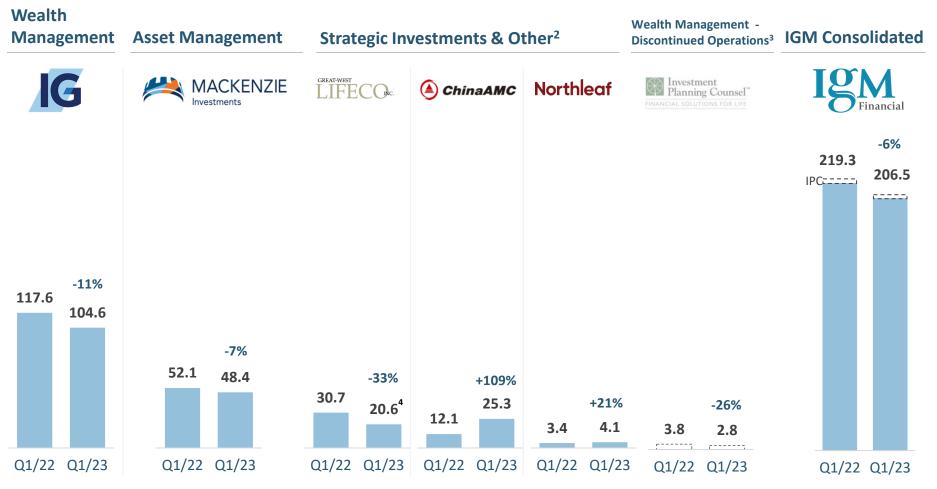
Financia

WEALTH MANAGEMENT

1) Excludes other items consisting of a gain on the sale of a portion of the Company's investment in Lifeco of \$174.8MM after-tax in Q1 2023.

Investment

# Adjusted Net Earnings Available to Common Shareholders<sup>1</sup> by Segment and Company (\$MM)



1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items consisting of a gain on the sale of a portion of the Company's investment in Lifeco of \$174.8MM after-tax in Q1 2023. 2) Strategic investments & other segment totalled \$50.7MM during Q1/23 (\$45.8MM for Q1/22), which includes other adjusted net earnings of \$0.7MM during Q1/23 (-\$0.4MM for Q1/22). ChinaAMC is presented net of 10% Chinese withholding tax and Northleaf is presented net of non-controlling interest. 3) Exclude intersegment eliminations. 4) The Company recorded its proportionate share of first quarter Lifeco earnings using consensus analysts' earnings estimates as Lifeco is now reporting quarterly earnings after the Company and reflects the Company's reduction in ownership from its sale of Lifeco shares during the quarter.







# First Quarter Ending AUM&A (CAD \$B)

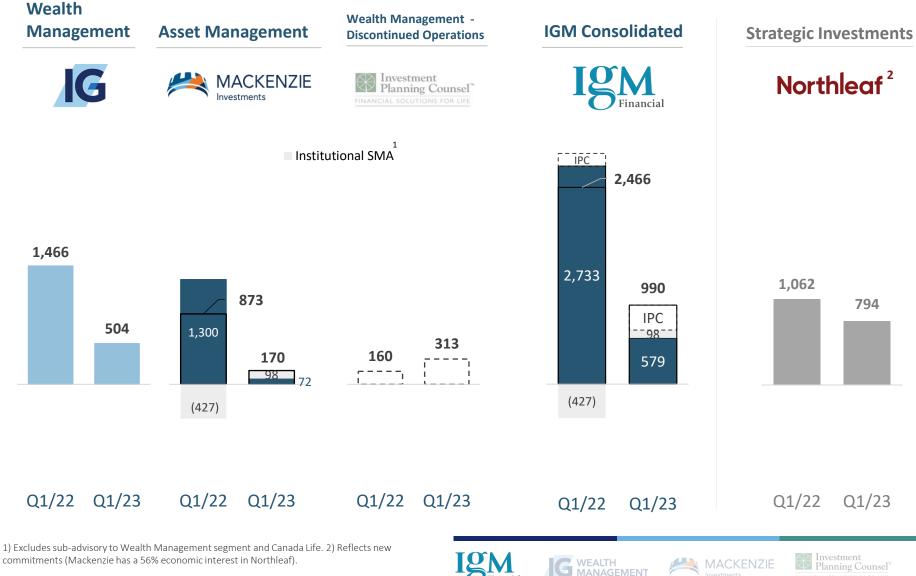


MANAGEMENT

1) Excludes sub-advisory to Wealth Management. 2) Effective January 12, 2023, IGM Financial's ownership interest in ChinaAMC increased from 13.9% to 27.8%. 3) IGM Financial holds a 56% economic interest in Northleaf.



## First Quarter Net Flows (\$MM)



13

# IGM is Focused on Bettering Lives for Tomorrow

#### IGM's sustainability strategy



Our sustainability strategy keeps us focused on what matters most to our business and our stakeholders, and seeks to accelerate positive change in areas where we – as wealth and asset managers – can make the greatest impact. Underpinning everything we do are responsible business practices.



IGM's 2022 Sustainability Report released on May 4<sup>th</sup> (includes SASB Index & TCFD Report)

#### **Initiatives we support**







WOMEN'S EMPOWERMENT PRINCIPLES Established by UN Women and the UN Global Compact Office

In support of



JOURNEY OF RECONCILIATION LES CHEMINS DE LA RÉCONCILIATION

IGM is recognized for its sustainability performance by the following agencies and indices



A- leadership ranking for 2022 climate disclosure



Recognized for the 4<sup>th</sup> year in a row



Ranked #25 across Canadian firms in 2022



94<sup>th</sup> percentile in financial services

WEALTH

MANAGEMENT



Now a Part of S&P Global 88<sup>th</sup> percentile in

Top 50 index constituent



diversified financials and

capital markets in 2022



# IG WEALTH MANAGEMENT



### **DAMON MURCHISON**

PRESIDENT & CEO IG WEALTH MANAGEMENT



IGM FINANCIAL Q1, 2023 RESULTS

# IG Wealth Management Q1, 2023 Highlights

- 1
- Ending AUM&A of \$115.9B increased 4.6% during Q1
- Driven by client investment returns of 4.3%

Q1 gross inflows of \$3.7B were the 2<sup>nd</sup> best first quarter on record



Δ

Solid net flows of \$504MM in Q1 2023 marked our 10<sup>th</sup> consecutive quarter of positive net flows

March 31, 2023 LTM AUA outflows rate of 9.7% remains well-below the industry average of 16.7%<sup>1</sup>

HNW and mass affluent new client acquisition remains a focal point for growth

Inflows from new \$500k+ client acquisition of \$442MM in Q1/23

Strong investment performance within product offering

• 58% of IG Wealth investment solutions, by AUM, with a 4 or 5 star rating by Morningstar

1) Industry redemption rate sourced from IFIC is based on long-term fund redemptions & AUM; excluding IG Wealth. IG redemption rate is based on total gross client outflows & total AUA.

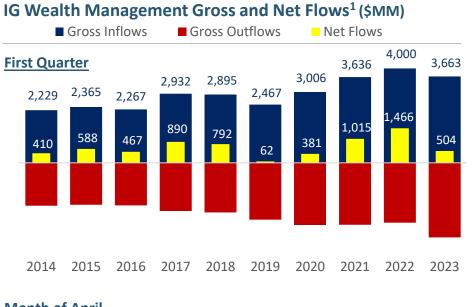




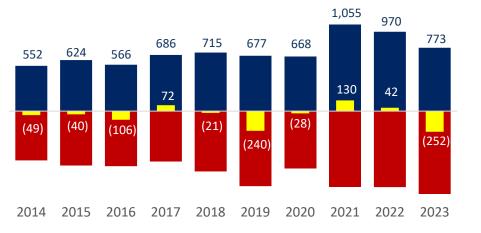
MANAGEMENT



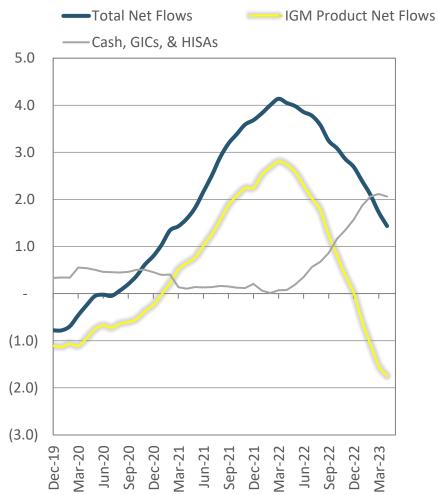
# Solid Net Flows at IG Wealth Management



