

## IGM Financial Investor Presentation

November 2025



## Caution concerning forward-looking statements

Certain statements in this report, other than statements of historical fact, are forward-looking statements based on certain assumptions and reflect IGM Financial Inc.'s (IGM Financial, IGM or the Company) and, where applicable, its subsidiaries' and strategic investments', current expectations. Forward-looking statements are provided to assist the reader in understanding the Company's, and its subsidiaries and strategic investments, financial position and results of operations as at and for the periods ended on certain dates and to present information about management's current expectations and plans relating to the future. Readers are cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Company, and its subsidiaries and strategic investments, as well as the outlook for North American and international economies, for the current fiscal year and subsequent periods. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "plans", "believes", "estimates", "seeks", "intends", "targets", "projects", "forecasts" or negative versions thereof and other similar expressions, or future or conditional verbs such as "may", "will", "should", "would" and "could".

This information is based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including the perception of historical trends, current conditions and expected future developments, as well as other factors that are believed to be appropriate in the circumstances. While the Company considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, including environmental and social, strategic goals and priorities will not be achieved.

A variety of material factors, many of which are beyond the Company's and its subsidiaries' and strategic investments' control, affect the operations, performance and results of the Company and its subsidiaries and strategic investments, and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, management of market liquidity and funding risks, changes in accounting policies and methods used to report financial condition (including uncertainties associated with critical accounting assumptions and estimates), the effect of applying future accounting changes, operational and reputational risks, environmental and social risks, business competition, technological change, changes in government regulations and legislation, changes in tax laws, the impact of trade relations, unexpected judicial or regulatory proceedings, catastrophic events, outbreaks of disease or pandemics (such as COVID-19), the Company's ability to complete strategic transactions, integrate acquisitions and implement other growth strategies, and the Company's and its subsidiaries' and strategic investments' success in anticipating and managing the foregoing factors.

The reader is cautioned that the foregoing list is not exhaustive of the factors that may affect any of the Company's forward-looking statements. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not place undue reliance on forward-looking statements.

Other than as specifically required by applicable Canadian law, the Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statements are made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Company's business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials, including this Management's Discussion and Analysis and its most recent Annual Information Form, filed with the securities regulatory authorities in Canada, available at www.sedarplus.ca.

### Non-IFRS financial measures & other financial measures

This report contains Non-IFRS financial measures and non-IFRS ratios that do not have standard meanings prescribed by International Financial Reporting Standards (IFRS) and may not be directly comparable to similar measures used by other companies. These measures and ratios are used to provide management, investors and investment analysts with additional measures to assess earnings performance.

Non-IFRS financial measures include, but are not limited to, "adjusted net earnings available to common shareholders", "adjusted net earnings before income taxes", "adjusted earnings before interest, taxes, depreciation and amortization before sales commissions" (EBITDA before sales commissions), and "earnings before interest, taxes, depreciation and amortization after sales commissions" (EBITDA after sales commissions). These measures exclude other items which are items of a non-recurring nature, or that could make the period-over-period comparison of results from operations less meaningful. Effective in the first quarter of 2024, these measures also exclude the Company's proportionate share of items that Great-West Lifeco Inc. (Lifeco) excludes from its IFRS reported net earnings in arriving at Lifeco's base earnings. Base earnings is an alternate measure Lifeco uses to understand the underlying business performance compared to IFRS net earnings. Lifeco's financial information can be obtained in its disclosure materials filed on www.sedarplus.ca. Comparative periods have been restated to reflect this change. EBITDA before sales commissions excludes all sales commissions includes all sales commissions and highlights aggregate cash flows.

#### Non-IFRS ratios include the following:

| Ratio  | Numerator   | Denominator   |
|--|---|---|
| Adjusted earnings per share (Adjusted EPS)   | Adjusted net earnings available to common shareholders                | Average number of outstanding common shares on a diluted basis  |
| Gross (Net) Debt/Adjusted EBITDA   | Long-term debt (long-term debt less unallocated capital)              | Adjusted EBITDA before sales commissions  |
| Return (Adjusted return) on equity (ROE, Adjusted ROE)   | Net earnings (Adjusted net earnings) available to common shareholders | Average shareholders' equity  |
| ROE (Adjusted ROE) excluding the impact of fair value through other comprehensive income investments | Net earnings (Adjusted net earnings) available to common shareholders | Average shareholders' equity excluding the impact of fair value through other comprehensive income investments net of tax |

Refer to the appropriate reconciliations of non-IFRS financial measures, including as components of non-IFRS ratios, to reported results in accordance with IFRS included in the respective IGM Financial Inc.'s Management, Discussion and Analysis and other documents contained on slide 5, Documents incorporated by reference.

This report also contains other financial measures which include:

- Assets Under Management and Advisement (AUM&A) represents the consolidated AUM and AUA of IGM Financial's core businesses IG Wealth Management and Mackenzie Investments. In the Wealth Management segment, AUM is a component part of AUA. All instances where the asset management segment is providing investment management services or distributing its products through the Wealth Management segment are eliminated in IGM Financial's reporting such that there is no double-counting of the same client savings held at IGM Financial's core businesses.
- Assets Under Advisement (AUA) are the key driver of the Wealth Management segment. AUA are savings and investment products held within client accounts of our Wealth Management segment core business.
- Assets Under Management (AUM) are the key driver of the Asset Management segment. AUM are an additional driver of revenues and expenses within the Wealth Management segment in relation to its investment management activities. AUM are client assets where we provide investment management services, and include investment funds where we are the fund manager, investment advisory mandates to institutions, and other client accounts where we have discretionary portfolio management responsibilities.
- Assets Under Management and Advisement Including Strategic Investments (AUM&A Including SI) represents AUM&A including the Company's proportionate share of the AUM&A of strategic investments based on the Company's interest in the strategic investments. The strategic investments included are those whose activities are primarily in asset and wealth management, and include ChinaAMC, Northleaf, Rockefeller and Wealthsimple. Rockefeller client assets include assets under management and advisement as well as assets held for investment purposes and only receiving administrative services.
- Net Debt which consists of long-term debt less unallocated capital.
- Unallocated capital represents capital not allocated to any of the operating companies and which would be available for investment, debt repayment, distribution to shareholders or other corporate purposes.
- · Working Capital which consists of current assets less current liabilities excluding assets and liabilities not reflective of ongoing operations.



### Non-IFRS financial measures & other financial measures

#### Other items

Other items for the nine months ended September 30, 2025 consisted of:

• (\$13.1) million, including (\$3.1) million recorded in the third quarter, reflecting the Company's proportionate share of items Lifeco excludes from its base earnings (Lifeco other items). Lifeco excludes items from its IFRS reported net earnings to arrive at base earnings, which are an alternate measure Lifeco uses to understand the underlying business performance compared to IFRS net earnings. Lifeco's financial information can be obtained in its disclosure materials filed on www.sedarplus.ca.

Other items for the twelve months ended December 31, 2024 consisted of:

- Tax loss consolidation of \$4.7 million, recorded in the fourth quarter, related to the benefit from tax loss consolidation transactions that the Company has entered into with a subsidiary of Power Corporation.
- Lifeco other items of (\$6.9) million, including (\$4.9) million recorded in the third quarter.
- The Company's proportionate share of Rockefeller's one-time debt refinancing costs of \$3.3 million, recorded in the second quarter, related to the early repayment of one of Rockefeller's financing facilities.

Other items for the twelve months ended December 31, 2023 consisted of:

- Lifeco other items of (\$22.4) million, including (\$10.7) million recorded in the third quarter.
- A gain on the sale of IPC of \$220.7 million recorded in the fourth quarter.
- Restructuring and other charges of \$76.2 million after-tax (\$103.3 million pre-tax), recorded in the second quarter, related to further streamlining and simplifying the Company's operating model to better align with business priorities.
- A gain on the sale of a portion of the Company's investment in Lifeco of \$168.6 million after-tax (\$172.9 million pre-tax), consisting of \$174.8 million recorded in the first quarter and a decrease of \$6.2 million that was recorded on a prospective basis in the second quarter.
- Lifeco IFRS 17 adjustment of \$15.1 million, recorded in the second quarter, representing a change of estimate which has been recorded on a prospective basis.

All figures as of December 31 unless otherwise stated. Figures may not add due to rounding. Percentage changes are calculated on non-rounded actuals and may vary slightly from rounded figures. Unless stated otherwise, prior period comparables exclude discontinued operations.

## Documents incorporated by reference

This summary document and webcast are meant to discuss, not to serve as a substitute for, information included in these documents.

The reader is hereby cautioned to refer to the following documents relating to IGM Financial's results:

- 1. Documents related to IGM Financial's Q3, 2025 results issued on November 6, 2025:
  - IGM Financial Q3, 2025 financial results press release. This press release includes financial highlights as well as a summary earnings statement.
  - IGM Financial Q3, 2025 interim Condensed Consolidated Financial Statements and Notes.
  - IGM Financial Q3, 2025 Management's Discussion and Analysis ("MD&A").
  - IGM Financial Q3, 2025 Supplemental Information.
  - IGM Financial Q3, 2025 Analyst Presentation.
- 2. IGM Financial October 2025 Total Assets Under Management and Advisement and Net Flows press release and Trended History files issued on November 5, 2025.
- 3. IGM Financial 2024 Annual Report issued on March 25, 2025.
- 4. Documents related to IGM Financial's Q4, 2024 results issued on February 6, 2025:
  - IGM Financial Q4, 2024 and 2024 financial results press release. This press release includes financial highlights as well as a summary earnings statement.
  - IGM Financial Q4, 2024 Consolidated Financial Statements and Notes.
  - IGM Financial Q4, 2024 Management's Discussion and Analysis ("MD&A").
  - IGM Financial Q4, 2024 Supplemental Information.
  - IGM Financial Q4, 2024 Analyst Presentation.
- 5. IGM Financial 2023 Investor Day Presentation issued on December 5, 2023.
- 6. IGM Financial 2024 Sustainability Report issued on July 18, 2025.
- 7. IGM Financial analyst presentation "IGM Financial Acquires Stake in Rockefeller Capital Management", issued on April 4, 2023.

Each of these documents are available on the Company's website at www.igmfinancial.com and/or at www.sedarplus.ca.



## **Presentation sections**

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## Glossary

| AUM&A     | Assets Under Management & Advisement          | LTM      | Last Twelve Months                                   |
|-----------|---|----------|--|
| AUA       | Assets Under Advisement                       | MA       | Mass Affluent <sup>1</sup>                           |
| AUM       | Assets Under Management                       | Mackenzi | e Mackenzie Investment                               |
| CAGR      | Compound Annual Growth Rate                   | MF       | Mutual Fund  |
| CFP       | Certified Financial Planner                   | NCI      | Non-controlling Interest <sup>1</sup>                |
| EPS       | Earnings per Share                            | OECD     | Organization of Economic Cooperation and Development |
| ESG       | Environmental, Social and Governance          | Portag3  | Portag3 Ventures LP and Portag3 Ventures II LP       |
| ETF       | Exchange Traded Fund                          | SI       | Strategic Investment                                 |
| FSB       | Full-Service Broker                           | SIMA     | Securities and Investment Management Association     |
| FVTOCI    | Fair Value Through Other Comprehensive Income | SMA      | Separately Managed Account                           |
| HNW       | High Net Worth <sup>1</sup>                   | sow      | Share of Wallet                                      |
| IMF       | International Monetary Fund                   | UHNW     | Ultra-High Net Worth                                 |
| IG        | IG Wealth Management                          | YTD      | Year-to-date   |
| IG Wealth | IG Wealth Management                          | \$       | Canadian dollar                                      |





## IGM Financial

Overview



# IGM Financial: A compelling wealth and asset management company that is built for growth



- A wealth and asset management company that is built for growth
- IG Wealth and Mackenzie (the "Core") are extending their industry leadership positions
- Strategic investments in complementary wealth and asset managers, valued at \$8.3B<sup>1</sup>, help to accelerate IGM's growth, expand distribution & product capabilities and create synergies across the organization

### Wealth management



Anchored in financial planning and utilizing leading-edge technology, IG Wealth Management has a nationwide presence with long-standing, intergenerational client relationships, a focus on mass affluent and high net-worth clients and a segmented advice model



Wealthsimple

Strategic investments extend geographical and generational reach, adding distribution capabilities and growth drivers

### **Asset management**



Leveraging a boutique model and strong distribution relationships, Mackenzie Investments holds a leadership position in Canadian retail, is focused on expanding strategic partnerships and developing a targeted presence in institutional



Strategic investments extend geographical and product reach, adding leading market positions and growth drivers

## IGM at a glance

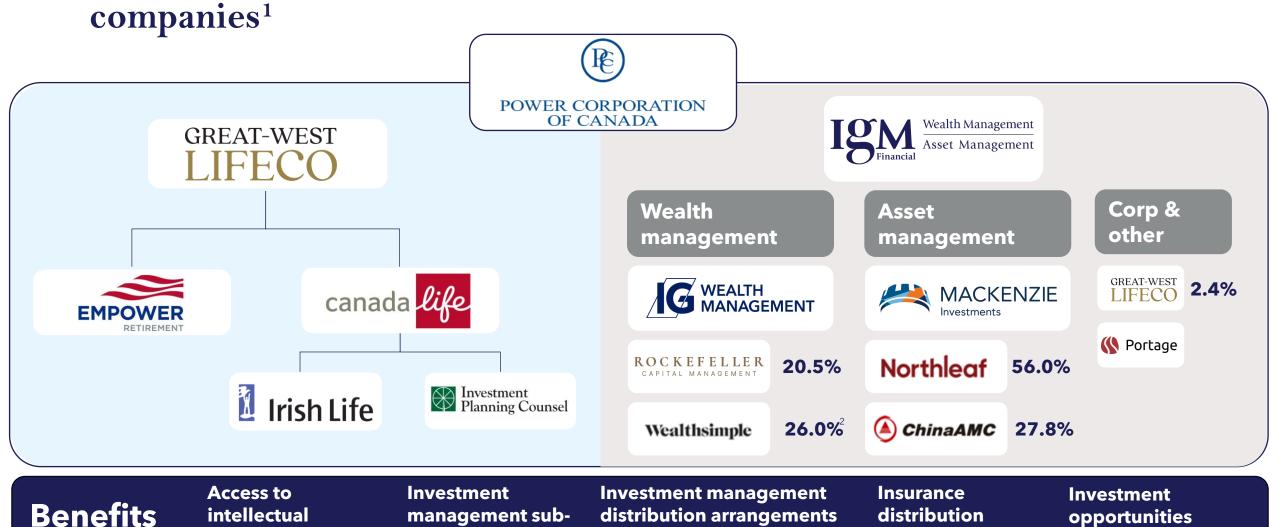
| Consolidated AUM&A \$562.4B incl. strategic investments <sup>1,6</sup>   |                    |
|--|--------------------|
| Mutual fund AUM market<br>Share <sup>2</sup>                             | Top 4<br>In CANADA |
| Clients  | ~2 Million         |
| Employees  | 3,500+             |
| 2024 Net earnings available to common shareholders                       | \$934MM            |
| 2024 Adjusted net earnings available to common shareholders <sup>1</sup> | \$939MM            |
| 2024 Adjusted EBITDA <sup>1,3</sup>                                      | \$1,547MM          |
| Fair value of strategic<br>Investments <sup>4,6</sup>                    | ~\$8.3B            |

2024 Adjusted EPS by segment<sup>1</sup>

\$3.95



Strength and scale as part of the Power Corporation group of



distribution arrangements

distribution

advisory

management sub-

1) Abbreviated organizational chart. Power Corporation has ownership interest in Portag3 and Wealthsimple. Great-West Lifeco has ownership interest in Portag3 and IGM Financial. 2) Calculated using the treasury method which includes options that are in the money and

intellectual

capital

assumes option proceeds are used to repurchase shares.

