

NEWS RELEASE

Readers are referred to the disclaimer regarding Forward-Looking Statements, Non-IFRS Financial Measures and Other Financial Measures at the end of this Release.

IGM FINANCIAL REPORTS SECOND QUARTER EARNINGS

Winnipeg – August 6, 2025: <u>IGM Financial Inc.</u> (IGM or the Company) (TSX:IGM) today announced earnings results for the second quarter of 2025.

IGM HIGHLIGHTS

- Record high second quarter adjusted net earnings¹ were \$252.7 million compared to \$220.4 million in the second quarter of 2024, an increase of 14.7%. Record high second quarter adjusted earnings per share¹ were \$1.07 compared to \$0.93 in the second quarter of 2024.
- Record high second quarter net earnings of \$246.7 million increased by 14.1% from \$216.2 million in the second quarter of 2024. Record high second quarter earnings per share of \$1.04 compared to \$0.91 in the second quarter of 2024.
- Record high assets under management and advisement of \$283.9 billion, up 12.5% from the second quarter of 2024 and up 3.2% from the prior quarter.
- IGM's assets under management and advisement including strategic investments were an all-time high of \$521.1 billion compared with \$431.7 billion at June 30, 2024 and \$503.6 billion at March 31, 2025.
- Net inflows were \$90 million compared to net outflows of \$1.1 billion in the second quarter of 2024.
- Increase in the value of IGM's investment in Wealthsimple Financial Corp. by \$257 million (\$1.08 per IGM share) in the quarter to \$1.5 billion.

"Our all-time high second quarter adjusted earnings per share of \$1.07 reflects strong results across both our core operating companies, IG Wealth Management and Mackenzie Investments, as well as our strategic investments," said James O'Sullivan, President and Chief Executive Officer of IGM Financial Inc. "As we continue to execute on the Company's strategy with record high asset levels across our subsidiaries and investee companies, IGM Financial is well positioned for growth."

IGM realized value within its fintech ecosystem by selling a portion of Conquest Planning for \$24.8 million, while continuing its important partnership to drive the value proposition at IG Wealth Management. "Conquest is a core solutions provider at IG Wealth Management. We remain one of Conquest's largest and most active customers," said Damon Murchison, President & CEO of IG Wealth Management. "We sold 75% of our equity stake, returning all our invested capital and generating a 7 times multiple of invested capital and an IRR of 54%." Conquest Planning Inc. is classified as fair value through other comprehensive income and the change in fair value is not recorded in IGM's earnings.

	Three months ended June 30						Six months ended June 30						
		2025		2024	Change		2025		2024	Change			
IFRS Financial Measures													
Net earnings (millions)	\$	246.7	\$	216.2	14.1 %	\$	480.5	\$	439.6	9.3 %			
Earnings per share	\$	1.04	\$	0.91	14.3 %	\$	2.02	\$	1.85	9.2 %			
Non-IFRS Financial Measures													
Adjusted net earnings ⁽¹⁾ (millions)	\$	252.7	\$	220.4	14.7 %	\$	490.5	\$	444.9	10.2 %			
Adjusted earnings per share ⁽¹⁾	\$	1.07	\$	0.93	15.1 %	\$	2.06	\$	1.87	10.2 %			
Assets under management and advisement (AUM&A) (billions)													
AUM&A	\$	283.9	\$	252.4	12.5 %	\$	283.9	\$	252.4	12.5 %			
AUM&A including													
strategic investments	\$	521.1	\$	431.7	20.7 %	\$	521.1	\$	431.7	20.7 %			

WEALTH MANAGEMENT

Reflects the activities of its core business and strategic investments that are principally focused on providing financial planning and related services. This segment includes the activities of <u>IG Wealth Management</u>, the Company's investments in Rockefeller Capital Management (Rockefeller) and Wealthsimple Financial Corp. (Wealthsimple).

Adjusted net earnings available to common shareholders in the second quarter of 2025 were \$130.8 million, an increase of 20.3% compared to the second quarter of 2024, and represented 51.8% of IGM's adjusted net earnings available to common shareholders.

Assets under advisement including strategic investments at June 30, 2025 were \$216.8 billion, an increase of 4.9% from \$206.8 billion at March 31, 2025 and an increase of 19.6% from \$181.3 billion at June 30, 2024.