Month of April



### IG Wealth Management Flows (in \$B) (Last Twelve Month Trailing, as at April 30, 2023)

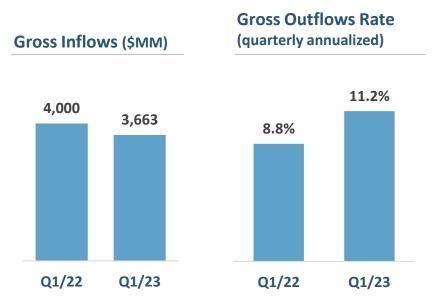








## IG Wealth Management Q1, 2023 Operating Results







#### IG Wealth Net Flows Rate<sup>2</sup> (Last Twelve Month Trailing, % of Average Assets) 6% 4% 2% 1.6% 0% -2% 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

- Gross inflows were \$3.7B
- Total net flows of \$504MM
- IG Wealth Management lasttwelve-month net flows rate of 1.6% as at March 31, 2023

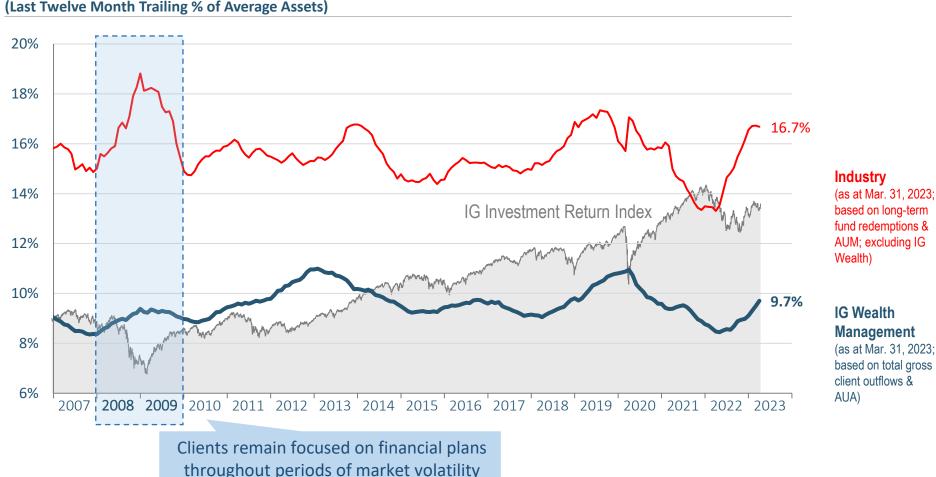
1) Other dealer net flows relate to in-kind transfers to IG Wealth from other financial institutions and transfers from IGM investment solutions into cash & other securities. 2) Reflects total net client flows and average AUA effective Q1, 2019 and total mutual fund net sales and average AUM prior to 2019.







# IG Wealth's Clients Remaining Committed to Financial Plans, IG Focused on Comprehensive Financial Planning



(Last Twelve Month Trailing % of Average Assets)

**Redemption Rates**<sup>1</sup>

1) Source: The Investment Funds Institute of Canada. Changed to Funds Administration view in Q1 2019. Historical industry figures were restated back to January 2010. IG Wealth Management reflects total client outflows and average AUA effective January 2019. Prior to 2019, IG Wealth reflects total mutual fund redemptions and average AUM.





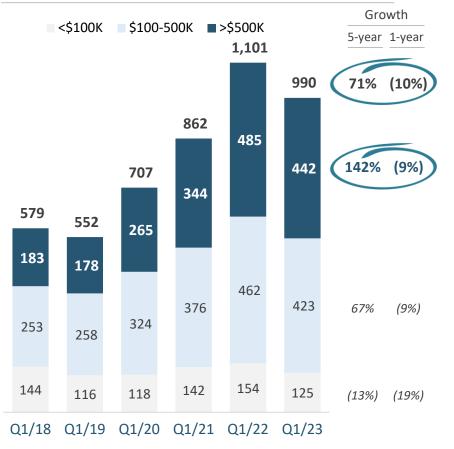


# Sales Growth Driven by Strong High-Net-Worth & Mass Affluent **Client Acquisition**

### **Gross Flows from Newly Acquired Clients**

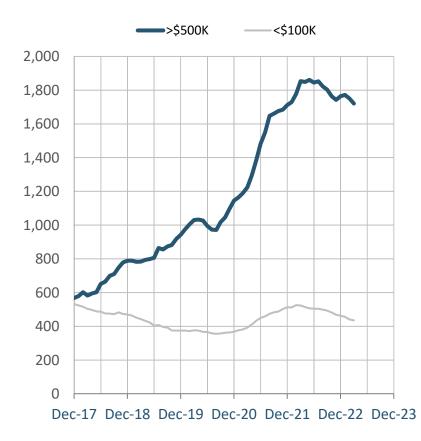
(Q1, \$MM)

#### By Client Assets Brought to IG Wealth



### **Gross Flows from Newly Acquired Clients**

(Last Twelve Month Trailing, \$MM) By Client Assets Brought to IG Wealth

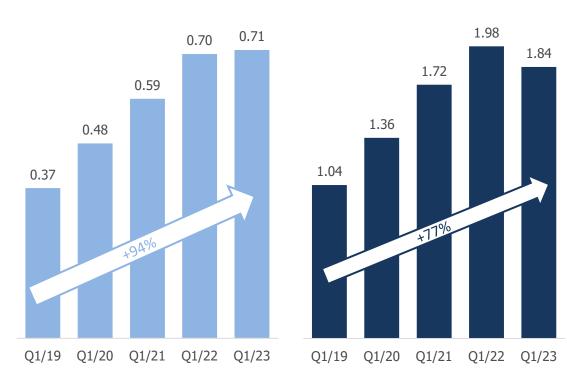






# Strong Advisor Productivity

**Gross Inflows per Advisor Recruit** with <4 years experience (\$MM)



#### **Gross Inflows per Advisor Practice** with >4 years experience (\$MM)

#### **Key Initiatives Driving Productivity**

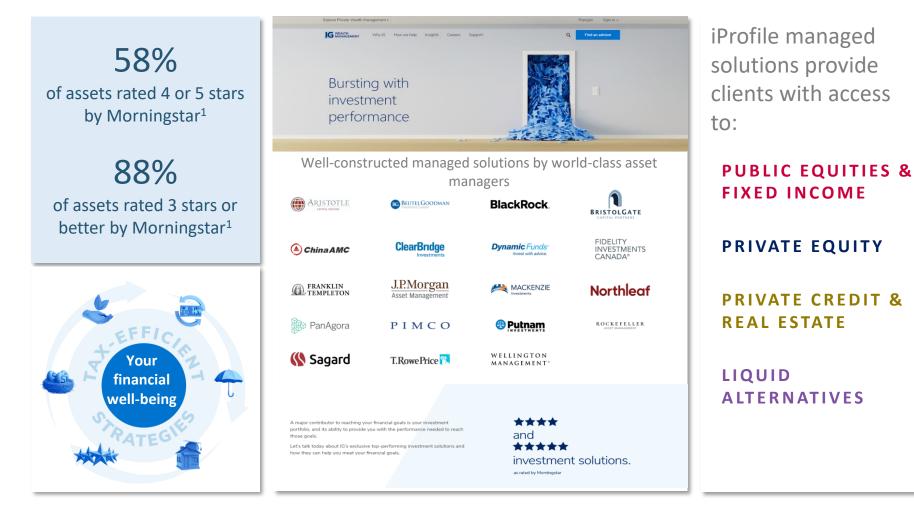
- Tightened recruiting standards
- National Service Centre to help provide consistent service levels to clients with less complex needs & create capacity for advisors
- Product & pricing enhancements with a focus on HNW and mass affluent
- Advisor Desktop powered by Salesforce
- IG Living Plan (powered by Conquest) and other client experience enhancements
- Digital application to deliver tailored client investment proposals (powered by CapIntel)
- Digital forms and e-signature adoption •
- Digital mortgage process







Leading Investment Solutions at IG Wealth Managed by Top Global Public and Private Markets Asset Managers with Strong Investment Performance



1) Morningstar Star Ratings reflect performance as of March 31, 2023 and are subject to change monthly. The ratings are an objective, quantitative measure of a fund's historical risk-adjusted performance relative to other funds in its category. Only funds with at least a three-year track record are considered. The overall star rating for a fund is a weighted combination calculated from a fund's 3, 5, and 10-year returns, as available, measured against the 91-day treasury bill and peer group returns. A fund can only be rated if there are a sufficient number of funds in its peer group to allow comparison for at least three years. If a fund scores in the top 10% of its fund category, it gets 5 stars; if it falls in the next 22.5%, it receives 4 stars; a place in the middle 35% earns a fund 3 stars; those in the next 22.5% receive 2 stars; and the lowest 10% receive 1 star. For more details on the calculation of Morningstar Star Ratings, see www.morningstar.ca.