Asset Management

opportunities

with shared risk

## Acquisitions, divestments and guiding themes

| August 2020   | PERSONAL CAPITAL AN SEMPOWER COMPANY | _ | <b>\$243MM</b> <sup>1</sup> |   |
|---------------|--------------------------------------|---|-----------------------------|---|
| October 2020  | Northleaf                            |   | <b>\$196MM</b> <sup>2</sup> |   |
| December 2020 | glc asset management                 |   | \$175MM                     | ı |
| May 2021      | Wealthsimple                         |   | \$295MM                     |   |
| July 2021     | <b>≪</b> CONQUEST                    |   | <b>\$4.7MM</b> <sup>3</sup> | ı |
| December 2022 | nesto                                |   | \$40MM                      |   |
| January 2023  | GREAT-WEST LIFECO                    |   | \$575MM                     |   |
| January 2023  | (A) ChinaAMC                         |   | \$1.15B <sup>4</sup>        |   |
| April 2023    | ROCKEFELLER CAPITAL MANAGEMENT       |   | <b>\$840MM</b> <sup>5</sup> |   |
| November 2023 | Investment<br>Planning Counsel       | - | \$575MM                     |   |
|               |                                      |   | \$4.1B <sup>6</sup>         |   |

## **Investing themes** Investing in diversified growth **Risk smart M&A Simplification of Power Group Sale of non-core investments Investment in innovation ecosystem**

## Growth in consolidated AUM&A incl. strategic investments

| IGM AUM&A <sup>1</sup> (\$B, IGM proportionate share)           | Where we WERE 2018 (Dec 31) | Where we ARE<br>2025 (Sept 30) |
|---|-----------------------------|--------------------------------|
| WEALTH MANAGEMENT   | \$86B                       | \$156B                         |
| ROCKEFELLER CAPITAL MANAGEMENT                                  | n/a                         | \$53B                          |
| Wealthsimple  | \$1B                        | \$26B                          |
| Investment Planning Counsel <sup>2</sup>                        | \$26B                       | n/a                            |
| MACKENZIE <sup>3</sup> Investments                              | \$61B                       | \$147B                         |
| (A) ChinaAMC  | \$24B                       | \$163B                         |
| Northleaf   | n/a                         | \$19B                          |
| Consolidated AUM&A including strategic investments <sup>4</sup> | ~\$200B                     | ~\$562B                        |

## A compelling wealth and asset management line up

Leadership positions in Canadian wealth and asset management; diversified earnings drivers in adjacent markets

### Wealth management<sup>1</sup> (AUA \$235B<sup>2</sup>)



Comprehensive personal financial planning delivered through long-term advisor-client relationships

1,588 Advisor Practices<sup>3</sup>

Assets Under Management & Advisement: \$156B

### ROCKEFELLER

A leading U.S. independent financial services advisor firm, serving HNW & UHNW clientele

\$260B Client Assets

20.5% interest

\$1,581MM indicative value<sup>6</sup>

### Wealthsimple

Technology-driven and one of Canada's fastest growing financial services company

\$101B AUA

26.0% interest<sup>7</sup>

\$2,156MM fair value<sup>8</sup>

### **Asset management (AUM \$422B<sup>2</sup>)**



Diversified asset management solutions provider and business partner

**30,000+** external advisors & institutional clients

Assets Under Management: \$239B4

### (A) ChinaAMC

ChinaAMC has developed and maintained a position among the **market leaders in China** 

\$588B AUM

27.8% interest

\$2,052MM carrying value

### **Northleaf**

### Global private markets solutions provider

specializing in mid-market private equity, private credit, and infrastructure

**\$34B AUM** 

56% economic interest

\$371MM carrying value<sup>9</sup>

### **Corporate & other**

## GREAT-WEST LIFECO

Publicly traded, international financial services holding company

2.4% interest

\$1,250MM fair value<sup>5</sup>



& other investments

Fintech investments provide innovative capabilities while also providing access to markets with **significant** potential for growth

\$130MM fair value<sup>10</sup>

As of September 30, 2025.

## Advancing IGM Financials' sustainability strategy





## Clear medium-term capital allocation priorities

WEALTH MANAGEMENT #1 **Invest in our Core businesses** to position them for long-term success **MACKENZIE** Strong dividend **Share buybacks** M&A Offset dilutive effect of stock Focus on investing in the Sustain strong current dividend #2 wealth and asset management option program business we own today ROCKEFELLER Wealthsimple Northleaf Evaluate other M&A Dynamically grow the Opportunistically dividend over time... repurchase shares... opportunities... #3 ... in the context of the attractive capital allocation opportunities within our existing businesses Credit Value "A" credit rating; maintain strong liquidity and access to capital markets **Profile** 

Investing in core businesses while continuing to return capital

### **2025** focus

2025 areas of focus

### **Wealth management**



Extending our momentum targeting high-networth and mass affluent, solving for industry wealth drivers and leveraging a best-in-class advisor and client advice experience

ROCKEFELLER

Wealthsimple

### **Asset management**



Focusing on investment excellence & product innovation, extending our distribution advantage, and elevating our advisor and client experience



**Northleaf** 

Capital allocation priorities

- Continued investment in core businesses to position for long-term success
- 2. Returning capital to shareholders: sustained strong dividend and share repurchases beyond stock option dilution
- 3. Focus on investing in the wealth and asset management businesses we own today



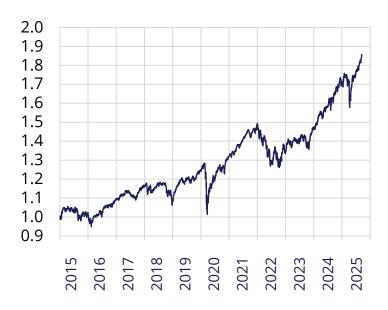
## IGM Financial

Performance Summary



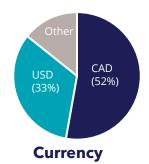
### Financial market and client investment returns

### IGM client return index<sup>1</sup>



### Total AUM mix<sup>3</sup>





### **Investment performance**

|                        |                            | 2022    | 2023   | 2024  | 2025 LTM<br>at Oct 31 |
|------------------------|----------------------------|---------|--------|-------|-----------------------|
| IGM client investr     | ment return <sup>2</sup>   | (9.9%)  | 9.9%   | 15.5% | 14.4%                 |
| <b>Equity Markets:</b> |                            |         |        |       |                       |
| Canada                 | (S&P/TSX Composite)        | (5.8%)  | 11.8%  | 21.6% | 28.7%                 |
| U.S.                   | (S&P 500)                  | (18.1%) | 26.3%  | 25.0% | 21.5%                 |
| Europe                 | (MSCI Europe)              | (9.5%)  | 15.8%  | 8.6%  | 15.9%                 |
| Asia                   | (MSCI Asia Pacific)        | (17.2%) | 11.4%  | 9.6%  | 25.4%                 |
| China                  | (CSI 300)                  | (19.8%) | (9.1%) | 17.9% | 22.2%                 |
| Fixed income           | (FTSE TMX Canada Universe) | (11.7%) | 6.7%   | 4.2%  | 4.7%                  |
| Currency:              |                            |         |        |       |                       |
| USD relative to C      | CAD                        | 7.3%    | (2.3%) | 8.6%  | 0.5%                  |
| EUR relative to C      | AD                         | 0.9%    | 0.8%   | 1.8%  | 6.6%                  |
| RMB relative to C      | CAD                        | (1.3%)  | (5.2%) | 5.8%  | 0.8%                  |
|                        |                            |         |        |       |                       |

### Industry operating environment and IG and Mackenzie net flows rates

Q3 YTD industry long-term net sales (\$B)

■ Industry Asset Manager Peers

■ Total Industry

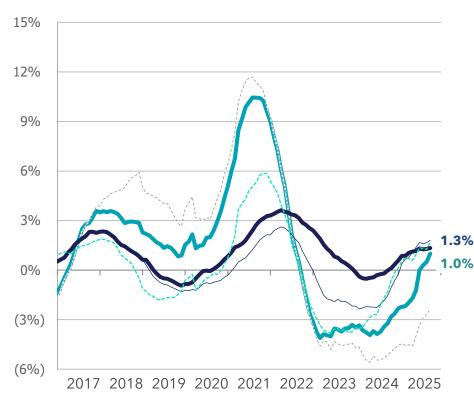
## Long-term net flows rate as at September 30, 2025 (last twelve month trailing, % of average assets)



| •••               |           |           | ***       |
|-------------------|-----------|-----------|-----------|
| Categories        | Q3/24 YTD | Q3/25 YTD | \$ Change |
| Balanced          | (8.4)     | (1.9)     | 6.5       |
| Foreign Equity    | 0.4       | 2.3       | 1.9       |
| Canadian Equity   | (4.8)     | (6.4)     | (1.5)     |
| Income Oriented   | 7.8       | 11.1      | 3.2       |
| Sector/Speciality | (0.7)     | (0.4)     | 0.4       |
| Alternatives      | 4.9       | 8.2       | 3.3       |
| Total             | (8.0)     | 13.0      | 13.7      |
|                   |           |           |           |







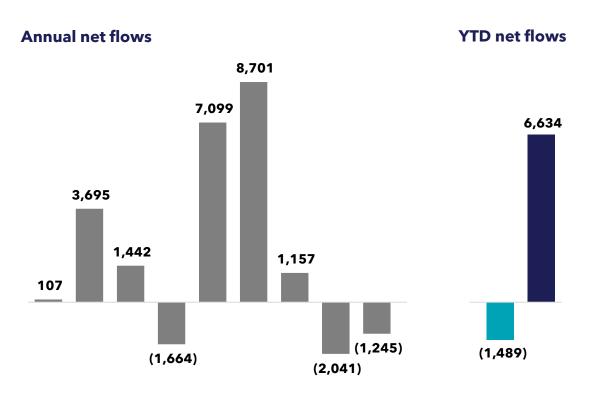
Source: SIMA, ISS Market Intelligence Simfund Canada

- 1) Excludes net sales from Mackenzie, IG and IPC mutual fund investment in Mackenzie ETFs. Excludes gross sales, redemptions, and net sales related to fund allocation changes by clients which include Mackenzie mutual funds within their investment offerings.
- Mackenzie reflects long-term investment funds.
- 3) Reflects total client flows effective January 2018 and total mutual fund net sales in prior periods.
- Industry Asset Manager Peers is based on fund managers focused on the advice channel and reflects long-term mutual fund net sales and average AUM.
- Includes Mackenzie investment funds that are on IG Wealth Management's Approved List (starting in 2019).



### Annual net flows

### IGM Financial consolidated net flows¹ (\$MM)



2016 2017 2018 2019 2020 2021 2022 2023 2024

2024 2025

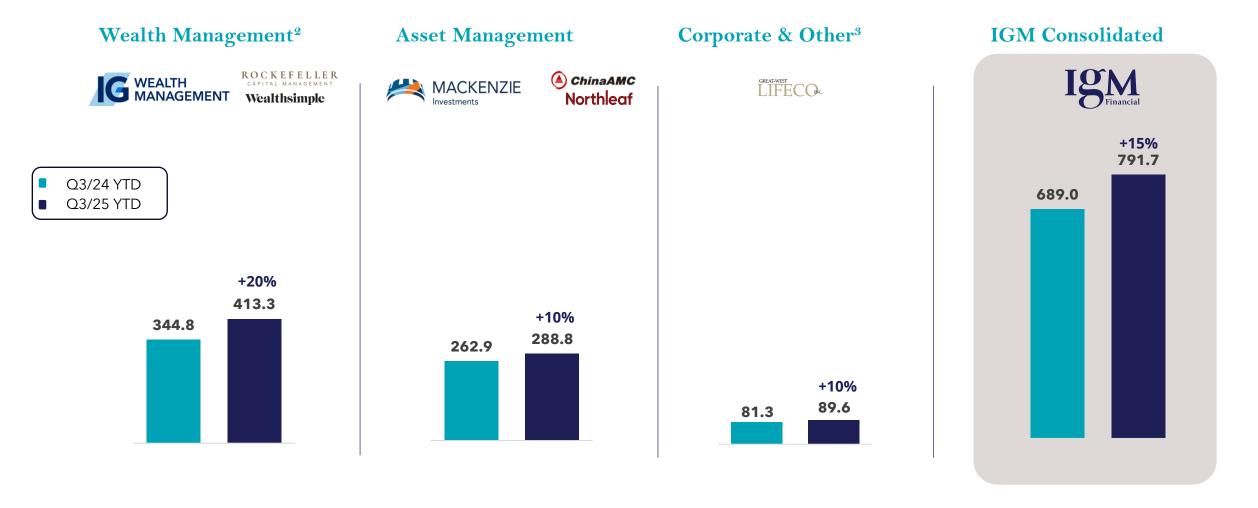
### **Wealth management**

- IG Wealth 2025 YTD net flows of \$1.4B
- Rockefeller organic and inorganic growth of US\$18.0B 2025 YTD
- Wealthsimple grew AUA by 58% since Q4/24, well ahead of market performance

### **Asset management**

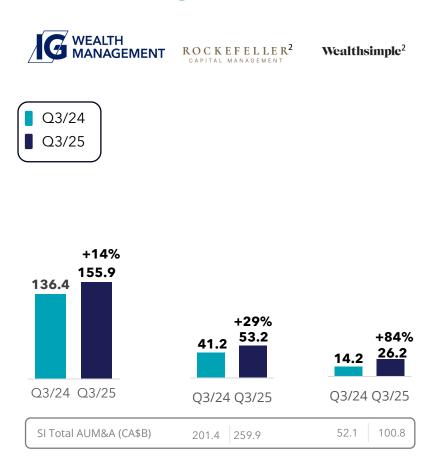
- Mackenzie Q3/25 YTD total net flows improved by \$7.0B vs Q3/24 YTD
- ChinaAMC continues to gain share with strong net flows<sup>2</sup>
- Northleaf new commitments of \$4.3B during 2025