IG Wealth Management

Record high assets under advisement at June 30, 2025 were \$146.7 billion, an increase of 3.6% from \$141.5 billion at March 31, 2025 and an increase of 13.1% from \$129.7 billion at June 30, 2024.

Quarterly net client inflows were \$225 million, compared to net client outflows of \$173 million in the second quarter of 2024.

Record high gross client inflows were \$3.6 billion, an increase of 1.3% from 2024.

Wealthsimple

The fair value of the Company's investment in Wealthsimple was \$1.5 billion at June 30, 2025 compared to \$1.2 billion at March 31, 2025, due to a fair value increase of 21%. The increase in fair value considers the increase in public market peer valuations, Wealthsimple's business performance and revised revenue expectations, as well as recent third party secondary transactions. Wealthsimple is classified as fair value through other comprehensive income and the change in fair value is not recorded in our earnings.

IGM remains Wealthsimple's largest shareholder and the investment is primarily held through a limited partnership controlled by Power Corporation. Mackenzie Investments currently manages \$5.0 billion of assets for Wealthsimple.



ASSET MANAGEMENT

Reflects the activities of its core business and strategic investments primarily focused on providing investment management services. This segment includes the operations of <u>Mackenzie Investments</u> and the Company's investments in China Asset Management Co., Ltd. (ChinaAMC) and Northleaf Capital Group Ltd. (Northleaf).

Adjusted net earnings available to common shareholders in the second quarter of 2025 were \$91.7 million, an increase of 8.1% compared to the second quarter of 2024, and represented 36.3% of IGM's adjusted net earnings available to common shareholders.

Assets under management including strategic investments at June 30, 2025 were \$393.4 billion, an increase of 2.5% from \$383.7 billion at March 31, 2025 and an increase of 18.8% from \$331.1 billion at June 30, 2024.

Mackenzie Investments

Record high total assets under management were \$224.6 billion, an increase of 2.7% from \$218.6 billion at March 31, 2025 and an increase of 11.1% from \$202.1 billion at June 30, 2024. Third party assets under management were \$137.2 billion at June 30, 2025, an increase of 2.8% from March 31, 2025 and an increase of 11.8% from June 30, 2024.

Investment fund net sales were \$187 million compared to net redemptions of \$745 million in the second quarter of 2024.

Mutual fund gross sales were \$2.1 billion, down 1.8% from the second quarter of 2024.

ETF business – ETF assets under management totalled \$18.7 billion at June 30, 2025, up from \$17.0 billion at March 31, 2025 and \$14.4 billion at June 30, 2024. Excluding investment in ETFs by IGM's managed products, ETF assets under management were \$8.7 billion at June 30, 2025, compared to \$7.9 billion at March 31, 2025 and \$6.3 billion at June 30, 2024.

ChinaAMC

The Company's proportionate share of ChinaAMC's second quarter earnings was \$29.7 million compared to \$28.3 million in the second quarter of 2024.

CORPORATE AND OTHER

Represents the investments in Great-West Lifeco Inc. (Lifeco) and Portage Ventures LPs, as well as unallocated capital.

Lifeco – The Company's proportionate share of Lifeco's second quarter earnings was \$21.5 million² compared to \$23.6 million in the second quarter of 2024. The Company's proportionate share of Lifeco's base earnings was \$27.5 million compared to \$24.5 million in the second quarter of 2024.

DIVIDENDS

The Board of Directors has declared a dividend of 56.25 cents per share on the Company's common shares which is payable on October 31, 2025 to shareholders of record on September 26, 2025.



In 2025, Other items consisted of:

• Lifeco other items of (\$6.0) million recorded in the second quarter and (\$10.0) million for the six months ended June 30 reflecting the Company's proportionate share of items Lifeco excludes from its base earnings (Lifeco other items). Base earnings is an alternate measure Lifeco uses to understand the underlying business performance compared to IFRS net earnings.

In 2024, Other items consisted of:

- Lifeco other items of (\$0.9) million recorded in the second quarter and (\$2.0) million for the six months ended June 30.
- The Company's proportionate share of Rockefeller's one-time debt refinancing costs of \$3.3 million, recorded in the second quarter, related to the early repayment of one of Rockefeller's financing facilities.