# MACKENZIE INVESTMENTS

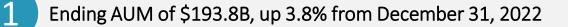


### LUKE GOULD PRESIDENT & CEO MACKENZIE INVESTMENTS



IGM FINANCIAL Q1, 2023 RESULTS

# Mackenzie Investments & Strategic Investments Q1, 2023 Highlights

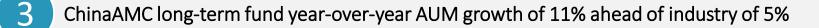


• Driven by client investment returns of 4.7%<sup>1</sup>



### Investment fund net flows of \$72MM

• Quarterly annualized net sales rate 0.3% versus industry peers of (1.1%)





### Northleaf continued strong new commitments of \$0.8B

1) Calculated on Mackenzie AUM excluding sub-advisory to Wealth Management and Canada Life.





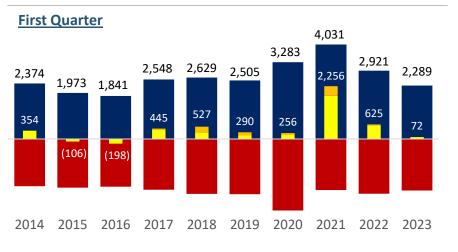




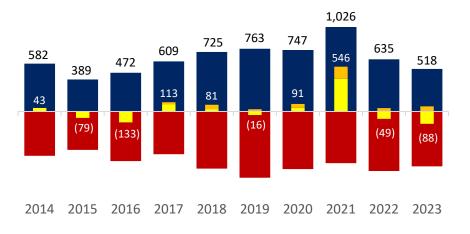
## Mackenzie Investments Net Flows

### Mackenzie Adjusted Investment Fund Flows<sup>1</sup> (\$MM)

■ Gross Sales ■ Redemptions ■ MF Net Sales ■ ETF Net Flows

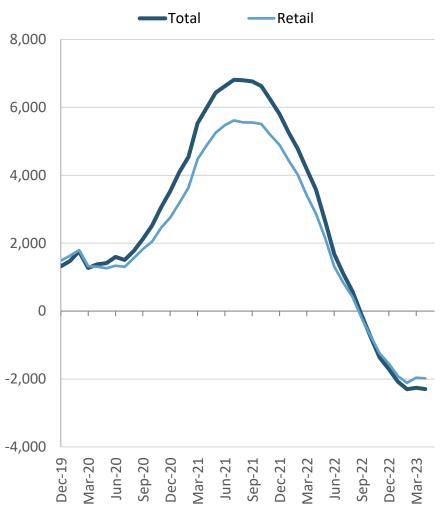


Month of April



1) Excludes net sales from Mackenzie, IG and IPC mutual fund investment in Mackenzie ETFs. Excludes gross sales, redemptions, and net sales related to fund allocation changes by clients which include Mackenzie investment funds within their investment offerings. Prior to Dec. 31 2020, institutional mutual fund gross and net sales includes the Quadrus Group of Funds, which was sold to Canada Life in December 2020.

### Mackenzie Adjusted Investment Fund Net Flows<sup>1</sup> (in \$MM) (Last Twelve Month Trailing, as at April 30, 2023)



MACKENZIE

Investments

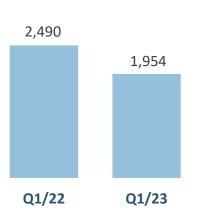
WEALTH

MANAGEMENT

25

# Mackenzie Q1, 2023 Operating Results

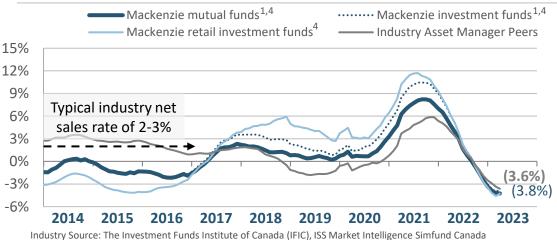
#### Retail Mutual Fund Gross Sales (\$MM)



	Q1/22	Q1/23
Retail mutual Funds	592	83
Retail ETFs	(172)	(75)
Retail investment funds	420	8
Institutional investment funds	880	64
Total investment funds	1,300	72
Institutional SMA	(427)	98
Total	873	170

Net Sales (\$MM)<sup>1,2</sup>

#### Long-term Fund Net Sales Rate (Last Twelve Month Trailing, % of Average AUM)

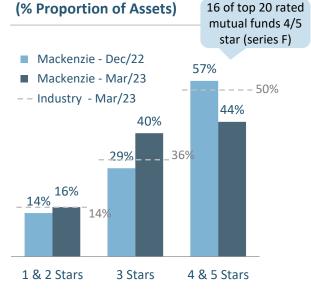


1) Excludes sub-advisory to the wealth management segment in all periods. 2021 institutional sales reporting has been retroactively restated to exclude sub-advisory to Canada Life (GLC acquisition closed December 31, 2020). 2) No institutional rebalancing in Q1 2023. During Q1 2022, institutional clients which include Mackenzie investment funds within their investment offerings made fund allocation changes which resulted in gross sales and net sales of \$675MM. 3) Based on Morningstar data and excludes Quadrus funds. Refer to slide 22 footnote for further details on Morningstar Star Rating methodology. 4) Excludes rebalancing activity of institutional clients.

#### Total net sales were \$170MM

- (3.8%) long-term investment fund net sales rate over the twelve months ending March 31, 2023 is inline with industry outflows
- 4/5 Star ratings decrease to 44% from 57% at Q4'22











## Investment Boutique Retail Mutual Fund Performance & Net Sales

		Value-C	Driented	Quality	Growth-Oriented		Sustainable Core & Dividend		Fixed Income	Managed Solutions	3 <sup>rd</sup> Party & Other		
		Cundill	North American Equities	lvy	Growth	Bluewater	Resources	Greenchip	Global Quantitative Equity <sup>1</sup>	Global Equity & Income	Fixed Income	Multi-Asset Strategies	ChinaAMC, Putnam, TOBAM, PAX
% of Reta	il AUM	2.5%	3.5%	10.6%	8.6%	18.9%	0.9%	5.4%	0.5%	11.0%	19.8%	16.1%	2.2%
	4/5 star 3 star 1/2 star		30%	4%	86%	81%	56%	100%	40%	71%	42%		30%
	6mth:	77%	51%	52%	17%	75%	47%	91%	66%	58%	66%	72%	60%
Asset-	1yr: 3yr:	<b>58%</b>	64%	<b>86%</b>	24%	85%	61%	95%	50%	74%	<b>76%</b>	35%	36%
weighted Percentiles		28% 3%	52% 63%	17% 45%	22% <b>89%</b>	34% <b>82%</b>	67% 83%	100%	<b>89%</b> 32%	54% 79%	37% <b>66%</b>	47% 45%	19% <b>83%</b>
	10yr:	1%	6 <b>7</b> %	31%	69%	91%	72%		41%	74%	81%	45%	70%
Retail Net	Q1/23				34 12	237		248 95		71    45	206 95	61	
ourco	Q1/22		4		34 13		8		4				14
(\$MM)		(39) (36)	(2)	(97) (165)		(6)	(1)		(2)			(110)	(2)
Retail Rede Rate		14% 14%	12% 13%	14% 17%	14% 15%	12% 13%	15% 15%	18% 14%	12% 12%	11% 12%	20% 20%	16% 18%	28% 18%

#### Mutual Funds Only.

1) On May 17, 2018, the Global Quantitative Equity boutique began managing Mackenzie's emerging market offerings which were previously managed by a third party sub-advisor. 2) Star ratings and percentiles based on Morningstar and reflect all retail series (non-rated funds excluded from the calculation). Refer to slide 22 footnote for methodology details. Asset-weighted percentiles are based on retail assets and illustrate Mackenzie mutual fund gross returns relative to gross returns of other funds in the same category. Management believes that a comparison using gross returns is more reflective of investment performance relative to peers. This is for illustrative purposes only to assist in assessing the portfolio management capabilities of Mackenzie Investments and its affiliates (generally) and is not intended to provide performance information to investors considering investing in one or more of Mackenzie's funds. 3) Annualized redemption rate on retail mutual funds.