# Q3 YTD adjusted net earnings available to common shareholders<sup>1</sup> by segment (\$MM)

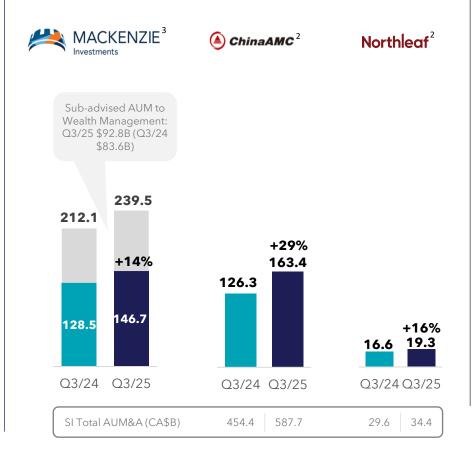


## Ending AUM&A (\$B) including SI proportionate share

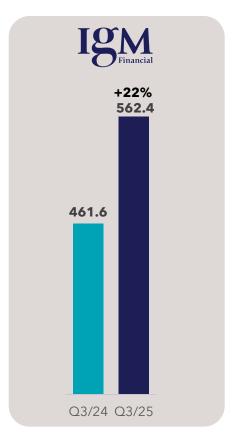
### Wealth management



### Asset management

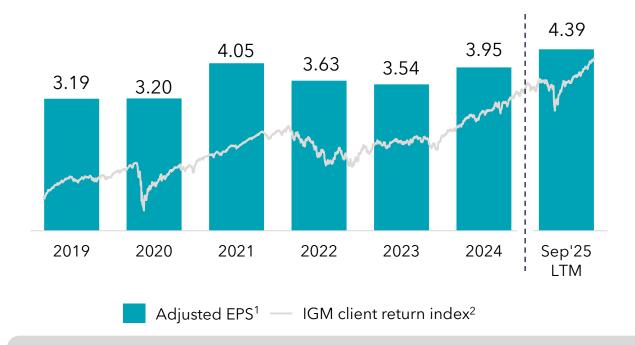


## Consolidated AUM&A incl. SI<sup>1</sup>



## Record adjusted EPS¹ and returning capital to shareholders

Maintained solid adjusted EPS¹ through market volatility partly due to focus on expense management



### **Earnings growth potential levered to markets**

**Capital returned to shareholders** 

\$534MM

2024 dividends paid

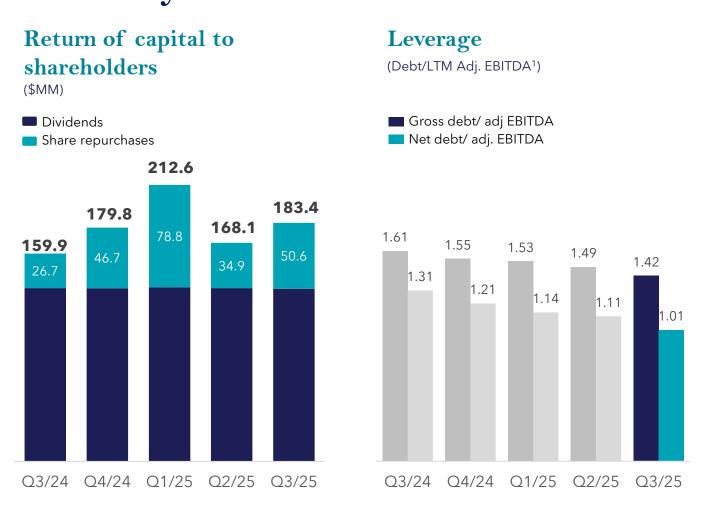
**4.4%** current dividend yield<sup>3</sup>

**\$123MM** share repurchases in 2024

**\$164MM** share repurchases 2025 YTD<sup>3</sup>

**Significant capital returned to shareholders** 

## Returning capital to shareholders while strengthening financial flexibility



### Balanced approach to capital allocation

#### Return of capital to shareholders:

- Dividend of \$0.5625 per share declared during Q3/25
- 1,601,300 shares repurchased during Q3/25 and 3,620,400 shares repurchased YTD, under NCIB, with authorization to purchase up to 5 million shares for cancellation
- LTM trailing dividend pay-out ratio is 51% of adjusted net earnings and 59% of adjusted cash earnings, down from 62% last quarter<sup>2</sup>

### **Cash and leverage:**

- Unallocated capital of \$697.7MM<sup>3</sup>
- Gross debt/LTM adj. EBITDA of 1.42x

# Confidence in achieving our medium-term financial objectives and creating long-term stakeholder value<sup>1</sup>

## Medium-term financial objective - IGM Financial 5-year EPS growth

Core businesses





**7%+**<sup>2</sup> 5-year earnings CAGR

**Strategic investments** 

ROCKEFELLER
CAPITAL MANAGEMENT

Wealthsimple



**Northleaf** 

**15%**+<sup>2,3</sup>

5-year earnings CAGR



**9%+** 5-year adjusted EPS CAGR<sup>2,3</sup>

Sum-of-the-parts shareholder value creation

## Core businesses medium-term financial objectives<sup>1</sup>

Focusing efforts on what is within our control









#### **AUM&A**

- ▶ ~8% growth in AUM&A
- ▶ 5% market appreciation assumption based on company asset mix
- → 3% average net flows rate over market cycle (~2% industry² + ~1% share gain)

### Efficiency/expense growth

- ▶ 2025 guidance of 4%
- ▶ Expect prudent expense growth over medium- and long-term

### **Pricing**

- Moderate reduction in fee rates (mix shift, competitive dynamics)

#### Other non-AUM&A drivers

▶ IG Wealth Management's mortgage, banking and insurance

5-year earnings CAGR<sup>3</sup>

# Strategic investments diversify and accelerate earnings growth profile<sup>1</sup>

#### ROCKEFELLER

CAPITAL MANAGEMENT

- ▶ Target recruiting of \$120MM in annual production acquired²
- ▶ Target organic growth of 6-8%³
- Current capacity to scale and create operating leverage

### Wealthsimple

- 2023 Investor Day AUM target of ~\$100B in 2028 was achieved during Q3/25
- Strategy for net client growth and grow SOW with existing relationships
- Currently Fair Value through OCI creating value for shareholders, but not contributing to earnings

### (A) ChinaAMC

- Expected industry AUM growth of 13-15% over medium/long term
- Maintain/gain share with demonstrated strong net sales

### **Northleaf**

- Fundraising to drive AUM growth of 10%+ CAGR over medium-term
- Current capacity to scale and create operating leverage

Medium-term objectives & expected benefits

15%+

5-year earnings CAGR<sup>4</sup>

Sum-of-the parts shareholder value creation

Diversified source of AUM and earnings

## IGM Financial: investment highlights



Well-positioned for sustainable earnings growth through leadership positions & strong execution at IG Wealth and Mackenzie Investments



**Strategic investments in complimentary asset and wealth managers** tilt Company toward stronger, diversified AUM&A and earnings growth



Priority to **invest in Core businesses**, while **continuing to return capital to shareholders**, and focus on investments we already have



Confidence in achieving our **medium-term financial targets** and creating **long-term stakeholder value** 

# Wealth Management







Accelerating growth through a clear strategy led by an energized and experienced leadership team



**Targeting key high net worth and mass affluent segments** by aligning our capabilities to industry wealth drivers



**Utilizing a segmented advice model** to align IG's best-in-class advice with Canadians' financial planning needs and complexities



**Leveraging leading innovation** to enhance client experience and improve operational efficiencies

## A wealth management leader in Canada

IG Wealth Management is in a leadership position; our unique model gives us a competitive advantage for growth

### **Inspiring confidence for over 99 years**

- Long standing, generational relationships with clients
- Coast-to-coast, serving communities small and large; 100+ region & division offices and 150+ satellite offices
- An organization made up of financial planners; ~73% of advisor practices have a CFP or Pl. Fin<sup>1</sup>
- Advise our clients' financial lives across many dimensions; an industry leading digitized mortgage platform and over \$100B of face amount of life insurance in-force
- Leverage an industry leading platform; over 95% of transactions are digital
- Investment philosophy focused on managed solutions and transparency; 81% of new sales into managed solutions<sup>2</sup>



## IG Wealth Management at a glance

Leading wealth management company in Canada; inspiring financial confidence

### **Key statistics**

reach is sourced from Lexis Nexis.

| Total AUM&A <sup>1</sup>            | \$156B  |
|-------------------------------------|---|
| Total AUM <sup>1</sup>              | \$138B  |
| Clients                             | ~1 Million  |
| Advisor<br>Practices <sup>1,2</sup> | <b>1,588</b> - Industry leader in holding a credentialed financial planning designation |
| Specialists <sup>3</sup>            | ~140  |

**#1 in 15** Dealer Report Card categories<sup>4</sup>

**\$107** Billion Face value of total inforce insurance policies<sup>1</sup>

PRI Principles for Responsible Investment

**\$6.9 Billion**Client
Mortgages<sup>1</sup>

#1 earned media share of voice among Canadian banks & independents<sup>5</sup>





## IG Wealth Management transformation journey

### Strategic shift to mass affluent and high-net-worth



Where we **WERE** (Jan 1, 2018)

Competed for Mass and MA segments through advisor expansion

Limited by technology constraints

Solo advisor practices leveraging a single distribution channel



Where we ARE (Jan 1, 2025)

Serving MA and HNW clients with feefor-service model (#1 in Canada)

Primary focus is on advisor productivity (~40% less advisors doing ~220% more)<sup>1</sup>

Leveraging digital innovation and capabilities



Where we are **GOING** (Jan 1, 2028)

Target key HNW segments

Gain share in the MA and HNW segments by aligning capabilities to industry wealth drivers

High performing advisor teams leveraging a segmented distribution model

% of inflows from \$1M+ newly acquired clients

12%

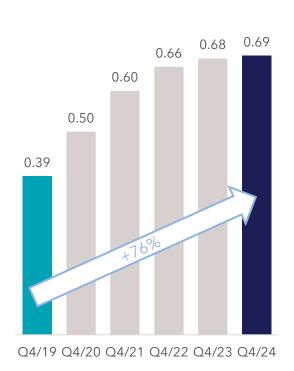
31%

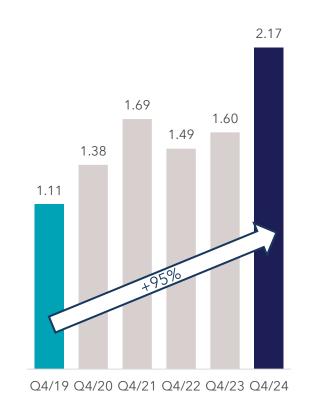
**~33%** (Achieved in Q2/25<sup>2</sup>)

## Strong advisor productivity

Gross inflows per advisor recruit with <4 years experience (\$MM)

Gross inflows per advisor practice with >4 years experience<sup>1</sup> (\$MM)





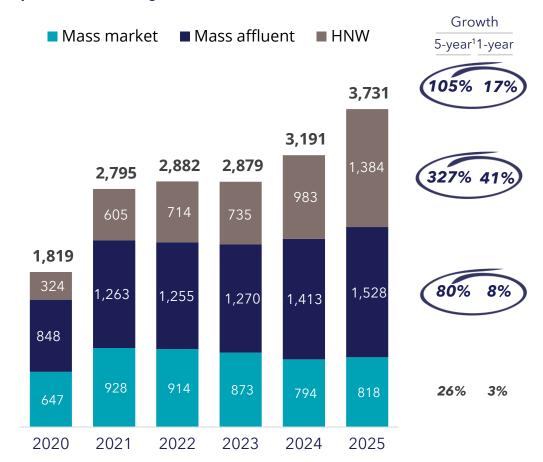
### **Productivity in-focus**

- Scaling our segmented advice model to help provide consistent services to all clients and create capacity for our entrepreneurial advisors
- Continue to digitalize the business; 95%+ of all business is done digitally at IG
- Our advisors leverage industry leading financial planning tools to support the complex needs of HNW clients
- Leverage the private wealth planning experience to add value for HNW families
- Introduced a modernized, digital mortgage experience
- Sales enablement technology driving insurance penetration

## New client assets brought to IG Wealth Management

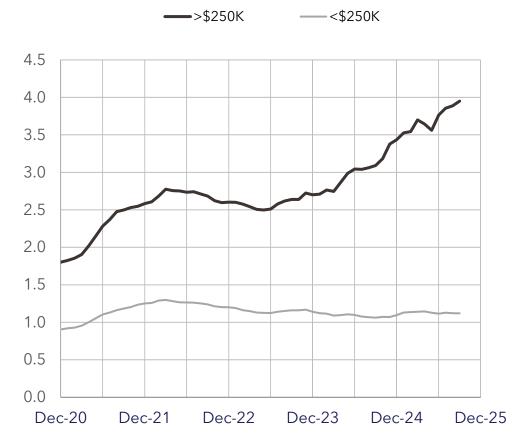
### Gross flows from newly acquired clients (Q3 YTD, \$MM)

By client assets brought to IG Wealth



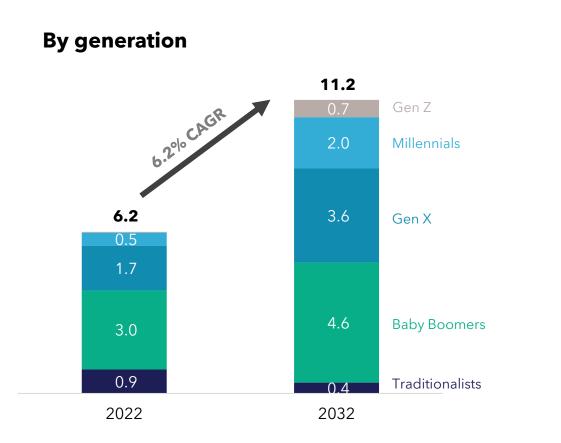
### Gross flows from newly acquired clients (LTM, \$B)

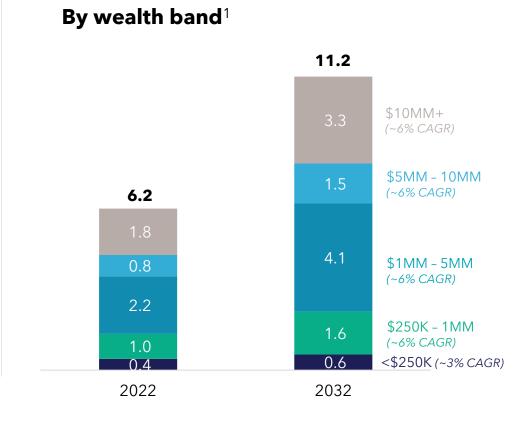
By client assets brought to IG Wealth



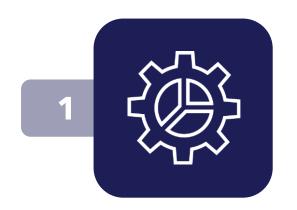
## Canadian financial assets projected to grow to \$11.2 trillion by 2032

### **Canadian financial wealth** (\$T)





## Clear strategic pillars to enable long-term growth strategy



**Driving** 

best-in-class advice experience in a segmented way



**Elevating** 

platforms, products and services that resonate with HNW



## Investing

in people and driving productivity through digitalization and partnerships

Our goal is to help Canadians achieve financial well-being as Canada's top financial planning firm

## Executing against strategic pillars; enabling growth and driving results

## **Driving** best-in-class advice experience in a segmented way

- MA/HNW clients represent 86% of AUM&A; new HNW clients represent >36%<sup>1</sup> of new client gross inflows
- Corporate channel clients represent 7% of AUM&A and 34% of clients at the end of O3/25

## **Elevating** platforms, products and services that resonate with HNW Canadians

- Extending growth of insurance and lending offering
- New private asset investments added to iProfile Private Portfolios
- Launched IG FHSA

## **Investing** in people and driving productivity through digitalization and partnerships

- Providing SME owners with the tools to value their businesses through partnership with InterVal
- Supporting clients' estate planning needs through partnership with ClearEstate