FORWARD-LOOKING STATEMENTS

Certain statements in this Release, other than statements of historical fact, are forward-looking statements based on certain assumptions and reflect IGM Financial Inc.'s (IGM Financial, IGM or the Company) and, where applicable, its subsidiaries' and strategic investments', current expectations. Forward-looking statements are provided to assist the reader in understanding the Company's, and its subsidiaries and strategic investments, financial position and results of operations as at and for the periods ended on certain dates and to present information about management's current expectations and plans relating to the future. Readers are cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Company, and its subsidiaries and strategic investments, as well as the outlook for North American and international economies, for the current fiscal year and subsequent periods. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "plans", "believes", "estimates", "seeks", "intends", "targets", "projects", "forecasts" or negative versions thereof and other similar expressions, or future or conditional verbs such as "may", "will", "should", "would" and "could".

This information is based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including the perception of historical trends, current conditions and expected future developments, as well as other factors that are believed to be appropriate in the circumstances. While the Company considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, including environmental and social, strategic goals and priorities will not be achieved.

A variety of material factors, many of which are beyond the Company's and its subsidiaries' and strategic investments' control, affect the operations, performance and results of the Company and its subsidiaries and strategic investments, and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, management of market liquidity and funding risks, changes in accounting policies and methods used to report financial condition (including uncertainties associated with critical accounting assumptions and estimates), the effect of applying future accounting changes, operational and reputational risks, environmental and social risks, business competition, technological change, changes in government regulations and legislation, changes in tax laws, the impact of trade relations, unexpected judicial or regulatory proceedings, catastrophic events, outbreaks of disease or pandemics (such as COVID-19), the Company's ability to complete strategic transactions, integrate acquisitions and implement other growth strategies, and the Company's and its subsidiaries' and strategic investments' success in anticipating and managing the foregoing factors.



¹ A non-IFRS measure – see Non-IFRS Financial Measures and Other Financial Measures section of this press release. Adjusted net earnings exclude Other items.

²The Company records its proportionate share of Lifeco earnings based on actual earnings.

The reader is cautioned that the foregoing list is not exhaustive of the factors that may affect any of the Company's forward-looking statements. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not place undue reliance on forward-looking statements.

Other than as specifically required by applicable Canadian law, the Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statements are made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Company's business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials filed with the securities regulatory authorities in Canada, available at www.sedarplus.ca.

NON-IFRS FINANCIAL MEASURES AND OTHER FINANCIAL MEASURES

This report contains Non-IFRS financial measures and non-IFRS ratios that do not have standard meanings prescribed by International Financial Reporting Standards (IFRS) and may not be directly comparable to similar measures used by other companies. These measures and ratios are used to provide management, investors and investment analysts with additional measures to assess earnings performance.

Non-IFRS financial measures include, but are not limited to, "adjusted net earnings available to common shareholders", "adjusted net earnings", "adjusted earnings before income taxes", "adjusted earnings before interest and taxes" (Adjusted EBIT), "earnings before interest, taxes, depreciation and amortization before sales commissions" (EBITDA before sales commissions), and "earnings before interest, taxes, depreciation and amortization after sales commissions" (EBITDA after sales commissions). These measures exclude other items which are items of a non-recurring nature, or that could make the period-over-period comparison of results from operations less meaningful. Effective in the first quarter of 2024, these measures also exclude the Company's proportionate share of items that Great-West Lifeco Inc. (Lifeco) excludes from its IFRS reported net earnings in arriving at Lifeco's base earnings. Base earnings is an alternate measure Lifeco uses to understand the underlying business performance compared to IFRS net earnings. Lifeco's financial information can be obtained in its disclosure materials filed on www.sedarplus.ca. Comparative periods have been restated to reflect this change. EBITDA before sales commissions excludes all sales commissions. EBITDA after sales commissions includes all sales commissions and highlights aggregate cash flows.

Non-IFRS ratios include the following:

Ratio	Numerator	Denominator
Adjusted earnings per share (Adjusted EPS)	Adjusted net earnings available to common shareholders	Average number of outstanding common shares on a diluted basis
Return (Adjusted return) on equity (ROE, Adjusted ROE)	Net earnings (Adjusted net earnings) available to common shareholders	Average shareholders' equity
ROE (Adjusted ROE) excluding the impact of fair value through other comprehensive income investments	Net earnings (Adjusted net earnings) available to common shareholders	Average shareholders' equity excluding the impact of fair value through other comprehensive income investments net of tax

Refer to the appropriate reconciliations of non-IFRS financial measures, including as components of non-IFRS ratios, to reported results in accordance with IFRS included in IGM Financial Inc.'s most recent Management's Discussion and Analysis.