Total Retail Mutual Fund Net Sales Q1/23: \$83MM Q1/22: \$592MM







### Mackenzie Sustainability in Focus

Q2 focused on transparency and simplicity with launch of 2022 Sustainable investing report and the Mackenzie Corporate Knights Global 100 index ETF and fund

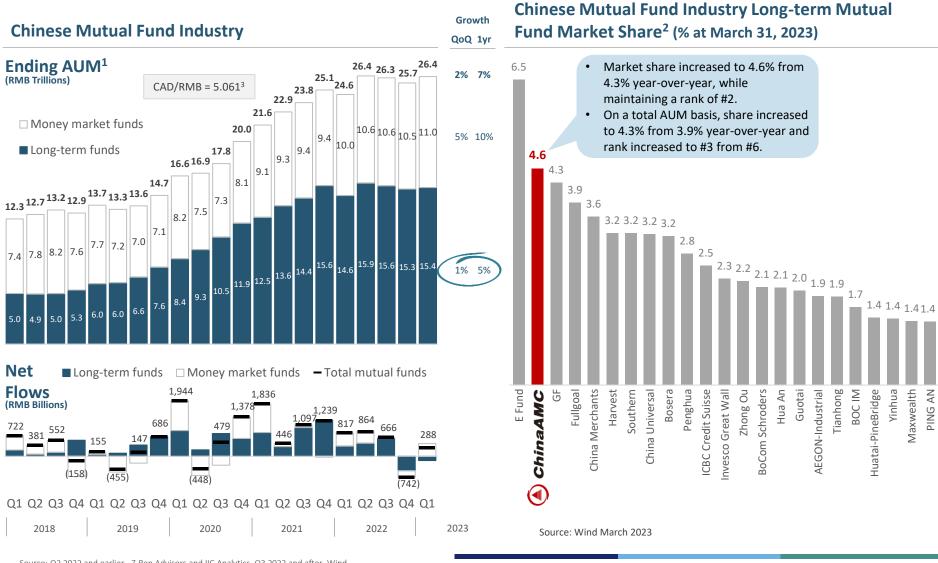


not necessarily indicative of any future results. The performance figures do not reflect the deduction of investment advisory fees or the impact of other fees and expenses upon performance. Note: Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated. 3) Purchasing power parity is employed to ensure all geographies are represented. 4) Each sector is provided a fixed number of slots, based on each sector's contribution to the total market capitalization of the Global 100's financial benchmark (MSCI ACWI).

28

MACKENZIE

Chinese Mutual Fund Industry AUM and Net Flows; ChinaAMC is an Industry Leader, and Consistently Among the Top Five in the League Tables



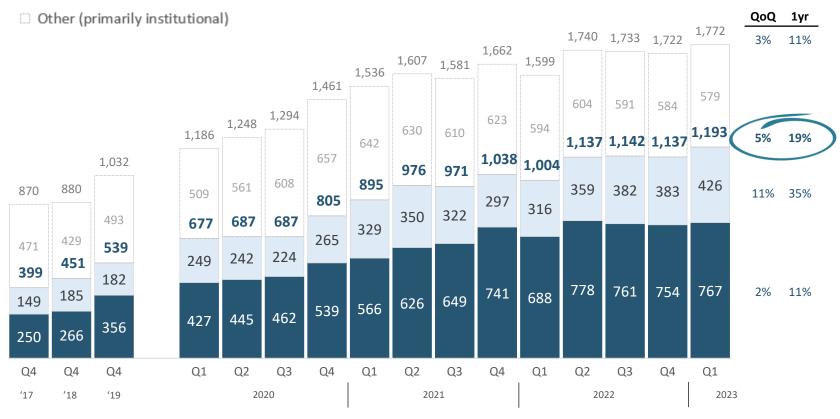
MACKENZIE

29

Source: Q2 2022 and earlier - Z-Ben Advisors and IIC Analytics, Q3 2022 and after, Wind. 1) Excludes enterprise annuity, NSSF and other institutional assets. 2) Market share reflects mutual funds excluding money market funds and short-term wealth management products. 3) Q1 2023 average foreign exchange rate for CAD/RMB. ChinaAMC – A Leading Chinese Asset Manager – Total AUM Continuity

### ChinaAMC Ending AUM<sup>1</sup> (RMB billions)

- Long-term mutual funds
- Money-market funds



#### $CAD/RMB = 5.061^{2}$

1) ChinaAMC's assets under management excludes its China Asset Management Co., Ltd subsidiary assets under management. 2) Q1 2023 average foreign exchange rate for CAD/RMB.





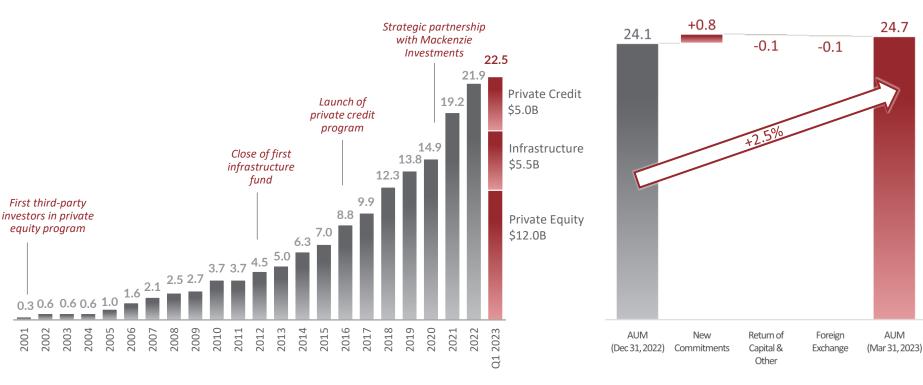


30

Growth

# Northleaf Capital Partners

- Strong fundraisings of \$0.8B and AUM growth of 2.5% for the quarter ended March 31, 2023
- IGM Financial and Great-West Lifeco have committed capital across each of Northleaf's three global mid-market private market platforms (private equity, private credit and infrastructure)



### Northleaf Capital Raised Since Inception

US\$ Billions

### Northleaf YTD AUM Continuity<sup>1</sup>

C\$ Billions











# **IGM FINANCIAL**

# Financial Highlights



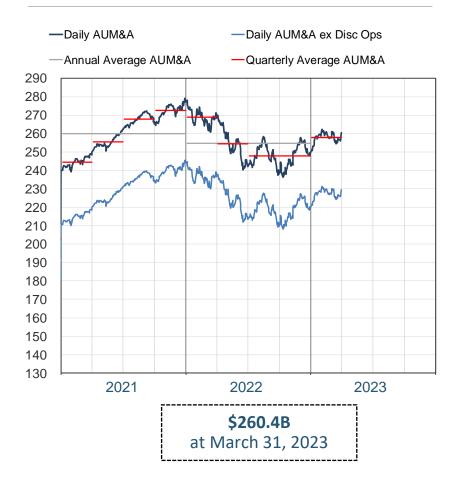
### KEITH POTTER EXECUTIVE VICE-PRESIDENT & CFO IGM FINANCIAL



IGM FINANCIAL Q1, 2023 RESULTS

## Total Assets Under Management & Advisement

#### IGM Assets Under Management & Advisement (\$B)



#### Change in IGM AUM&A (\$B)

	Q1/22	Q2/22	Q3/22	Q4/22	Q1/23	LTM
AUM&A excluding sub-advisory to Canada Life						
Opening AUM&A	224.3	216.8	195.5	193.1	202.4	216.8
IG Wealth Management Net Flows	1.5	0.4	0.4	0.4	0.5	1.7
IPC Net Flows	0.2	0.0	0.0	0.0	0.3	0.4
Mackenzie Investment Funds	1.3	(0.8)	(0.7)	(0.8)	0.1	(2.2)
Mackenzie SMA	(0.4)	(0.1)	(0.1)	(0.1)	0.1	(0.3)
IGM Total Net Flows (includes eliminations)	2.5	(0.5)	(0.3)	(0.4)	1.0	(0.3)
Acquisitions	-	-	-	-	-	-
Investment Returns	(10.0)	(20.8)	(2.1)	9.7	8.5	(4.6)
Ending AUM&A	216.8	195.5	193.1	202.4	211.9	211.9
% Change in AUM & AUA	-3.3%	-9.8%	-1.2%	4.8%	4.7%	-2.3%
Sub-advisory to Canada Life	51.5	46.6	45.0	47.0	48.6	48.6
Total Ending AUM&A	268.3	242.1	238.1	249.4	260.4	260.4
% Change in AUM & AUA	-3.2%	-9.8%	-1.6%	4.7%	4.4%	-2.9%
Total Average AUM&A	269.5	255.3	247.2	247.8	257.6	252.0
Less Discontinued Operations	32.0	30.3	29.3	29.5	30.5	29.9
Total Average AUM&A ex. Discontinued Ops	237.5	225.0	218.0	218.2	227.1	222.1
Annualized Net Flows Rate <i>(includes eliminations)</i> , <sup>1</sup>	4.6%	-1.0%	-0.7%	-0.9%	1.9%	-0.2%
Investment Returns Rate <sup>1,2</sup>	-4.6%	-9.7%	-0.9%	5.4%	4.4%	-1.5%
S&P / TSX Total Return	3.8%	-13.2%	-1.4%	6.0%	4.6%	-5.2%
S&P 500 Total Return (in \$USD)	-4.6%	-16.1%	-4.9%	7.6%	7.5%	-7.7%
USD vs. CAD	-1.0%	2.9%	7.4%	-2.0%	-0.3%	8.1%