#### Investment Executive's 2025 Dealers' Report Cards result<sup>2</sup>

#### **Overall Dealer Report Card Rating<sup>3</sup>**

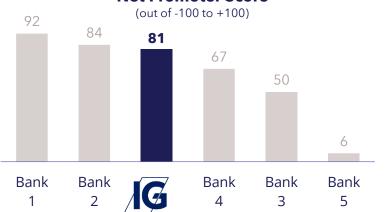


#### Ranked #1

Overall rating among peers<sup>3</sup> Improved score to 8.8 from 8.5 in 2024; first in 15 categories<sup>4</sup>

#### **Strong Position vs. Big 5 Bank FSBs**

#### Net Promoter Score



Net Promoter score rose significantly to **81 nationally**, from 67 in 2024

## Best-in-class advice experience targeting key HNW segments

### IG regional family office advice model

#### **PLANNING SKILLS**

- → ~1,650 CFP/Pl. Fin Professionals¹
- Team based practices

#### PROVEN PROCESS

- Private Wealth planning experience
- HNW segment discipline

#### **PLANNING TOOLS**

- ▶ Living Plan Portal
- Advisor Portal

#### **LEADERSHIP AND KNOWLEDGE**

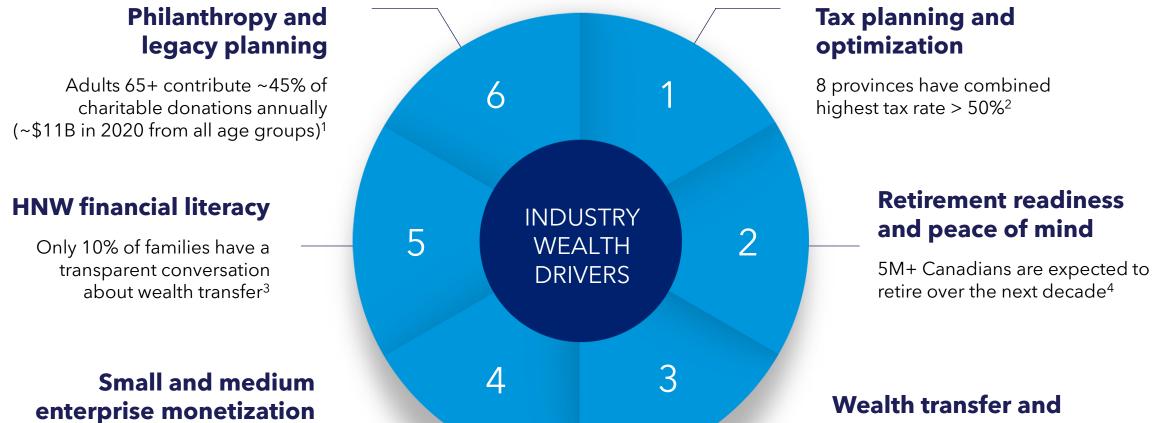
- Advanced Financial Planning
- Private Company Advisory
- Insurance, Wealth and Estate and Investment specialists

#### **INDUSTRY WEALTH DRIVERS**

## **HNW client segments**

- 1 | Business owners
- 2 | Professionals
- 3 | Pre-retirees/retirees
- 4 | Executives
- **5** | Farmers and fishers
- 6 | New to Canada

## Helping clients navigate industry wealth drivers is fuelling our growth



Wealth transfer and estate planning

\$1T+ will pass in estates over the next decade<sup>6</sup>



> 75% small and medium-sized businesses sell for over \$2T<sup>5</sup>

# Segmented advice focus allows us to scale our advice experience across the client spectrum

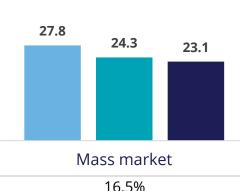
### IG AUA by client wealth band<sup>1</sup> (\$B)

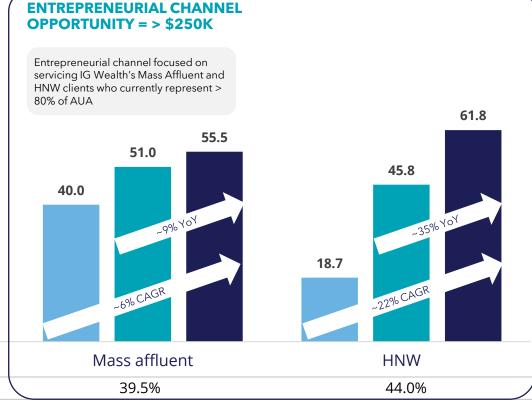
> 80% of assets are Mass Affluent and HNW



# EMPLOYEE CHANNEL OPPORTUNITY < \$250K WEALTH CONNECT & DEDICATED ADVICE

Employee channel focused on servicing IG Wealth's Mass Market clientele, who currently represent 16.5% of AUA





#### **Benefits**

- Create a better experience for our current Mass Market clients with expanded Employee Channel
- Free up capacity of our entrepreneurial advisors to attract new MA and HNW clients
- Align resources and focus on identified high potential target segments and industry wealth drivers
- ▶ Enhanced digital capabilities; Al supports advisor and back-office productivity and efficiency gains

Share of AUA at IG (Dec 31, 2024)

# Corporate channel enabling entrepreneurial advisors and driving productivity

2023<sup>1</sup>  $Q2/25^2$ FOCUS = > \$250KFOCUS = > \$250K ~\$109B **72%** ~\$137B 66% **CLIENTS CLIENTS** EMPLOYEE DEDICATED ADVICE EMPLOYEE DEDICATED ADVICE FOCUS = \$100K - \$250K FOCUS = \$100K - \$250K Corporate channel 5% 3% ~\$6B **CLIENTS CLIENTS** IG WEALTH CONNECT FOCUS = <\$100K FOCUS = <\$100K **29% 25%** CLIENTS

## **Corporate channel enables entrepreneurial advisors to:**

Support mortgage and insurance needs

- · Mortgage funding up 27% vs. Q2/24
- Insurance premiums³ up 18% vs. Q2/24

#### Focus on new client acquisition

• Gross flows of newly acquired HNW clients up 26% vs. Q2/24

#### **Since Investor Day:**

- MA/HNW client as % of AUM&A at 85%,up from 79%<sup>4</sup> at Investor Day
- New HNW clients represent >35%<sup>5</sup> of new client gross inflows; achieving Investor Day target

# Significant opportunity to elevate investment, mortgage and insurance services offerings

## Investment services

- ▶ HNW platform expansion
- Continue to invest in dealer managed solutions
- Continued exposure to alternative investments

## Mortgage and banking services

- ▶ Advance digital origination
- Extend growth of lending offering

## Insurance services

- Enhance carrier partnerships and options to provide a wider range of insurance solutions
- Leverage sales enablement technology to deepen market penetration
- Leverage elevated estate planning experience for higher end insurance opportunities

## Private Company Advisory

- Comprehensive advisory services to business owners in the small to midsize segment:
  - Debt and equity financing
  - ▶ Business valuation
  - Succession

## Well-constructed managed solutions provide advisors with the best opportunity to focus on providing comprehensive financial planning

81% OF LONG-TERM GROSS SALES (LTM)<sup>1</sup> | 73% OF LONG-TERM FUND ASSETS<sup>1</sup>

## **iPROFILE**

iPROFILE PRIVATE NON-DISCRETIONARY PORTFOLIOS

iPROFILE PRIVATE DISCRETIONARY PORTFOLIOS iPROFILE PORTFOLIOS

## IG WEALTH PORTFOLIOS

IG CORE PORTFOLIOS

IG LOW VOLATILITY PORTFOLIOS

IG GROWTH PORTFOLIOS

IG INCOME PORTFOLIOS

+ MANAGED SOLUTIONS FOR UNIQUE PLANNING NEEDS

IG CLIMATE ACTION PORTFOLIOS

IG TARGET EDUCATION PORTFOLIOS

IG U.S. TAXPAYER PORTFOLIOS



# Leading investment solutions managed by top global public and private markets asset managers with strong investment performance

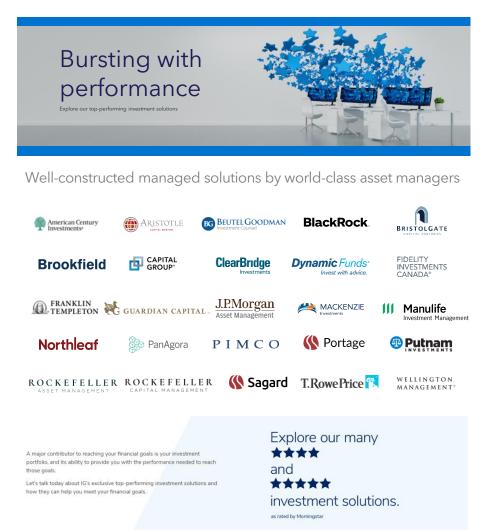
66%

of assets rated 4 or 5 stars by Morningstar<sup>1</sup>

95%

of assets rated 3 stars or better by Morningstar<sup>1</sup>





iProfile managed solutions provide access to:

PUBLIC EQUITIES & FIXED INCOME

**PRIVATE EQUITY** 

PRIVATE CREDIT & REAL ESTATE

LIQUID ALTERNATIVES

# Leading portfolio construction with investment solutions that include public markets, private markets and alternative strategies

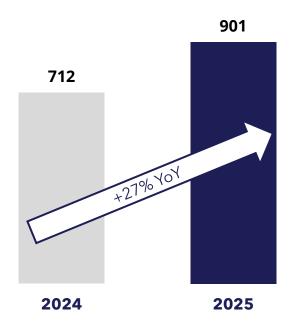
LIQUID ALTERNATIVES Illustration of iProfile Global Neutral Balanced Model MACKENZIE Investments **EXPANDED USE** OF PRIVATE **PRIVATE ASSETS** CANADIAN **MARKET PRIVATE EQUITY** & REAL ESTATE FI MACKENZIE Investments **INVESTMENTS** BlackRock. EQ **Northleaf** GLB BOND Sagard Northleaf **Brookfield** & LIQUID PIMCO Sagard Credit **U.S. PRIVATE EQUITY ALTERNATIVES** Northleaf BlackRock. IN iPROFILE Portage Ventures ROCKEFELLER PRIVATE EQUITY **Northleaf** ROCKEFELLER



## Momentum in mortgage and insurance

#### **Mortgage funding**<sup>1</sup>

(Q3 YTD, \$MM)



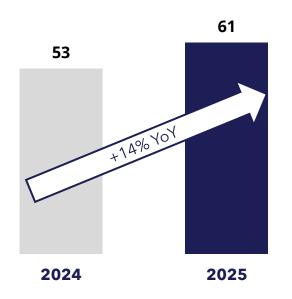
Growth enhanced by focus on advancement of digital origination and strategic relationships

## IG Mortgages serviced \$6.9B

(as of September 30, 2025)

### New annualized insurance premiums

(Q3 YTD, \$MM)



Growth enhanced by focus on enhancement of insurance solution breadth, sales enablement tech and elevated estate planning experience

## In-force policies insured value \$107B

(as of September 30, 2025)

## Continued investment in technology, digitalization and partnerships

Driving a better advisor and client experience and fueling future productivity

Investing in our client portal to modernize and create an interactive, personalized user interface

#### **KEY FEATURES**

**Signing portal** 

Secure document exchange

Self-directed appointment booking

**Detailed account performance reporting** 

**Next best opportunity automation** 

**IG "Client Guided" Living Plan and Sandbox** 

#### **Expanding through Fintech accelerators**



Document preparation/ settlement solutions



Enhance carriers and sales enablement technology



Document preparation and filing



Account aggregation (360 view of client assets)



## Rockefeller Capital Management snapshot

Trusted advisors to HNW/UHNW investors, businesses and institutions navigating the

complexities of family and wealth

| Founded                    | 2018     |
|----------------------------|----------|
| IGM % economic interest    | 20.5%    |
| Client assets <sup>1</sup> | US\$187B |
| Advisors <sup>1</sup>      | 420      |
| Headcount <sup>1</sup>     | ~1,600   |

## Respected brand with extensive footprint

Offices covering 32 markets in major U.S. wealth centres



#### Rockefeller global family office

- Multigenerational tax, trust and estate planning
- ▶ Family office solutions
- Rockefeller trust services
- Proprietary investments

- Open architecture, customized across all asset classes
- Investment advisory
- Private banking and lending

#### Individuals and families of wealth

#### **Investment banking**

- Investment banking expertise for Global Family Office clients
- ▶ M&A
- Private capital raising
- Capital markets advisory

Family-owned businesses, public & private companies

#### **Asset management**

- Capabilities across strategies
- Focus on differentiated strategies within niche asset classes to capitalize on market inefficiencies
- ▶ Expertise in ESG

Institutions and financial professionals



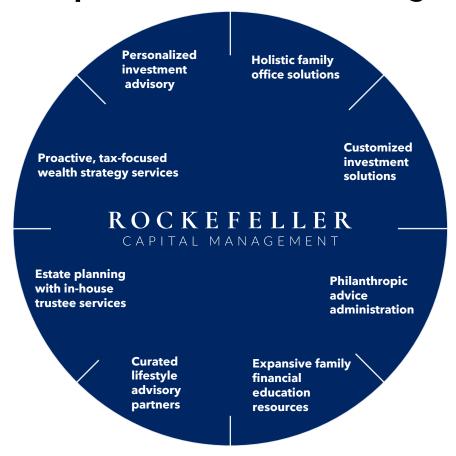
## Unique competitive advantages

**Elite wealth advisors** uniquely positioned to serve HNW and UHNW client segments through **Rockefeller brand** 

Deep and experienced leadership team with 30+ years industry experience

**State-of-the-art technology stack,** driving industry-leading client and advisor digital experience

### **Comprehensive service offering**

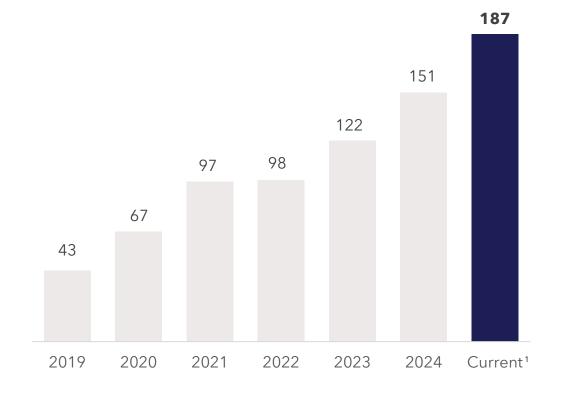




## Client assets and key performance indicators

#### Client assets (US\$B)

### **Key performance indicators<sup>2</sup>**



Organic growth

Organic growth<sup>3</sup> target at annual rate of 6-8% (excludes market appreciation)

Inorganic growth Selectively add advisor teams representing ~\$120M production acquired<sup>4</sup> per year (\$15-\$20B of client assets per year)



## IGM + Rockefeller Capital Management strategic benefits



### **Collaboration**

 Create knowledge-sharing opportunities between respective organizations



Two-way flow of world-class investment solutions from Rockefeller Asset Management, Mackenzie Investments and Northleaf



 Leverage expertise of seasoned investment bankers with Rockefeller Global Investment Banking

Advances IGM's wealth management strategy in North America, focused on HNW and UHNW

## Wealthsimple

## Wealthsimple snapshot

#### **Key differentiators**

#### Client

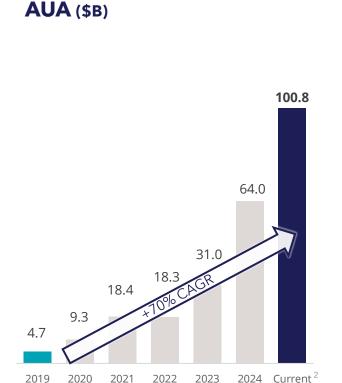
Majority of customer base are Millennials

#### **Technology**

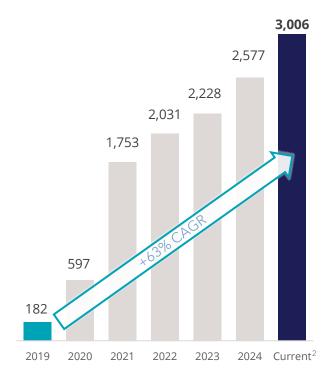
Forward-looking innovation drives business growth

#### **Brand**

Distinct identity, strong loyalty and awareness metrics



#### Client Count<sup>1</sup> (000s)



Wealthsimple offers a full suite of financial products: trading, investing, crypto, tax, spending and savings.