This report also contains other financial measures which include:

Assets Under Management and Advisement (AUM&A) represents the consolidated AUM and AUA of IGM
Financial's core businesses IG Wealth Management and Mackenzie Investments. In the Wealth Management
segment, AUM is a component part of AUA. All instances where the asset management segment is providing
investment management services or distributing its products through the Wealth Management segment are
eliminated in IGM Financial's reporting such that there is no double-counting of the same client savings held at
IGM Financial's core businesses.



- Assets Under Advisement (AUA) are the key driver of the Wealth Management segment. AUA are savings and
 investment products held within client accounts of our Wealth Management segment core business.
- Assets Under Management (AUM) are the key driver of the Asset Management segment. AUM are an additional
 driver of revenues and expenses within the Wealth Management segment in relation to its investment
 management activities. AUM are client assets where we provide investment management services, and include
 investment funds where we are the fund manager, investment advisory mandates to institutions, and other client
 accounts where we have discretionary portfolio management responsibilities.
- Assets Under Management and Advisement Including Strategic Investments (AUM&A Including SI) represents
 AUM&A including the Company's proportionate share of the AUM&A of strategic investments based on the
 Company's interest in the strategic investments. The strategic investments included are those whose activities
 are primarily in asset and wealth management, and include ChinaAMC, Northleaf, Rockefeller and Wealthsimple.
 Rockefeller client assets include assets under management and advisement as well as assets held for investment
 purposes and only receiving administrative services.

SECOND QUARTER WEBCAST AND CONFERENCE CALL

IGM Financial Inc.'s Second Quarter 2025 results conference call and webcast will be held on Thursday, August 7, 2025 at 9:00 a.m. ET. The webcast and conference call can be accessed respectively through igmfinancial.com/en or you may register to obtain a calendar booking with your dial in numbers, PIN and webcast links. Alternatively, dial 1-833-752-3519.

The most recent Consolidated Financial Statements and Management's Discussion and Analysis (MD&A) of operating results are available on IGM Financial Inc.'s website at igmfinancial.com/en.

ABOUT IGM FINANCIAL INC.

IGM Financial Inc. ("IGM", TSX: IGM) is a leading Canadian diversified wealth and asset management organization with approximately \$288 billion in total assets under management and advisement as of July 31, 2025. The company is committed to bettering the lives of Canadians by better planning and managing their money. To achieve this, IGM provides a broad range of financial planning and investment management services to help approximately two million Canadians meet their financial goals. IGM's activities are carried out principally through IG Wealth Management and Mackenzie Investments and are complimented by strategic positions in wealth managers Rockefeller Capital Management and Wealthsimple and asset managers ChinaAMC and Northleaf Capital. These strengthen IGM's capabilities, reach and diversification. IGM is a member of the Power Corporation group of companies. For more information, visit igmfinancial.com.

FOR MORE INFORMATION CONTACT:

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Consolidated Statements of Earnings

(unaudited)	Three months	ee months ended June 30			Six months ended June 30					
(in thousands of Canadian dollars, except per share amounts)	2025		2024		2025		2024			
Revenues										
Wealth management	\$ 649,456	\$	590,046	\$	1,288,940	\$ 1	1,172,611			
Asset management	253,816		245,846		511,748		487,712			
Dealer compensation expense	(82,309)		(81,072)		(167,401)		(161,164)			
Net asset management	171,507		164,774		344,347		326,548			
Net investment income and other	11,665		9,970		19,397		25,597			
Proportionate share of associates' earnings	 60,092		51,515		115,835		103,215			
	892,720		816,305		1,768,519	•	1,627,971			
Expenses										
Advisory and business development	304,796		278,527		606,051		544,154			
Operations and support	213,822		205,963		429,627		409,791			
Sub-advisory	21,684		19,069		43,408		36,904			
Interest	32,260		32,228		64,234		64,478			
	 572,562		535,787		1,143,320		1,055,327			
Earnings before income taxes	320,158		280,518		625,199		572,644			
Income taxes	 71,578		63,269		141,178		130,587			
Net earnings	248,580		217,249		484,021		442,057			
Non-controlling interest	(1,871)		(1,062)		(3,535)		(2,485)			
Net earnings available to common shareholders	\$ 246,709	\$	216,187	\$	480,486	\$	439,572			
Earnings per share (in dollars)										
Net earnings available to common shareholders										
- Basic	\$ 1.04	\$	0.91	\$	2.03	\$	1.85			
- Diluted	\$ 1.04	\$	0.91	\$	2.02	\$	1.85			