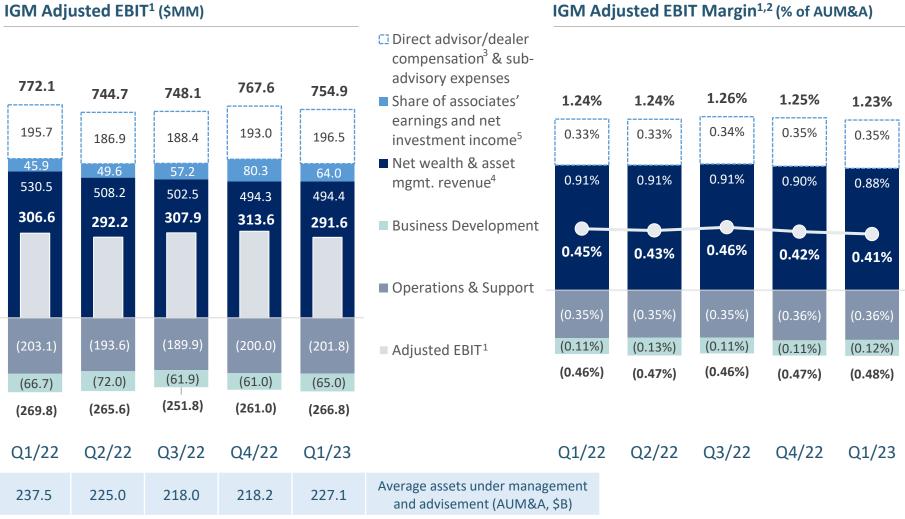






# IGM Financial Adjusted EBIT & Margins

Excludes discontinued operations



1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items and excludes net earnings from discontinued operations. 2) Excludes net investment income & share of associates' earnings. 3) Direct advisor/dealer compensation includes asset-based compensation, sales-based compensation, and other product commission expenses. 4) Net wealth & asset mgmt. revenue reflects total wealth and net asset management revenue less i) direct advisor/dealer compensation and ii) sub-advisory expenses. 5) The Company recorded its proportionate share of first quarter Lifeco earnings using consensus analysts' earnings estimates as Lifeco is now reporting quarterly earnings after the Company.

MACKENZIE

WEALTH 

Investment Planning Counsel<sup>®</sup> FINANCIAL SOLUTIONS FOR LIFE

34

# IGM Financial Consolidated Profitability

\$ Millions (unless otherwise noted):			_		Chang	ge QoQ	Change YoY	
IGM Financial Consolidated	Q1/22	Q4/22	Q1/23	_	\$	%	\$	%
Days in the period		92	90	_		(2.2%)		0.0%
Average AUM & AUA (\$ Billions)								
Wealth Management AUM & AUA	116.3	109.6	114.7		5.0	4.6%	(1.6)	(1.4%)
Asset Management AUM (3rd party)	125.7	112.7	115.7	_	3.1	2.7%	(10.0)	(7.9%)
Consolidated AUM & AUA	237.5	218.2	227.1		8.8	4.0%	(10.4)	(4.4%)
Revenues								
Wealth management	561.2	530.8	534.1		3.3	0.6%	(27.1)	(4.8%)
Net asset management	165.0	156.5	156.8		0.3	0.2%	(8.2)	(5.0%)
Wealth & net asset management revenue	726.2	687.3	690.9		3.6	0.5%	(35.3)	(4.9%)
Net investment income and other	(2.5)	14.9	11.0	1	(3.9)	(26.0%)	13.5	n/m
Proportionate share of associates' earnings	48.4	65.4	53.0	2	(12.4)	(18.9%)	4.6	9.6%
	772.1	767.6	754.9		(12.7)	(1.7%)	(17.2)	(2.2%)
Expenses								
Direct advisor/dealer compensation <sup>2</sup>	178.3	177.5	180.7		3.2	1.8%	2.4	1.3%
Business development	66.7	61.0	65.0	3	4.0	6.5%	(1.7)	(2.5%)
Advisory and business development	245.0	238.5	245.7		7.2	3.0%	0.7	0.3%
Operations and support	203.1	200.0	201.8	3	1.8	0.9%	(1.4)	(0.7%)
Sub-advisory	17.4	15.5	15.8	_	0.3	2.0%	(1.6)	(9.0%)
	465.5	454.0	463.3	-	9.3	2.0%	(2.2)	(0.5%)
Adjusted EBIT <sup>1,3</sup>	306.6	313.6	291.6	-	(22.0)	(7.0%)	(15.0)	(4.9%)
Interest expense	27.9	28.5	28.1		(0.5)	(1.6%)	0.1	0.5%
Effective Tax Rate	22.4%	21.7%	22.4%		0.7%	3.4%	0.0%	0.2%
Income taxes	62.3	61.8	59.0	_	(2.7)	(4.4%)	(3.2)	(5.2%)
Adjusted net earnings - continuing operations $1_{r}$	<sup>3</sup> 216.4	223.3	204.5	=	(18.8)	(8.4%)	(11.9)	(5.5%)
Net earnings - discontinued operations	3.7	3.7	3.2	_	(0.5)	(14.4%)	(0.5)	(14.4%)
Adjusted net earnings $^1$	220.1	227.0	207.7	=	(19.3)	(8.5%)	(12.4)	(5.6%)
Non-controlling interest	0.8	2.3	1.2	_	(1.2)	(50.3%)	0.3	37.0%
Adj. net earnings avail. common shareholders $^{1}$	219.3	224.7	206.5	=	(18.2)	(8.1%)	(12.8)	(5.8%)
Wtd. average diluted shares outstanding	241.3	238.0	238.4		0.5	0.2%	(2.8)	(1.2%)
Adjusted EPS (cents) $^1$	91	94	87		(7)	(7.4%)	(4)	(4.4%)

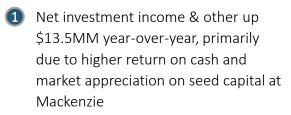
Colour shading conveys key drivers and related revenue & expense items: Blue: Average Wealth Management assets under management and advisement. Green: Average Asset Management assets under management

1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items consisting of a gain on the sale of a portion of the Company's investment in Lifeco of \$174.8MM after-tax in Q1 2023. See slide 48. 2) Includes asset-based compensation, sales-based compensation, and other product commissions. 3) Excludes net earnings from discontinued operations.



WEALTH

MANAGEMENT



- Changes in proportionate share of associates' earnings driven by closing of acquisition of an additional 13.9% stake in ChinaAMC; Effective Q1/23 analyst consensus EPS estimates are used for IGM's proportionate share of Great-West Lifeco earnings (Lifeco now releases after IGM)
- Q1/23 operations & support and business development expenses combined, down 1.1% year-over-year
  - 2023 expense guidance remains at 3% growth, ex-Investment Planning Counsel

LTM trailing dividend pay-out rate is 63% of adjusted net earnings and 74% of cash earnings

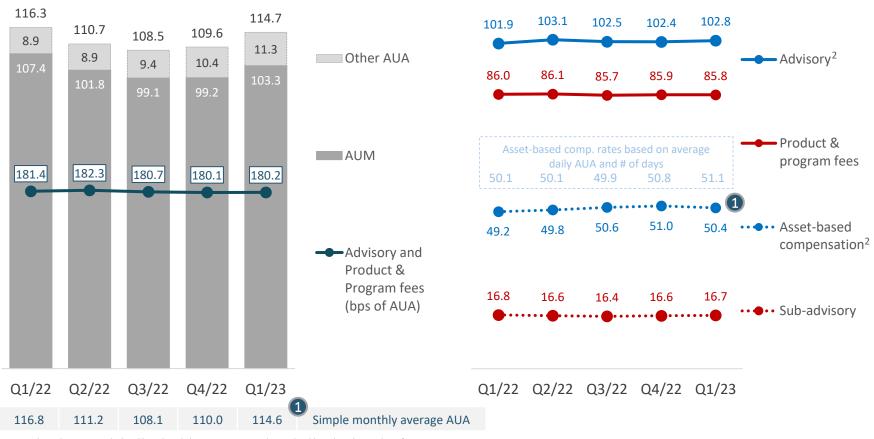


# IG Wealth Management Key Profitability Drivers

### Daily Average Assets (\$B), Advisory and Product & Program Fee Rate (bps)<sup>1</sup>

Reminder: Asset-based compensation is paid based on the simple average of opening & ending monthly AUA and based on the # of months in a period (whereas advisory and product & program fee revenue is earned on daily average AUA based on the # of days in a period).