## Wealthsimple

# Winning the next-generation of clients by increasing accessibility through product innovation

### **Next-generation clients**

- ~50% of clients say
   Wealthsimple was their introduction to investing<sup>1</sup>
- Majority of clients are Millennials<sup>2</sup>
- Roughly 1-in-5 Canadians under age 40 use Wealthsimple<sup>2</sup>

## Accessibility focus with an innovation mindset

- Intuitive accessible user experience delights clients and builds trust
- Innovation is key to client acquisition and future business growth

# Focus on product "firsts" that make financial tools more accessible

Wealthsimple was the first...

- ▶ Regulated crypto platform in Canada
- To offer fractional shares for hundreds of securities
- Securities dealer to join Interac e-Transfer® service
- Non-bank/non-credit union granted a direct settlement account with Bank of Canada

# Asset Management











Strong execution to date towards becoming Canada's preferred global investment management solutions provider and business partner



Leveraging **foundational qualities that provide competitive advantage** within Canadian financial advisor channel and provide avenues to expand distribution reach



Driving continued earnings growth through a clear and compelling strategy with positive momentum

## Mackenzie Investments at a glance

| Key stats                  |                    |                  | Retail   | Institutional and   |  |
|----------------------------|--------------------|------------------|--|---|--|
| Founded                    | 1967               |                  |  | partnerships  |  |
|                            |                    | Regions served   | *  |   |  |
| Total AUM <sup>1, 2</sup>  | \$239B             | Background       | <ul> <li>Investment solutions provider<br/>of choice to financial advisors</li> <li>&gt;30K financial advisor</li> </ul> | <ul><li>managers</li><li>Sub-advisory and institutional</li></ul> |  |
| Clients                    | 1M+                |                  | relationships  | relationships   |  |
|                            |                    | % of Assets      | ~25%   | ~75%  |  |
| Investment                 | 16                 | % of Net revenue | ~65%   | ~35%  |  |
| team approach              | in-house boutiques |                  |  |   |  |
| Investment                 |                    |                  | 100% ETF   | 100%  |  |
| professionals <sup>3</sup> | 150+               |                  | 80%  | 80% IG Wealth   |  |
| professionals              |                    |                  | 60% Mutual Funds   | 60%   |  |
| Investment                 | 99                 |                  | 40%  | 40%<br>Canada Life  |  |
| mandates <sup>1</sup>      |                    |                  | 20%  | 20% Separate Accounts   |  |
|                            |                    |                  | 0%   | 0% Investment Funds   |  |

# Mackenzie has a leading market position in the Canadian retail financial advisor channel with a strong brand and advisor engagement

### Advisor perception study<sup>1</sup> – mutual funds Mackenzie overall results

|  | 2013                  |     | 2025                  |
|--|-----------------------|-----|-----------------------|
| <b>Overall sales penetration</b> (% of advisors actively selling products) | 41%   4 <sup>th</sup> | ı ▶ | 52%   2 <sup>nd</sup> |
| Overall brand equity   | 3 <sub>rd</sub>       |     | 2 <sup>nd</sup>       |
| <b>Lapsed advisors</b> (% with AUM but not actively selling)               | 31%                   | •   | 13%                   |
| Average # of fund companies sold by an advisor                             | 4.9                   | •   | 4.3                   |
| Overall perception rank <sup>2</sup>                                       | 12 <sup>th</sup>      | •   | 5 <sup>th</sup>       |

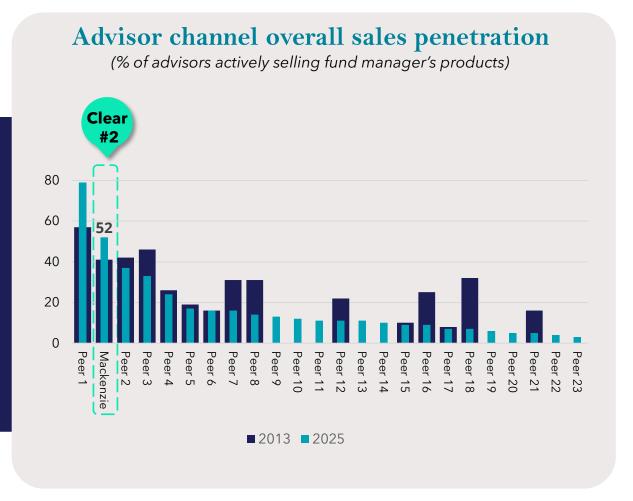
Mackenize's ETF rank improved to 3rd (from 8th); score increased to 7.9 (from 7.1) in  $2025^3$ 

#2 across
advisor types in
2025 - full-service
brokers, mutual
fund dealers and
insurance

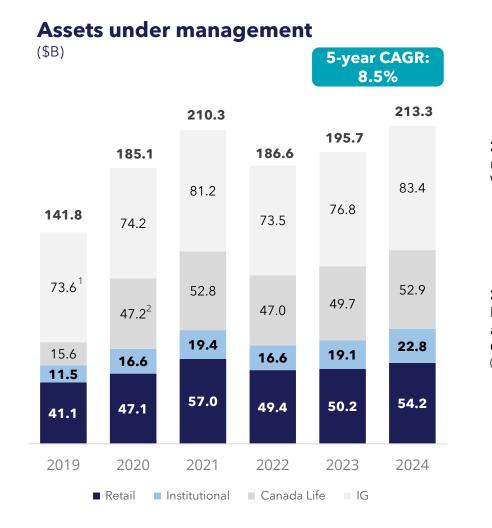
Advisors

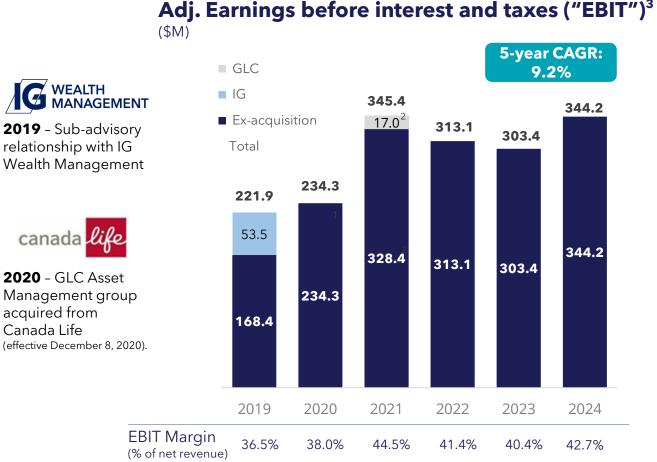
# of product
providers
they work with

Maintained 2<sup>nd</sup> amongst majors



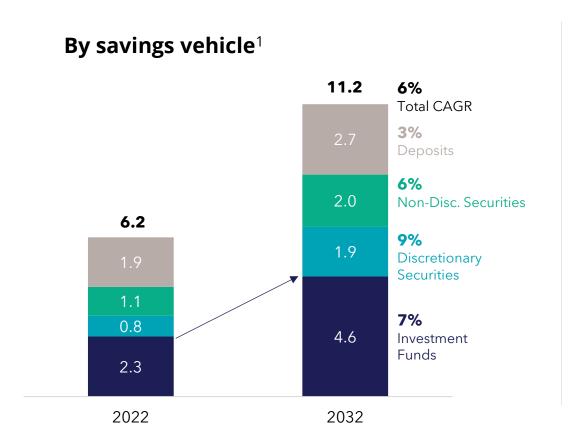
## Mackenzie Investments' transformation journey

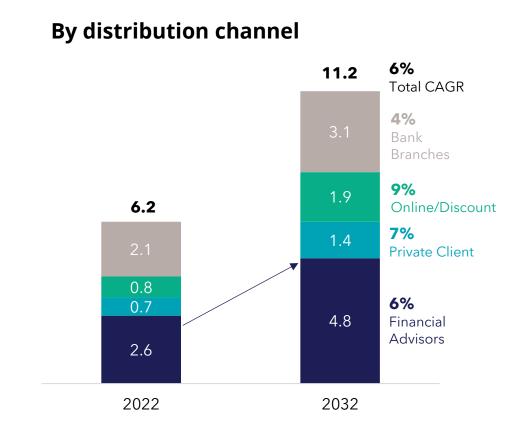




## Mackenzie Investments' target market is large and growing

### **Canadian financial wealth** (\$T)





Investment funds and financial advisors expected to remain largest vehicle/channel for savings

## Mackenzie Investments strategy





Mission

Creating a more invested world, together.



Foundational qualities

**Boutique approach** and breadth of capabilities

**Power Group** ecosystem

**Brand** leadership

Fostering **sustainability** 

Culture and talent



Strategic mandates

Winning Canadian retail

Building meaningful strategic partnerships, leveraging our strengths Developing presence in institutional market, with a targeted approach



**Priorities** 

- 1. Investment excellence with institutional quality processes and capabilities
- **2. Product innovation** and **breadth** of relevant offerings
- 3. Expanding relationships and segmenting client offerings and support

## Three priorities to drive success across our strategic mandates

Raise the bar on investment excellence

2 Build better product

3 Deliver a great service experience

#### **Priority**

**Focus Areas** 

**Investment excellence** with institutional quality processes and capabilities

**Product innovation** and **breadth** of relevant offerings

**Expanding relationships** and **segmenting** client offerings and support

- 1. Institutional quality processes
  - **2. Well-resourced** to foster great client outcomes
  - **3. Talent management** and organizational effectiveness

- Optimize product positioning and shelf breadth
- Design product for performance, and thoughtful pricing approach
- Foster product innovation for the long-term

- Segmentation and client service excellence
- 2. Support and Partnership
- Distribution reach and effectiveness

## Global investment capabilities, diversified across asset classes and geographies



#### **Opportunity to grow client base outside of Canada**

Total AUM \$239.5B1

>90% of clients are Canadian (by AUM)



## World-class investment talent spanning 16 boutiques



**Lesley Marks**Chief Investment Officer,
Equities





**Steve Locke**Chief Investment Officer, Fixed Income
& Multi-Asset Strategies

- 1 Fixed Income

  2 Global Quantitative Equity

  3 Multi-Asset Strategies

  4 Portfolio Solutions

  5 Real Estate

  Konstantin Boehmer

  Arup Datta

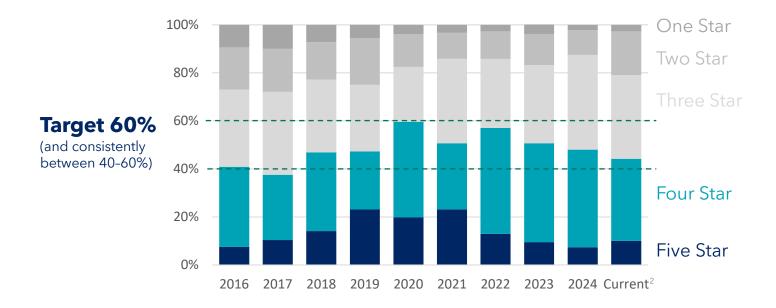
  Nelson Arruda

  Les Grober
- Diversity of styles and breadth of capabilities no "group think"
- Compelling and relevant mandates across market environments and client needs
- Centralized operations and trading resources spanning all boutiques
- Seamless introduction of new capabilities while maintaining character of teams

## Mackenzie Investments has a diversified suite of capabilities,

ensuring that there is something relevant and compelling for all client needs and across market environments

#### Mackenzie assets by Morningstar Rating<sup>1</sup>



- In Canada, performance peer groups for Morningstar ratings are very broad
- Target range of 40-60% 4/5 star
   established with regard to the fact
   that many mandates are not aligned
   with peer group
- Confident that achievement of target is conducive to net sales success

## Meaningful opportunity to increase strategic partnerships





~\$93B strategic partner and sister company

~\$56B strategic partner and sister company



Wealthsimple

~\$3B exclusive distribution relationship

~\$5B strategic partner







Mackenzie is **one of two exclusive providers** to >\$20B and growing wealth manager with ~7,000<sup>1</sup> advisors

Launched **exclusive Mackenzie FuturePath product suite** during 2022

- ▶ 28 unique solutions covering all major categories
- >30% current sales penetration
- Net sales of >\$175M/quarter and >\$2.1B in assets

Supporting success of existing partners, while expanding with select target wealth manager clients

## Product innovation – focused on emerging growth areas & shelf optimization

|                                   |   |          |          | Theme       |          |                  |  |  |
|-----------------------------------|---|----------|----------|-------------|----------|------------------|--|--|
| Team                              | Mandate   | Quant    | ETF      | Liquid alts | Privates | Shelf completion |  |  |
| Asia &<br>Europe                  | Mackenzie international all cap equity fund   |          |          |             |          | <b>✓</b>         | Bringing Asia and Europe track records to retail in emerging category  |  |
| Fixed<br>income                   | Mackenzie target 2027 North American IG<br>corporate bond fund & ETF<br>Mackenzie target 2029 North American IG |          | ✓<br>✓   |             |          |                  | Expanding Mackenzie's active fixed income shelf in   |  |
|                                   | corporate bond fund & ETF  Mackenzie AAA CLO ETF  |          | <b>V</b> |             |          |                  | areas of emerging growth   |  |
| Global<br>equity &<br>income      | Mackenzie global dividend enhanced yield  |          |          |             |          | <b>✓</b>         | Building upon 5 star <sup>1</sup> Global Dividend Fund with  |  |
|                                   | Mackenzie global dividend enhanced yield plus   |          |          | <b>✓</b>    |          |                  | option strategy to enhance yield   |  |
| Global quant<br>equity<br>('GQE') | Mackenzie GQE Canadian balanced fund  | <b>✓</b> |          |             |          | <b>✓</b>         |  |  |
|                                   | Mackenzie GQE Canadian equity fund  | <b>✓</b> |          |             |          | <b>✓</b>         | Expanding GQE line-up and proven capabilities within large industry categories   |  |
|                                   | Mackenzie GQE global balanced fund  | <b>✓</b> |          |             |          | <b>✓</b>         |  |  |
|                                   | Mackenzie GQE US alpha extension fund & ETF   | ✓        |          | ✓           |          |                  | Bringing an innovative alpha-focused core extens strategy that aims to generate excess return from both long and short positions |  |
|                                   | Mackenzie GQE International Equity fund   | <b>✓</b> |          |             |          |                  |  |  |
|                                   | Mackenzie Cyclical Tilt   |          | ✓        |             |          |                  | Offering innovative options to adjust portfolio to   |  |
|                                   | Mackenzie Defensive Tilt  |          | ✓        |             |          |                  | economic environments  |  |
| Multi-Asset<br>Strategies         | Mackenzie Canadian High Dividend Yield  |          | ✓        | ✓           |          |                  | Seeking oportunities for enhanced yield  |  |
|                                   | Mackenzie US High Dividend Yield  |          | ✓        | ✓           |          |                  | ,  |  |
|                                   | Mackenzie NASDAQ 100 Index  |          |          |             |          | ✓                |  |  |
| Northleaf                         | Mackenzie Northleaf Multi-Asset Private<br>Markets Fund   |          |          |             | ✓        |                  | Bringing private asset classes, the "missing middle", to Canadian households   |  |
| <b>Putnam</b> (sub-advised)       | Mackenzie US value fund   |          |          |             |          | <b>✓</b>         | Bringing Putnam flagship value mandate to Canadian retail  |  |
| Barrow<br>Hanley<br>(sub-advised) | Mackenzie Global Value Fund  Mackenzie US Mid Cap Value Fund  |          |          |             |          | ✓<br>✓           | Adding Barrow Hanley as value manager to complement value offerings  |  |