Financial Highlights		ı	For the	three months o	nded lune 30			Δe at a	and fo	r the six mont	he enda	ad lune 30		
(unaudited)		For the three months ended of 2025 2024				Change			As at and for the six mor 2025 2024			Change		
Net earnings available to common shareholders (\$ millions) Net Earnings Adjusted Net Earnings ⁽¹⁾	\$	246.7 252.7	\$	216.2 220.4	14.1 14.7	%	\$	480.5 490.5	\$	439.6 444.9		9.3 % 10.2		
Diluted earnings per share Net Earnings Adjusted Net Earnings ⁽¹⁾		1.04 1.07		0.91 0.93	14.3 15.1			2.02 2.06		1.85 1.87		9.2 10.2		
Return on equity Net Earnings Adjusted Net Earnings ⁽¹⁾								12.1% 12.4%		12.8% 12.9%				
Dividends per share		0.5625		0.5625	-			1.125		1.125		-		
Consolidated assets under management and advis Consolidated assets under management ⁽²⁾	ement	(AUM&A) ⁽²	²⁾ (\$ mil.	lions)			\$	283,889 266,751	\$	252,442 237,381		12.5 % 12.4		
Wealth Management (IG Wealth Management) Assets under management ⁽³⁾ Other assets under advisement Assets under advisement								129,526 17,138 146,664		114,655 15,061 129,716	_	13.1		
Asset Management (Mackenzie Investments) Investment funds Institutional SMA Sub-advisory to Canada Life								71,171 12,023 54,031		64,755 8,011 49,960	_			
Total excluding sub-advisory to Wealth Mana Sub-advisory and AUM to Wealth Manageme Total assets under management	_	nt						137,225 87,352 224,577		122,726 79,393 202,119	_	11.1		
Consolidated AUM&A including strategic investme	nts							521,081		431,686		20.7		
Consolidated AUM&A Strategic investments ⁽⁴⁾								283,889 237,192		252,442 179,244				
Net Flows (\$ millions) For the three months ended June 30, 2025						We	alth M	lanagement ⁽³⁾	ı	Asset Management ⁽⁵⁾		Total (2)		
Investment fund net sales Institutional SMA net sales IGM product net sales							\$	489 - 489	\$	187 (322) (135)	\$	676 (322) 354		
Other dealer net flows Total net flows								(264) 225		(135)		(264)		
For the six months ended June 30, 2025 Investment fund net sales Institutional SMA net sales							\$	1,433	\$	102 3,204	\$	1,535 3,204		
IGM product net sales Other dealer net flows Total net flows								1,433 (490) 943		3,306 - 3,306		4,739 (490) 4,249		

⁽¹⁾ Non-IFRS Financial Measures

2025 adjusted net earnings excluded Lifeco other items of (\$6.0) million recorded in the second quarter and (\$10.0) million for the six months ended June 30. 2024 adjusted net earnings excluded:

- Lifeco other items of (\$0.9) million in the second quarter and (\$2.0) million in the six months ended June 30.
- · The Company's proportionate share of Rockefeller's one-time debt refinancing costs of \$3.3 million, recorded in the second quarter.
- $^{(2)}$ Consolidated results eliminate double counting where business is reflected within multiple segments.
- (3) Includes separately managed accounts.
- (4) Proportionate share of strategic investments' AUM comprised of: 27.8% (2024 27.8%) of ChinaAMC's AUM; 56% (2024 56%) of Northleaf's AUM; 20.5% (2024 20.5%) of Rockefeller's client assets; and 26.7% (2024 28.3%) of Wealthsimple's AUA.
- (5) Asset Management flows activity excludes sub-advisory to Canada Life and the Wealth Management segment.