### Key Revenue & Expenses as bps of Respective Driver (AUA or AUM)<sup>1</sup>



WEALTH

MANAGEMENT

1) Unless otherwise indicated, rates are calculated based on daily average assets and annualized based on the number of days in the period (i.e. 365/90 for Q1 2023). Starting Q1 2023, AUM includes Mackenzie funds sold through IG Advisors, previously reported under Other AUA, with revenue allocated to product & program fees and expenses allocated to subadvisory within the Wealth Management segment. 2) Starting in Q1 2022, advisory fee revenue includes net interest income on client deposits. 3) Rates are annualized based on number of months (i.e. 12/3) and average AUA is calculated using the simple average of monthly opening and ending AUA.

Investment MACKENZIE FINANCIAL SOLUTIONS FOR LIFE

### IG Wealth Management Profitability

\$ Millions (unless otherwise noted):				Chang	Change QoQ		Change YoY	
IG Wealth Management	Q1/22	Q4/22	Q1/23	\$	%	\$	%	
Days in the period	90	92	90		(2.2%)		0.0%	
Average assets under advisement (\$B)	116.3	109.6	114.7	5.0	4.6%	(1.6)	(1.4%)	
Average assets under management (\$B)	107.4	99.2	103.3	4.1	4.1%	(4.1)	(3.8%)	
Gross inflows (\$B)	4.0	3.0	3.7	0.6	20.9%	(0.3)	(8.4%)	
Revenues								
Wealth Management								
Advisory	292.3	283.1	290.7	7.6	2.7%	(1.6)	(0.6%)	
Product and program fees	227.8	214.7	218.7	4.0	1.9%	(9.1)	(4.0%)	
	520.1	497.8	509.4	11.6	2.3%	(10.7)	(2.1%)	
Redemption fees	1.4	0.6	0.6	(0.0)	(2.8%)	(0.9)	(59.0%)	
Other financial planning revenues	39.7	32.4	25.7	(6.7)	(20.7%)	(14.0)	(35.3%)	
	561.2	530.8	535.7	4.9	0.9%	(25.5)	(4.6%)	
Net investment income and other	(0.6)	2.1	3.4	1.3	60.2%	4.0	n/m	
	560.6	532.9	539.1	6.2	1.2%	(21.5)	(3.8%)	
Expenses								
Advisory and business development								
Asset-based compensation	143.7	140.3	144.4	4.1	2.9%	0.7	0.5%	
Sales-based compensation	17.4	20.4	21.5	1.0	5.0%	4.1	23.4%	
Other								
Other product commissions	17.2	16.8	14.8	(2.0)	(11.9%)	(2.4)	(14.1%)	
Business development	46.5	39.7	42.3	2 2.6	6.6%	(4.2)	(9.0%)	
	224.8	217.2	223.0	5.8	2.7%	(1.8)	(0.8%)	
Operations and support	108.7	108.8	108.2	(0.6)	(0.6%)	(0.5)	(0.5%)	
Sub-advisory	44.6	41.5	42.6	1.1	2.7%	(2.0)	(4.5%)	
	378.1	367.5	373.8	6.3	1.7%	(4.4)	(1.2%)	
Adjusted EBIT <sup>1</sup>	182.5	165.4	165.3	(0.1)	(0.0%)	(17.2)	(9.4%)	
Aujusteu LDII	102.3	105.4	105.5	(0.1)	(0.0 /0)	(17.2)	(3.470)	
Interest expense	22.1	22.6	22.3	(0.3)	(1.4%)	0.2	0.7%	
Adjusted earnings before income taxes $^{1}$	160.4	142.8	143.0	0.2	0.1%	(17.4)	(10.8%)	
Income taxes	42.8	38.2	38.4	0.2	0.5%	(4.4)	(10.3%)	
Adjusted net earnings <sup>1</sup>	117.6	104.6	104.6	(0.0)	(0.0%)	(13.0)	(11.0%)	

 Other financial planning revenues decrease year-overyear was driven by ~\$10MM lower contribution from IG's mortgage operations

Q1/23 business development and operations and support expenses combined were down 3.0% year-over-year

Colour shading conveys key drivers and related revenue & expense items: Blue: Average assets under

advisement, Orange: Average assets under management, Yellow: Other product commissions are driven by other financial planning revenues, Green: Gross inflows. Starting Q1 2023, AUM includes Mackenzie funds sold through IG Advisors, previously reported under Other AUA, with revenue allocated to product & program fees and expenses allocated to sub-advisory within the Wealth Management segment

1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items.

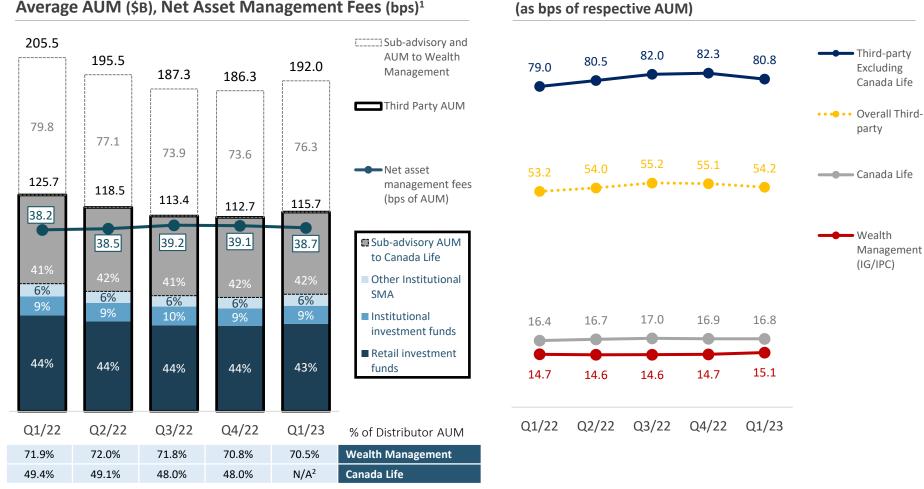








### Asset Management **Key Profitability Drivers**



Average AUM (\$B), Net Asset Management Fees (bps)<sup>1</sup>

Note: Starting Q1 2023, Sub-advisory and AUM to Wealth Management includes Mackenzie funds sold through IG Advisors, previously reported under Third Party AUM, with revenue allocated from net asset management fees third party to the Wealth Management Segment

1) Rates are annualized based on the number of days in the period (e.g. 365/90 for Q1/23) while trailing commission expenses are paid and accrued based on the number of months in the period (i.e. 3/12 each quarter), which causes some seasonality in the third-party net asset management fee rate. 2) Effective Q1'23, Great-West LifeCo began reporting quarterly results after IGM. This metric will now be reported on a one quarter lagging basis.