- Innovation supporting a breadth of relevant offerings
- 2025 YTD themes focus on quant, active ETFs, better beta ETFs, liquid alts, privates and shelf completion
- Launches compliment existing capabilities and offerings and bring strong track records to retail
- 23 products brought to market 2025 YTD

## Spotlight: Global Quantitative Equity boutique

#### **Background**

- Boston-based (added in 2017)
- \$18B total AUM
- Holistic, all-weather approach
- 11-person experienced team
- 26 institutional mandates
  - Since inception, 26 mandates have delivered excess returns against benchmarks<sup>1</sup>
  - Emerging markets large cap #1 quant and amongst top in world for 5-year and Sl<sup>2</sup> returns<sup>3</sup>

#### Mandates (across caps & styles)

- World
- US
- Canada
- China
- International

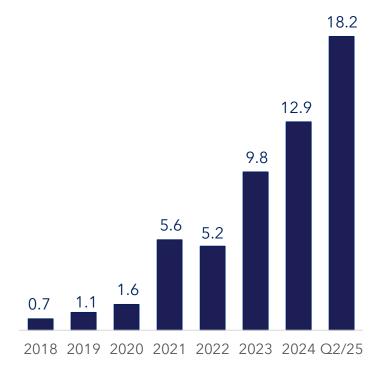
- Emerging markets
- Low volatility
- Long/short
- Private equity replication

Mackenzie Global Quantitative Equity Team

Global investing powered through data science and human insight

"Holistic Quant" approach promotes all-weather performance across cycles and environments

#### **Assets Under Management (\$B)**



#### **Trailblazing in Canadian Retail**

Q2/25 YTD net sales

\$852MM

\$518MM Q2 net flows Ending AUM of \$2.6B<sup>4</sup>

**2025** mandates launched<sup>5</sup>

**Five** 

14 mandates across multiple delivery vehicles

## \$5.3B partnerships & institutional wins YTD<sup>5</sup>

Six clients across five different mandates<sup>6</sup>

**Sub-advisory** 

**Three** 

1 Canadian, 2 foreign

Strong 2026 pipeline

**Public pensions** 

**Three** 

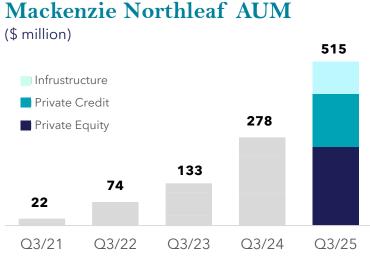
1 Canadian, 2 foreign



# Spotlight: Mackenzie is on a mission to bring private asset classes, the "Missing Middle", to Canadian households







## Five products launched to date

Across private equity, private credit, infrastructure **and multi-asset**, including Canada's first interval fund



Reduces volatility

## Northleaf Multi-Asset Private Market Fund<sup>5</sup> launched in October 2025

8.7%

ESTIMATED PORTFOLIO AVE
NET YIELD AS AT AUGUST 31st, 2025<sup>1</sup> SINCE INC

Mackenzie Northleaf Private Credit Fund

Returns and yield based on Series F

21.4%

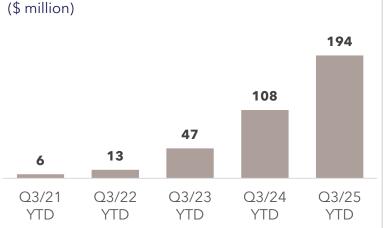
AVERAGE ANNUALIZED RETURN
SINCE INCEPTION AS AT AUGUST 31st, 2025<sup>2</sup>

Mackenzie Northleaf Global Private Equity Fund 10.4%

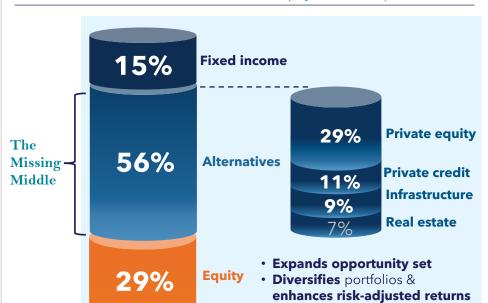
AVERAGE ANNUALIZED RETURN
SINCE INCEPTION AS AT AUGUST 31<sup>st</sup>, 2025

Mackenzie Northleaf Private Infrastructure Fund

## Public Pension Asset Mix(representative)4



Mackenzie Northleaf net sales

















## ChinaAMC snapshot



### **Strategic benefits**

- Enhances Mackenzie's participation in rapidly growing Chinese asset management industry
- Enables best practices and industry knowledge sharing

MACKENZIE + ChinaAMC

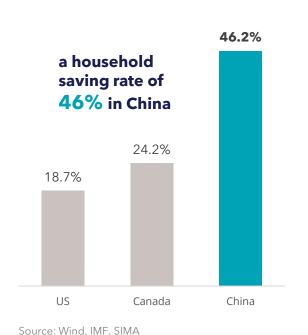
Strengthens global distribution



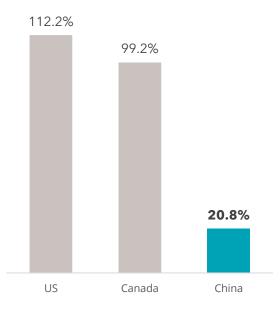
## **Enormous growth opportunities**

## Both for China's mutual fund industry and ChinaAMC

#### Household savings (2022)

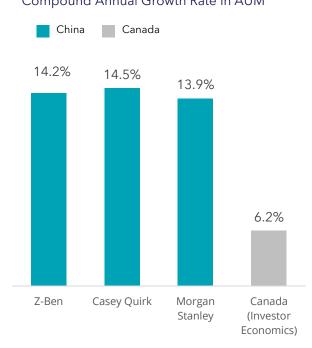


## Investment fund assets as % of GDP (2022)



#### Source: Wind, IMF, SIMA

## **Investment fund industry forecasts**<sup>1</sup> Compound Annual Growth Rate in AUM

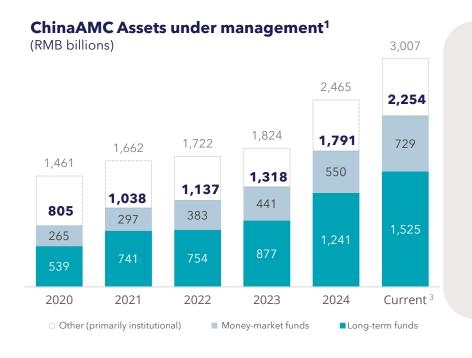


### **Structural opportunities**

- Growing household wealth and strategic shift from property assets to financial assets
- Aging demographic underpins the urgency for pension system reform, representing an enormous growth opportunity for private pension and annuities asset management
- Innovation in products and services, including REITs, ETFs and third-party investment advisors



# ChinaAMC growth is outpacing robust industry expansion

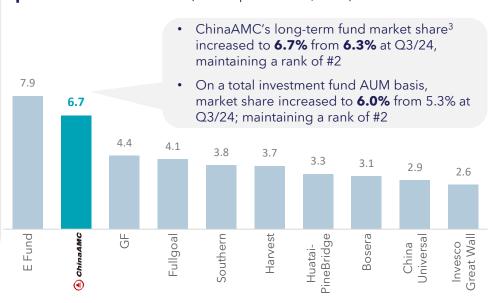


5-year investment fund<sup>1</sup> AUM CAGR<sup>3</sup>

ChinaAMC ~27%

Industry ~15%

### Chinese mutual fund industry top 10 long-term fund<sup>2</sup> provider market share (% at September 30, 2025)



#### **Competitive advantages**

#### **Product**

Full suite of investment instruments, diversified product lines and multiple strategies

#### Investment

Strategy centered, fullservice multi-asset platform focused on discovering, defining, initiating and managing assets

#### **Advisory Services**

Client-centred buyside wealth management

#### **Talent**

Specialized, systematic investment & research team. Continuous recruitment, retention and team elevation leads to long-term company growth

#### Technology

Optimizes client experience, broadens investment horizon and increases operating efficiency

#### **Ecosystem**

Empowers asset management with synergies formed to cultivate a moat and improve long-term competitiveness

<sup>1)</sup> ChinaAMC's assets under management excludes its China Asset Management Co., Ltd subsidiary assets under management. 2) Source: Wind Information. Long-term investment fund market share reflects mutual funds excluding money market funds and short-term wealth management products. 3) As of September 30, 2025.

# **Northleaf**

# Northleaf snapshot

Investors choose to work with Northleaf to access private investments in mid-market companies and assets globally

| Founded                               | 2002  |
|---------------------------------------|-------|
| IGM % economic interest               | 56%   |
| AUM <sup>1</sup>                      | \$34B |
| Investment professionals <sup>2</sup> | 275+  |
| Institutional investors <sup>2</sup>  | 300+  |



# DIFFERENTIATORS

- Established firm with an investor first mindset
- High performing, "one-firm" culture
- Innovative partner of choice for global private markets
- Integrated platform of three distinct mid-market strategies

# CAPABILITIES

#### Private equity

- Secondaries
- Directs
- Primaries
- Buyout, venture and growth

#### **Private credit**

- Direct lending
- Asset-based specialty finance

#### Infrastructure

- Direct investments
- Core +
- Core/Super Core

Customized solutions ----

# An integrated platform and partnerships with leading institutional investors drive capital raising growth

#### Integrated platform focused on mid-market companies

#### **Private equity**

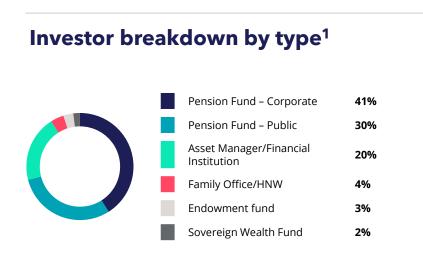
- Value creation in companies globally
- Primary, secondary and direct investments
- ▶ Highly diversified portfolio and 20+ year track record of consistently strong returns
- ➤ Target returns: 13% 18%+

#### Infrastructure

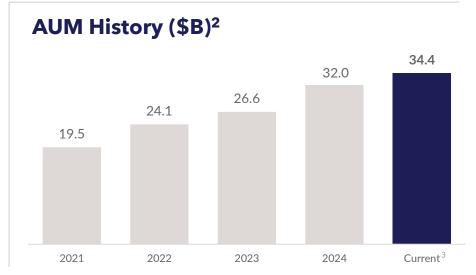
- Direct investments in private infrastructure assets in OECD countries
- Essential assets that are uncorrelated to public asset classes and offer a high level of inflation protection
- ▶ Target returns: 8% 12%+

#### **Private credit**

- Direct lending in private loans across the capital structure
- ▶ Floating rate income exposure
- Global private markets relationships provide access to high quality deal flow
- ➤ Target returns: 7% 11%+









## Northleaf's strategic partnership with IGM and GWL

Northleaf's current growth strategy...

# **Northleaf**

- Maintain superior investment performance in global mid-market, while increasing investment capacity and efficiency
- Extend and grow Canadian market share
- Build relationships to expand distribution channels (Wealth Management and Insurance)
- Continue to expand international investor base
- Scale operational platform and enterprise risk management capabilities

...enables IGM and GWL to provide institutional global private markets solutions to wealth management and insurance investors

Wealth and asset management



managed solutions

offering, including

iProfile target-risk

Differentiated

funds



 Market-leading launch of four retailoriented funds that provide access to private alternatives Insurance and wealth management





- Supporting GWL balance sheet in scaling private alternatives to meet target portfolio construction
- Differentiated product offering via Northleaf strategies enhances strategic positioning of wealth and asset management businesses

Innovative product solutions and specialist channel support resources are accelerating market education and adoption



# IGM Financial

Third Quarter 2025



# IGM Financial Q3, 2025 highlights

#### Financial highlights

#### Adjusted EPS<sup>1</sup>

\$1.27

+23.3% vs Q3/24

#### **Reported EPS**

\$1.26

+24.8% vs Q3/24

# Consolidated AUM&A incl. SI

\$562.4B

+21.8% vs Q3/24 +7.9% vs Q2/25

#### **Net flows**

\$2.4B

IG Wealth and Mackenzie

# Return of capital to shareholders

\$183MM

Dividends and share repurchases

#### **Dividends**

**\$133MM**Repurchases

\$51MM

#### **Operational highlights**

- Record high quarterly and LTM adjusted EPS<sup>1</sup>
- Strong IG Wealth and Mackenzie net flows; \$2.4B during the quarter
- Record high quarter-end assets at IG Wealth and Mackenzie
- Strong contribution from ChinaAMC, Rockefeller earnings positive
- Financial metrics continue to improve while returning capital to shareholders

# Strategic investments delivering strong year-over-year client asset growth:

Rockefeller

+29%

vs Q3/24<sup>2</sup>

Wealthsimple

**+94%** vs Q3/24

ChinaAMC

**+29%** vs Q3/24<sup>2</sup>

**Northleaf** 

**+16%** vs Q3/24

#### **Demonstrating risk-smart value creation to IGM shareholders:**

- Wealthsimple transaction accelerates its growth and enhances IGM shareholder value; IGM investment in Wealthsimple valued at \$2.2B, up 46%<sup>3</sup>
- Rockefeller marks a significant milestone in growth trajectory, enhancing IGM shareholder value; IGM investment in Rockefeller valued at \$1.6B, up 89% from initial investment<sup>4</sup>

<sup>1)</sup> A non-IFRS financial measure - see Non-IFRS financial measures and other financial measures section on slide 3. 2) Year-over-year change based on CAD converted using period ending exchange rate. 3) Includes IGM's combined direct and indirect interest in Wealthsimple. Wealthsimple's fair value is presented net of certain costs incurred within the limited partnership structures holding the underlying investment. The increase in fair value considers a transaction involving multiple third parties which closed on October 31, 2025, the increase in public market peer valuations, as well as Wealthsimple's business performance and revenue expectations. The investment is classified as FVTOCI and gain transferred directly from AOCI to Retained Earnings. The percentage growth in the value of the investment represents the fair value increase on the existing investments' Q2/25 value of \$1.476B and excludes the incremental \$100MM investment which closed on October 31, 2025. 4) Based on Rockefeller transaction announcement, issued on October 14, 2025.

# IGM Financial operating backdrop

#### Markets & IGM client return index<sup>1</sup>





# Strong Q3 backdrop in an evolving economic environment

- Positive industry flows continue
- Investor confidence increasing
- Mortgages renewing at higher rates while short term rates trend lower



# Adjusted net earnings available to common shareholders<sup>1</sup> by segment (\$MM)

#### Wealth management<sup>2</sup> **Asset management** Corporate & other<sup>3</sup> **IGM** consolidated (A) ChinaAMC MACKENZIE Investments WEALTH MANAGEMENT **GREAT-WEST Northleaf** LIFECO Q3/24 +23% Q3/25 301.2 244.1 +27% 158.2 +21% 124.9 110.6 91.3 +16% 32.4 27.9

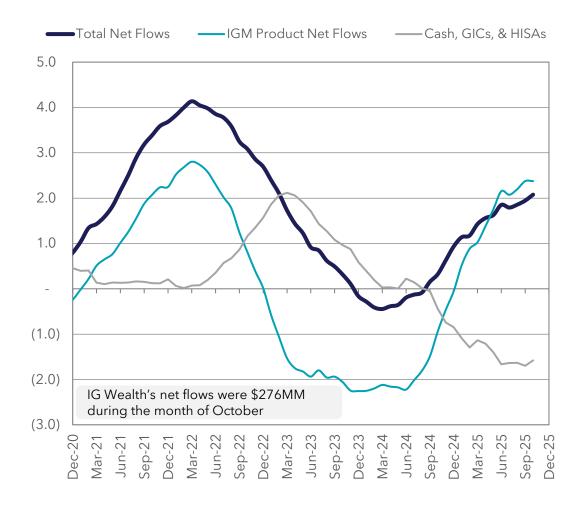
## IG Wealth Management net flows

#### IG Wealth Management adjusted gross and net flows¹ (\$MM)



#### IG Wealth Management net flows<sup>2</sup> (\$B)

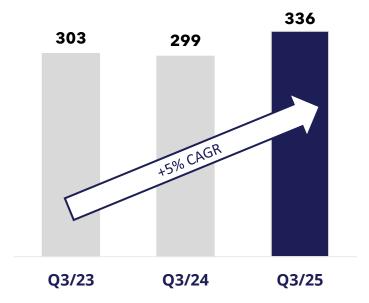
(LTM, as at October 31, 2025)



## Continued momentum in mortgage and insurance

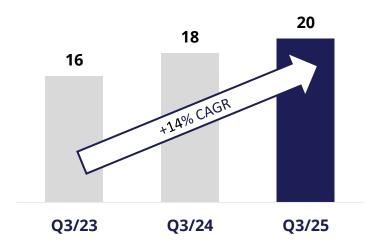
### Mortgage funding<sup>1</sup>

(\$MM)



- Mortgage funding up 12% year-over-year
- IG Mortgages serviced<sup>1</sup> at \$6.9B as of Sept 30/25

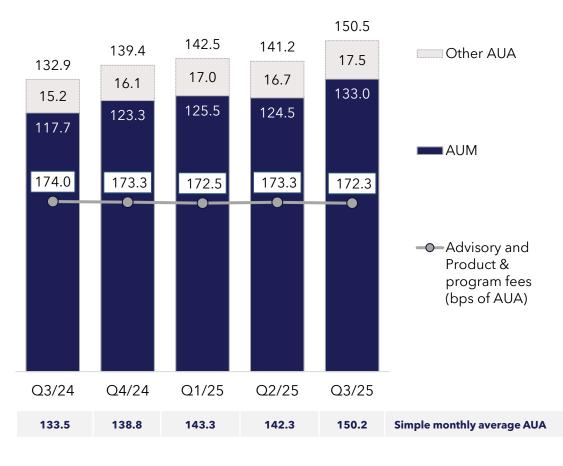
# **New annualized insurance premiums** (\$MM)



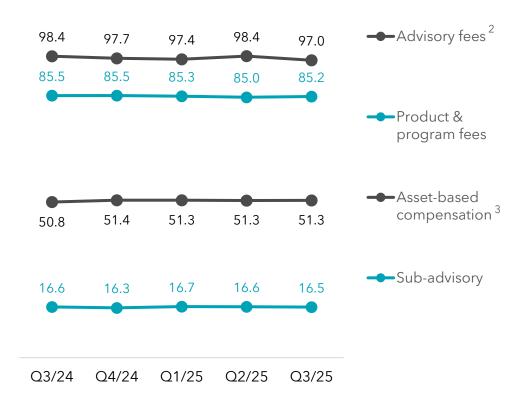
- New annualized insurance premiums up 10% year-over-year
- In-force policies insured value of \$107B as of Sept 30/25

# IG Wealth Management – key profitability drivers

Daily average assets (\$B), advisory and product & program fee rate (bps)<sup>1</sup>



Key revenue & expenses as bps of respective driver (AUA or AUM)<sup>1</sup>





#### Mackenzie Investments net sales

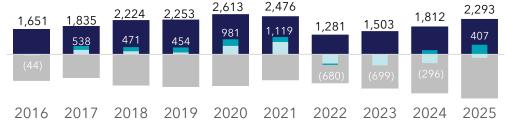
#### Mackenzie adjusted investment fund flows¹ (\$MM)

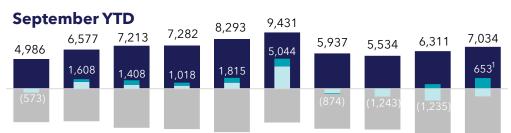
■ MF Gross Sales ■ MF Redemptions ■ MF Net Sales ■ ETF Net Flows

#### **Month of September**



#### **Third quarter**

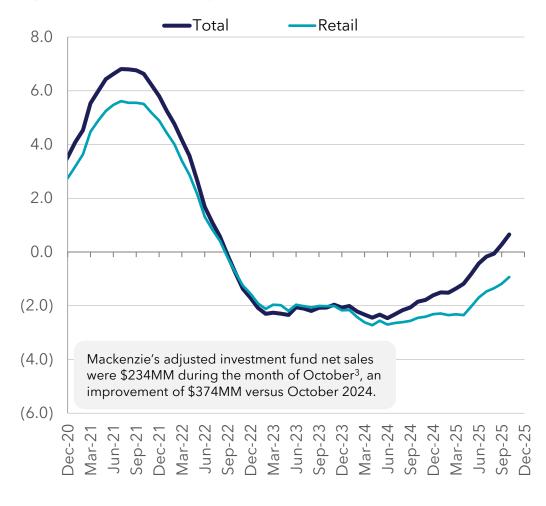




2016 2017 2018 2019 2020 2021 2022 2023 2024 2025

#### Mackenzie adjusted investment fund net flows¹ (\$B)

(LTM, as at October 31, 2025)



### Investment boutique retail mutual fund & ETF performance and sales

|   |                                | Value-C           | Priented                      | Quality                  |                                 | Growth-                       | Oriented                 |                          | Sustainable       | Core & Dividend                               |                           | Fixed<br>Income                        | Managed<br>Solutions      | Other                |
|---|--------------------------------|-------------------|-------------------------------|--------------------------|---------------------------------|-------------------------------|--------------------------|--------------------------|-------------------|---|---------------------------|--|---------------------------|----------------------|
|   |                                | Cundill           | North<br>American<br>Equities | lvy                      | Growth                          | Bluewater                     | Resources                | Putnam<br>(sub-advised)  | Greenchip         | Global<br>Quantitative<br>Equity <sup>1</sup> | Global Equity<br>& Income | Fixed Income                           | Multi-Asset<br>Strategies | ChinaAMC &<br>Others |
| % of Retail AUM                                   | 1                              | 2.4%              | 3.7%                          | 9.4%                     | 5.3%                            | 15.8%                         | 1.6%                     | 3.7%                     | 4.2%              | 4.6%  | 16.4%                     | 14.4%                                  | 17.9%                     | 0.6%                 |
| Rated MF  | 4/5 star<br>3 star<br>1/2 star |                   | 42%                           |                          | 0                               | 0                             | 82%                      | 100%                     | 59%               | 100%  | 82%                       | 22%                                    | 27%                       |                      |
| MF asset-<br>weighted<br>Percentiles <sup>2</sup> | 1yr:<br>3yr:<br>5yr:<br>10yr:  | 91%<br>84%<br>84% | 57%<br>52%<br>58%<br>74%      | 21%<br>27%<br>22%<br>13% | 20%<br>16%<br>26%<br><b>67%</b> | 9%<br>10%<br>5%<br><b>55%</b> | 70%<br>66%<br>83%<br>82% | 91%<br>94%<br>57%<br>98% | 91%<br>53%<br>93% | 95%<br>95%<br>97%<br>76%                      | 47%<br>56%<br>56%<br>78%  | 40%<br><b>51%</b><br>35%<br><b>62%</b> | 68%<br>64%<br>61%<br>53%  | 37%<br>30%<br>32%    |
|   | Q3/25<br>Q3/24                 | 4 4               | 22 31                         | 39 50                    | 93 32                           | 157 <sub>111</sub>            | 15 58                    | 93 68                    | 79 66             | 136   | 297 343                   | 275 253                                | 229 260                   | 4 5                  |
|   | Q3/25                          |                   |                               |                          |                                 |                               | 3 24                     | 50_                      |                   | 116 498                                       | 112 107                   |  |                           |                      |
| sales<br>(\$MM)                                   | Q3/24                          | (29) (28)         | (35) (27)                     | (103) (92)               | (130)(182)                      | (219)(315)                    |                          | (1)                      | (118) (19)        |   |                           | (83) (146)                             | (109) (73)                | (11) (4)             |
| Retail MF<br>redemption rate                      | es <sup>3</sup>                | 11% 10%           | 13% 12%                       | 11% <b>11%</b>           | 23% <b>29%</b>                  | 16% 19%                       | 11% 18%                  | 12% 14%                  | 34% 16%           | 8% 17%  | 11% 11%                   | 18% 20%                                | 16% 14%                   | 23% 15%              |
|   | Q3/25                          |                   |                               |                          |                                 | 6                             | 2                        |                          |                   | 12 221  | 16 8                      | 64 32                                  | 43 5                      |                      |
| creations<br>(\$MM)                               | Q3/24                          |                   |                               | (1)                      |                                 |                               |                          |                          |                   |   |                           |  |                           | (90)                 |

**Total Retail Mutual Fund Net Sales Total Retail ETF Net Creations** 

**Q3/24:** (\$556MM) **Q3/24:** \$53MM

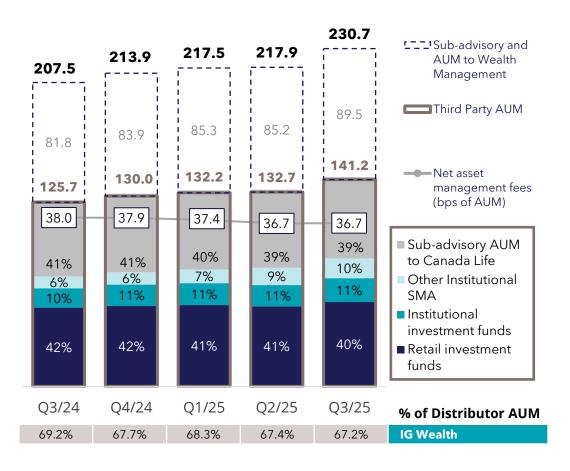
**Q3/25:** (\$258MM) **Q3/25:** \$265MM

Previous portfolio management team

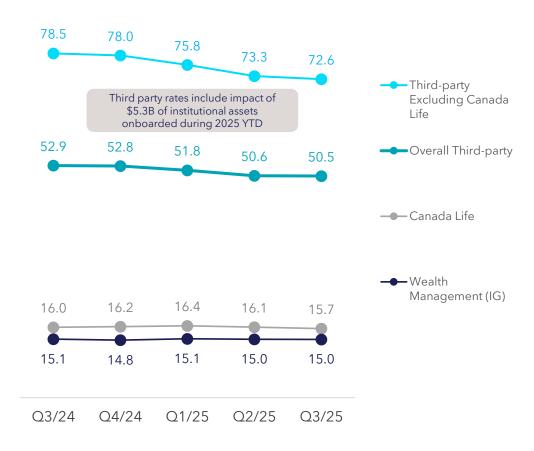


# Mackenzie Investments – key profitability drivers

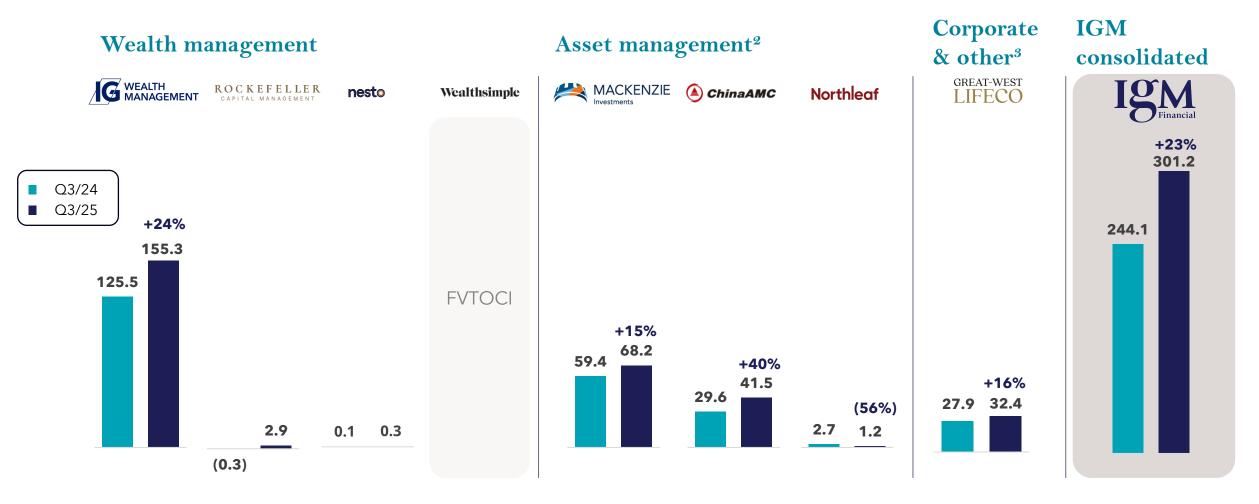
#### Average AUM (\$B), net asset management fee rate<sup>1</sup> (bps)



#### Net asset management fee rates<sup>1</sup> (as bps of respective AUM)



# Adjusted net earnings available to common shareholders<sup>1</sup> by segment and company (\$MM)



<sup>1)</sup> A non-IFRS financial measure - see Non-IFRS financial measures and other financial measures section on slide 3. 2) ChinaAMC is presented net of 10% Chinese withholding tax and Northleaf is presented as economic interest, net of NCI. 3) Corporate & others include share of Lifeco earnings of \$29.5MM in Q3/25 (\$25.3MM in Q3/24).