MACKENZIE

WEALTH 

Net Asset Management Fee Rates<sup>1</sup>



### Asset Management Segment Profitability

\$ Millions (unless otherwise noted):				Change QoQ		Change YoY	
Asset Management	Q1/22	Q4/22	Q1/23	\$	%	\$	%
Days in the period	90	92	90		(2.2%)		0.0%
Average assets under management (\$B)							
Third Party AUM	125.7	112.7	115.7	3.1	2.7%	(10.0)	(7.9%)
Sub-advisory and AUM to Wealth Management	79.8	73.6	76.3	2.7	3.6%	(3.5)	(4.4%)
	205.5	186.3	192.0	5.8	3.1%	(13.5)	(6.6%)
Revenues							
Asset management							
Asset management fees - third party	255.8	233.2	233.3	0.1	0.1%	(22.5)	(8.8%)
Dealer compensation expenses	(91.1)	(76.9)	(78.7)	(1.8)	2.4%	12.4	(13.6%)
Net asset management fees - third party	164.7	156.3	154.6	(1.7)	(1.1%)	(10.1)	(6.1%)
Asset management fees - wealth management	29.0	27.3	28.5	1.2	4.2%	(0.5)	(1.8%)
Net asset management fees	193.7	183.6	183.1	(0.5)	(0.3%)	(10.6)	(5.5%)
Net investment income and other	(2.6)	5.6	4.5 🚺	(1.1)	(19.4%)	7.1	n/m
	191.1	189.2	187.6	(1.6)	(0.9%)	(3.5)	(1.8%)
Expenses							
Business development	20.2	21.3	22.7	1.4	6.4%	2.5	12.2%
Operations and support	93.1	90.9	92.5 📿	1.6	1.8%	(0.6)	(0.6%)
Sub-advisory	1.5	1.0	1.1	0.1	10.6%	(0.4)	(26.3%)
	114.8	113.2	116.3	3.1	2.7%	1.5	1.3%
Adjusted EBIT <sup>1</sup>	76.3	76.0	71.3	(4.6)	(6.1%)	(5.0)	(6.5%)
Interest expense	5.8	5.9	5.8	(0.1)	(1.5%)	(0.0)	(0.6%)
Adjusted earnings before income taxes <sup>1</sup>	70.5	70.1	65.5	(4.6)	(6.5%)	(5.0)	(7.1%)
Income taxes	18.4	18.8	17.1	(1.7)	(9.0%)	(1.3)	(7.0%)
Adjusted net earnings <sup>1</sup>	52.1	51.3	48.4	(2.9)	(5.7%)	(3.8)	(7.2%)
	-						

- Year-over-year increase in net investment income and other, driven by favourable returns on seed capital
- 2 Q1/23 operations & support and business development expenses combined were up 1.7%

Colour shading conveys key drivers and related revenue & expense items: Yellow: AUM excluding sub-advisory to Wealth Mgmt., Orange: AUM sub-advised to Wealth Management, Blue: Total AUM. Starting Q1 2023, Subadvisory and AUM to Wealth Management includes Mackenzie funds sold through IG Advisors, previously reported under Third Party AUM, with revenue allocated from net asset management fees – third party to the Wealth Management. 1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items.





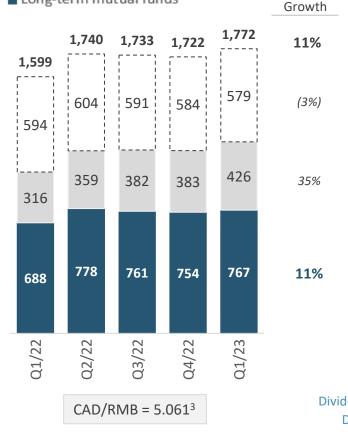


1-Year

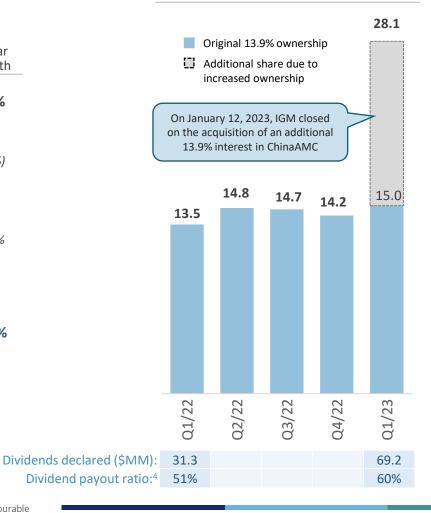
#### ChinaAMC Ending AUM<sup>1</sup> (RMB billions)

#### COther (primarily institutional)

- Money-market funds
- Long-term mutual funds



### IGM Share of ChinaAMC Earnings<sup>2</sup> (CAD millions)



1) ChinaAMC's assets under management excludes its China Asset Management Co., Ltd subsidiary assets under management. 2) Earnings include IGM's share of one-time unfavourable tax adjustments of ~\$4MM in Q4/21 and after-tax losses on seed capital of \$2.0MM in Q3/22 and \$2.3MM in Q1/22. 3) Q1 2023 average foreign exchange rate for CAD/RMB. 4) Calculated based on prior year proportionate share of earnings using 13.9% for Q1/22 and 27.8% for Q1/23.



40

### Adjusted Net Earnings Available to Common Shareholders by Segment and Company (\$MM)

Adjusted Ne	et Ear	nings Av	ailable to	Commo	on Sharehold	ers <sup>1</sup>			219.3 206	5.5
Wealth Q1/22 Management		Asset Manage	ment	Strategic Invest	ments & Other		/ealth Management Discontinued Ops <sup>12</sup>	IPC IP	C	
Q1/23	117.6	-11% 104.6								
			52.1	-7% 48.4	8% 46.2 50.0					
							0.7	3.8 2.8		
		IG		ACKENZIE	STRATEGIC INVESTMENT	(0.4) Other a S net ear	•	Investment Planning Counsel <sup>®</sup>	Ign	l
Strategic		Q1 2022				Q1 202	23			Pro-forma
Investments & Unallocated Cap	pital	Net Earnings	Net Earnings	YoY Change	<b>Ownership</b> (Q1'22/ <b>Q1'23</b> )	Accounting Basis	Net Carrying Value	Value Assumption	Fair Value	Fair Value
GREAT-WEST LIFECORC.		30.7	20.6 <sup>13</sup>	-33%	4.0%/ <b>2.4%</b> <sup>11</sup>	Equity	571	Trading price	793 <sup>8</sup>	793 <sup>8</sup>
(A) ChinaAMC	2	12.1	25.3	109%	13.9%/ <b>27.8%</b> <sup>11</sup>	Equity	1,895	Jan 12/23 acquisition price	2,300 <sup>9</sup>	2,300 <sup>9</sup>
Northleaf	3	3.4	4.1	21%	56%	Equity	232	Carrying value	232+	232+
Wealthsimple POR & other investme					WS: 24% <sup>5</sup>	FVTOCI / Equity <sup>6</sup>	645 <sup>7</sup>	Carrying value	645 <sup>7</sup>	645 <sup>7</sup>
ROCKEFELLE CAPITAL MANAGEMEN								Acquisition price		~840 <sup>10</sup>
Sub-	total						3,343		3,970	4,810
Unallocated Cap	pital					FVP&L <sup>6</sup>	298	Carrying value	298	~298
тс	OTAL	46.2	50.0	8%			3,641		4,268	5,108

1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4 Excludes other items consisting of a gain on the sale of a portion of the Company's investment in Lifeco of \$174.8MM after-tax in Q1 2023. 2) ChinaAMC adjusted net earnings presented net of 10% Chinese withholding tax. 3) Northleaf presented net of non-controlling interest. 4) Other adjusted net earnings represents earnings on unallocated capital and certain strategic investments that are equity accounted for. 5) Wealthsimple ownership reflects fully diluted interest held directly and indirectly held through Portage Ventures LP and is accounted for rough FVTOCI. 6) FVTOCI refers to fair value through other comprehensive income. FVP&L refers to fair value through profit & loss. 7) Majority of Fintech value is in Wealthsimple & Portage. Wealthsimple fair value maintained at \$492 million as at March 31, 2023, unchanged from December 31, 2022. 8) Reflects March 31, 2023 bid price of \$35.81 per share. After-tax fair value of GWO equity interest is estimated to be \$691MM. 9) Reflects the purchase price paid by Mackenzie to acquire Power Corporation of Canada's 13.9% equity interest in ChinaAMC (pursuant to transaction closed on April 3, 2023. Proforma value based on a US\$650MM investment and USD/CAD FX of 1.35. Exact value subject to change due to closing costs and other adjustments. 11) Change in ownership of Great-West LifeCo and ChinaAMC courred on January 12, 2023. 12) Exclude intersegment eliminations. 13) The Company recorded its proportionate share of first quarter Lifeco earnings using consensus analyst' earnings estimates as Lifeco is now reporting quarterly earnings after the Company.







# Adjusted Net Earnings Available to Common Shareholders and Valuation by Segment and Company (\$MM)

Adjusted Net Earnings Available to Common Shareholders <sup>1</sup>						867 880
	WealthAssetManagementManagementStrategic Investments & C		& Other	Wealth Management - Discontinued Ops	IPC IPC	
2022	437 447					
Analyst Consensus <sup>3</sup>		213 215	200 206	Other adjusted net earnings <sup>2</sup>		
2023				5 0	11 12	
Note that figures in tables ma	iy not add due to rounding.					
2023 Analyst Estimates <sup>3</sup>	IG		STRATEGIC INVESTMENTS	Unallocated Capital	Investment Planning Counsel"	<b>IS</b> Financial
EPS	\$1.88	\$0.91	\$0.87	\$0.00	\$0.05	\$3.70
Current (March 31)						
Debt	1,700	400				2,100
Equity	3,412	1,643	3,970	298	575	9,898
Enterprise Value (EV)	5,112	2,043	<b>3,970</b> <sup>6</sup>	298	575	11,998
Rockefeller Transaction <sup>5</sup>	-	-	<b>~840</b> ⁵	-	(575)	265
Pro-Forma EV	5,112	2,043	<b>4,810</b> <sup>7</sup>	298	-	12,263
Share Price	\$14.33	\$6.90	\$19.09	\$1.25		<b>\$41.58</b> (as Apr. 28, 2023)
Value Assumption	Implied	Implied	Estimated fair value	Carrying value		
P/E Multiple						
IGM Companies	<b>7.6x</b> (2023E)	<b>7.6x</b> (2023E)	>			<b>11.2x</b> (2023E)
Peer Average <sup>4</sup>	11.6x <sub>(NTM)</sub>	12.8x <sub>(NTM)</sub>				

1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4. Excludes other items consisting of a gain on the sale of a portion of the Company's investment in Lifeco of 5174.8MM after-tax in Q1 2023. 2) Other adjusted net earnings represents earnings on unallocated capital and certain strategic investments that are equity accounted for. 3) Consensus estimates as at April 28, 2023. 4) IG Wealth peer average is comprised of AMP, STJ, LPLA, RJF, PRI. Mackenzie peer average based on BLK, BEN, TROW, AMG, IVZ, JHG, SDR, ABDN, MQG, AMUN and DWS. Both peer groups were selected based on a minimum market capitalization of CAD \$58. 5) Rockefeller transaction closed on April 3, 2023. Proforma value based on a US\$650MM investment and USD/CAD FX of 1.35. Exact value subject to change due to closing costs and other adjustments. 6) Represents the Fair value presented on slide 41, excluding Unallocated Capital. 7) Represents Pro-forma Fair Value on slide 41, excluding Unallocated Capital. 7) Represents Pro-forma Fair Value on slide 41, excluding Unallocated Capital.









# Q&A



IGM FINANCIAL Q1, 2023 RESULTS

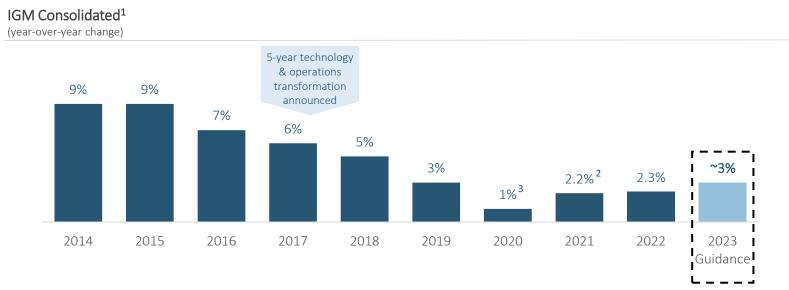


# Appendix



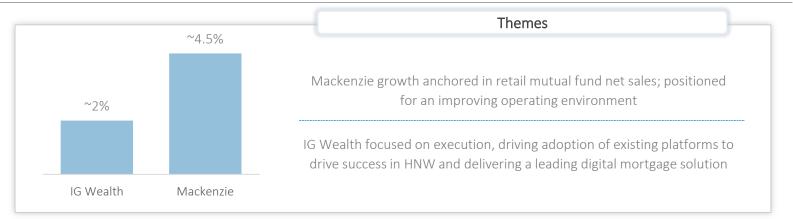
IGM FINANCIAL Q1, 2023 RESULTS

### 2023 Expense Guidance – Continued Focus on Prudent Expense Management



Guidance and Outlook: Combined Operations & Support and Business Development Expenses

#### Approximate Breakdown of 2023 Expense by Company (year-over-year change)



1) Excludes restructuring & other one-time items (see annual reports for details). Expense growth based on non-commission expenses prior to 2020. 2) Excludes \$24MM in 2021 relating to Greenchip and GLC acquisitions and \$6MM relating to IG Wealth pension increase. 3) 2020 operations & support and business development expenses increased 2.7% relative to 2019, after adjusting for the impact of the \$15.6 million of Consultant practice benefit entitlements at IG Wealth in 2019 that were reclassified to asset-based compensation starting in 2020.



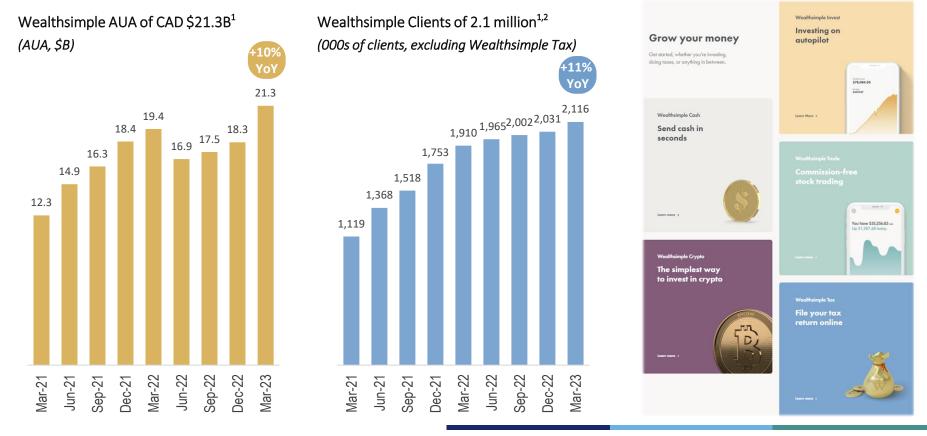
WEALTH





# Wealthsimple

- Wealthsimple's AUA was up 10% year-over-year and increased sequentially by 16%
- The number of clients served by Wealthsimple increased 11% in the last year to 2.1 million<sup>1</sup>



1) Number of clients is presented excluding users who only use Wealthsimple Tax. 2) In Q3, 2022 client count was retroactively restated to reflect a refined client definition.



WEALTH





## ESG highlights and release of 2022 IGM Sustainability Report



- 20,000+ attended IG webinars on a wide range of financial well-being topics
- IG Financial Confidence Index showed those who work with a financial advisor **Our focus** are 28% more confident than those who do not
  - 60 financial literacy workshops with more ٠ than 5,000 seniors, youth, parents and teachers through Canadian Foundation for Economic Education partnership



- \$4.8B AUM in sustainable solutions. up from \$4.3B in 2021
- IG and Mackenzie are signatories of the Principles for Responsible Investment (PRI)
- 369 companies engaged on ESG issues in Mackenzie managed funds



- Recognized as one of Canada's Best **Diversity Employers in 2023**
- 74% of employees self-identified through our Count me in! initiative
- Expanded number of DE&I business resource groups (BRGs) to six, introducing the DiverseABILITIES and Pan-Asian BRGs

- Governance
- Ethics and compliance
- Risk management
- Information security and privacy
- Climate change-
- **Environmental footprint**
- Talent and culture
- Community support

- Participated in consultations about standardized climate reporting (ISSB, CSA, SEC)
- 1,000+ employees and advisors attended Zero Emissions Day education event
- Mackenzie set interim investment targets to align with the Net Zero Asset Managers Initiative's commitment to achieve net zero by 2050
- Furthered **TCFD implementation** together with its subsidiaries

WEALTH







47

areas

### Reconciliation of adjusted to IFRS earnings and EPS

(\$ millions except EPS)	Q1/22	Q4/22	Q1/23
Adjusted net earnings available to common shareholders <sup>1</sup>	\$219.3	\$224.7	\$206.5
Gain on sale of Lifeco, net of tax	-	-	174.8
Net earnings available to common shareholders	\$219.3	\$224.7	\$381.3
Adjusted net earnings per common share <sup>1</sup>	\$0.91	\$0.94	\$0.87
Gain on sale of Lifeco, net of tax		_	0.73
Net earnings per common share	\$0.91	\$0.94	\$1.60

1) A non-IFRS financial measure - see Non-IFRS Financial Measures and Other Financial Measures section on slide 4.