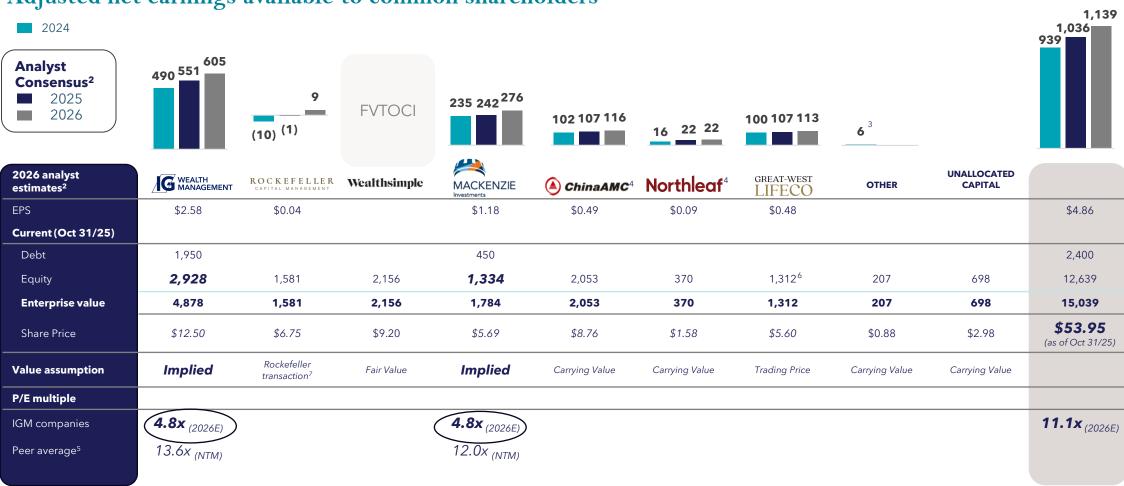
Summary: segment breakdown

| J   | Adj. ea                | rnings¹ by segm        | nent          |                                   | Strategic           | investments - int                          | erest and value                      |  |
|---|------------------------|------------------------|---------------|-----------------------------------|---------------------|--|--------------------------------------|--|
| \$ millions                                 | Q3/24 Adj.<br>earnings | Q3/25 Adj.<br>earnings | YoY<br>change | Interest<br>Q3/24   Q3/25         | Accounting<br>basis | Q3/25 Net<br>carrying value                | Indicative value<br>assumption       | Q3/25 Indicative<br>value                  |
| Wealth management                           |                        |                        |               |                                   |                     |  |                                      |  |
| IG Wealth                                   | \$125.5                | \$155.3                | 24%           |                                   |                     |  |                                      |  |
| Rockefeller                                 | (0.3)                  | 2.9                    |               | 20.5% <b>20.5%</b>                | Equity              | \$872                                      | Rockefeller transaction <sup>6</sup> | \$1,581                                    |
| Wealthsimple                                |                        | FVTOCI                 |               | 27.3%   <b>26.0%</b> <sup>7</sup> | FVTOCI              | \$2,1568                                   | Fair value                           | \$2,156 <sup>8</sup>                       |
| Other <sup>2</sup>                          | (0.3)                  | -                      | -             | -                                 | Equity/FVTOCI       | \$77                                       | Carrying value                       | \$77                                       |
|   | \$124.9                | \$158.2                | 27%           |                                   |                     | \$3,105                                    |                                      | \$3,814                                    |
| Asset management <sup>3</sup>               |                        |                        |               |                                   |                     |  |                                      |  |
| Mackenzie                                   | \$59.4                 | \$68.2                 | 15%           |                                   |                     |  |                                      |  |
| ChinaAMC                                    | 29.6                   | 41.5                   | 40%           | 27.8% <b>  27.8%</b>              | Equity              | \$2,052                                    | Carrying value                       | \$2,052                                    |
| Northleaf                                   | 2.7                    | 1.2                    | (56%)         | 56.0%   <b>56.0%</b>              | Equity              | \$371                                      | Carrying value                       | \$371                                      |
| Other <sup>4</sup>                          | (0.4)                  | (0.3)                  | -             |                                   |                     | -  |                                      | -  |
|   | \$91.3                 | \$110.6                | 21%           |                                   |                     | \$2,423                                    | _                                    | \$2,423                                    |
| Corporate & other                           |                        |                        |               |                                   |                     |  |                                      |  |
| Lifeco                                      | \$25.3                 | \$29.5                 | 17%           | 2.4%   <b>2.4%</b>                | Equity              | \$664                                      | Trading price                        | \$1,250 <sup>9</sup>                       |
| Other Investments                           |                        | FVTOCI                 |               |                                   | FVTOCI              | \$130                                      | Fair value                           | \$130                                      |
| Unallocated Capital<br>& Other <sup>5</sup> | 2.6                    | 2.9                    | 12%           | -                                 |                     | \$698                                      |                                      | \$698                                      |
|   | \$27.9                 | \$32.4                 | 16%           |                                   |                     | \$1,492                                    |                                      | \$2,078                                    |
| IGM consolidated                            | \$244.1                | \$301.2                | 23%           | Strategic i                       | nvestments total    | \$7,020 or<br>\$30 per share <sup>10</sup> |                                      | \$8,315 or<br>\$35 per share <sup>10</sup> |

<sup>1)</sup> A non-IFRS financial measure - see Non-IFRS financial measures and other financial measures section on slide 3. 2) Includes net earnings of nesto and Operations & Support expenses allocated to the Wealth Management Segment. 3) ChinaAMC is presented net of 10% Chinese withholding tax and Northleaf is presented as economic interest, net of NCI. 4) Includes Operations & Support expenses allocated to the Asset Management Segment. 5) Primarily comprised of returns on unallocated capital. 6) Based on IGM's October 14, 2025 announcement related to the Rockefeller transaction. 7) Ownership interest reflects interest at September 30th, 2025 and does not include IGM's incremental investment of \$100MM related to the announced Wealthsimple interest reflects interest in calculated using the treasury method which includes options that are in the money and assumes option proceeds are used to repurchase shares. 8) Includes IGM's combined direct and indirect interest in Wealthsimple. Wealthsimple is fair value is presented net of certain costs incurred within the limited partnership structures holding the underlying investment. 9) Reflects September 30th, 2025 bid price of \$56.46 per share. After-tax fair value of GWO equity interest is estimated to be \$1,088MM. 10) Based on Q3/25 average outstanding shares - diluted of 237.2MM.

# Adjusted net earnings available to common shareholders<sup>1</sup> and valuation by company (\$MM)

Adjusted net earnings available to common shareholders<sup>1</sup>







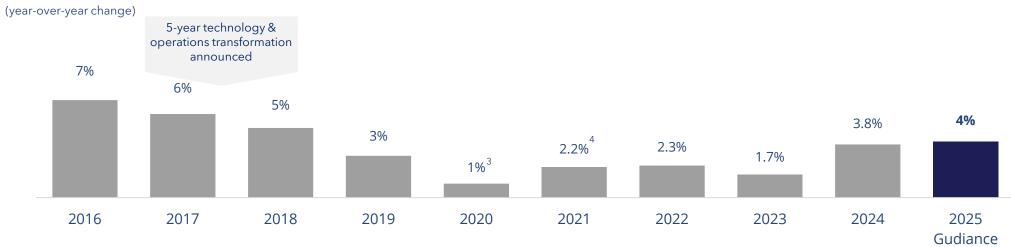
# Appendix



## 2025 expense guidance

#### Guidance and outlook<sup>1</sup>: combined operations & support and business development expenses

#### **IGM** consolidated<sup>2</sup>



#### **Business development & operations & support themes**

#### **IG Wealth Management**

~2.5% growth

# Driving productivity and proficiency through investment in advisor and client experience

- Furthering leadership position in digital enablement
- Continued investment in segmented advice model
- Leveraging partnerships to further wealth driver strategy, including mortgage and insurance solutions

#### **Mackenzie Investments**

~6% growth

#### **Investing to support strategic priorities**

- Enhancing advisor and client experience through backoffice and client facing technology
- Strengthening product and distribution capabilities
- Implementing a leading investment management global middle office solution



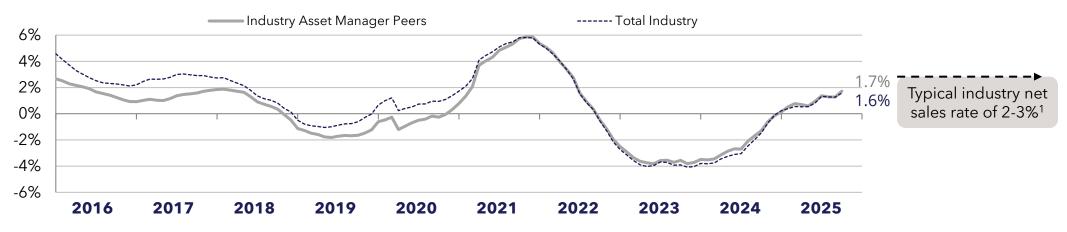
# Canadian mutual fund industry net sales trend

#### Third quarter industry long-term mutual fund net sales (\$B)



#### Long-term mutual fund net sales rate

(LTM trailing, % average AUM)



Source: Q3,2025 SIMA, ISS Market Intelligence Simfund Canada - Historical. SIMA, ISS Market Intelligence Simfund Canada data reflecting the "Funds Administration View" and excluding exchange-traded funds. "Industry Asset Manager Peers" (advice channel) includes "Independents" (including IGM Financial), "Life Insurers" and other select companies. "Net Sales" reflects gross sales less redemptions and is presented by SIMA, ISS Market Intelligence Simfund Canada as "Net New Money". Net transfers are excluded from all reported figures. Historical data is periodically restated by Simfund Canada.

1) Investor Economics Household Balance Sheet.

# IGM Financial adjusted cash earnings & dividend payout ratio

#### IGM Financial adjusted cash earnings<sup>1,2</sup>

(\$MM)

|  | Q3/24  | Q4/24       | Q1/25  | Q2/25       | Q3/25      | LTM        |
|--|--------|-------------|--------|-------------|------------|------------|
| Adjusted Net Earnings <sup>1</sup>   | 244.1  | 250.0       | 237.8  | 252.7       | 301.2      | 1,041.7    |
| Add: capitalized sales commission amortization   | 26.7   | 27.3        | 27.8   | 28.4        | 29.0       | 112.4      |
| Less: capitalized sales commissions paid   | (30.0) | (34.4)      | (34.3) | (27.4)      | (30.8)     | (126.9)    |
| Add: tax adjustment  | 0.9    | 1.9         | 1.7    | (0.2)       | 0.5        | 3.9        |
| Total capitalized commissions adjustment   | (2.4)  | (5.2)       | (4.8)  | 0.7         | (1.4)      | (10.7)     |
| Lifeco dividends   | 12.3   | 12.3        | 13.5   | 13.5        | 13.5       | 52.8       |
| Lifeco earnings  | (25.2) | (26.3)      | (24.5) | (27.4)      | (29.5)     | (107.8)    |
| Lifeco dividends     12.3     12.3     13.5     13.5       Lifeco earnings     (25.2)     (26.3)     (24.5)     (27.4)       (12.9)     (14.0)     (11.0)     (13.9)       CAMC dividends³     -     -     66.0     -       CAMC earnings     (32.9)     (25.3)     (30.6)     (29.7)       Tax adjustment     3.3     2.5     (3.5)     3.0 | (16.0) | (55.0)      |        |             |            |            |
| CAMC dividends <sup>3</sup>  | -      | -           | 66.0   | -           | -          | 66.0       |
| CAMC earnings  | (32.9) | (25.3)      | (30.6) | (29.7)      | (46.1)     | (131.7)    |
| Tax adjustment   |        |             |        |             | 4.6        | 6.6        |
|  | (29.6) | (22.8)      | 31.9   | (26.7)      | (41.5)     | (59.1)     |
| Northleaf dividends <sup>2</sup>   | -      | -           | -      | -           | 7.0        | 7.0        |
|  | (3.4)  | (3.8)       | (8.3)  | (9.4)       | (1.5)      | (23.0)     |
| Non-controlling interest   |        |             |        |             | 0.3        | 4.6        |
|  | (2.7)  | (3.1)       | (6.7)  | (7.5)       | 5.8        | (11.4)     |
| Rockefeller earnings   |        |             | 4.4    | 0.6         | (2.9)      | 4.6        |
|  | 0.2    | 2.5         | 4.4    | 0.6         | (2.9)      | 4.6        |
| nesto earnings   | (0.0)  | (0.2)       | (0.6)  | (0.2)       | (0.3)      | (1.4)      |
| •  | (0.0)  | (0.2)       | (0.6)  | (0.2)       | (0.3)      | (1.4)      |
| Proportiate share of associates:   |        |             |        |             |            |            |
| Earnings   | (57.4) | (49.8)      | (61.6) | (61.2)      | (75.4)     | (248.1)    |
| Dividends <sup>3</sup>   | 12.3   | 12.3        | 79.5   | 13.5        | 20.5       | 125.8      |
| Total proportionate share of associate earnings  | (45.0) | (37.5)      | 17.9   | (47.7)      | (54.9)     | (122.2)    |
| adjustments  |        |             |        |             |            |            |
| Adjustment for cash earnings   | (47.4) | (42.7)      | 13.2   | (47.0)      | (56.3)     | (132.9)    |
| Adjusted cash earnings   | 196.7  | 207.3       | 250.9  | 205.6       | 244.9      | 908.8      |
| Common dividends paid  | 133.2  | 133.1       | 133.8  | 133.2       | 132.8      | 532.9      |
| % Adjusted Net Earnings  | 55%    | 53%         | 56%    | 53%         | 44%        | 51%        |
| % of Adjusted net earnings (LTM basis)   | 60%    | <b>57</b> % | 56%    | 54%         | 51%        | 51%        |
| % Adjusted Cash Earnings   | 68%    | 64%         | 53%    | 65%         | 54%        | 59%        |
| % of Adjusted cash earnings (LTM basis)  | 68%    | 64%         | 64%    | <b>62</b> % | <b>59%</b> | <b>59%</b> |

#### Dividend payout ratio<sup>2,3</sup> (LTM) 68% 64% 64% 62% 60% **59%** 57% 56% 54% 51% Adj. net earnings Adj. cash earnings Q1/25 Q3/24 04/24 Q2/25 Q3/25





Wealth Management
Asset Management

# IGM Financial debt / LTM adj. EBITDA<sup>1</sup>

| Total Debt  |         |         |         |         |         |
|---|---------|---------|---------|---------|---------|
| (\$MM)  | Q3/24   | Q4/24   | Q1/25   | Q2/25   | Q3/25   |
| Long-term Debt  | 2,400.0 | 2,400.0 | 2,400.0 | 2,400.0 | 2,400.0 |
| Gross debt  | 2,400.0 | 2,400.0 | 2,400.0 | 2,400.0 | 2,400.0 |
| Adjust for:   |         |         |         |         |         |
| Unallocated capital <sup>1</sup>                              | (452.4) | (531.3) | (615.1) | (610.3) | (697.7) |
| Net debt <sup>1</sup>   | 1,947.6 | 1,868.7 | 1,784.9 | 1,789.7 | 1,702.3 |
| Adj. EBITDA before sales commissions <sup>1</sup> (LTM, \$MM) | Q3/24   | Q4/24   | Q1/25   | Q2/25   | Q3/25   |
| Adj. EBIT <sup>1</sup>  | 1,290.8 | 1,349.1 | 1,364.7 | 1,406.1 | 1,478.7 |
| Amortization of capitalized sales commissions                 | 103.4   | 105.5   | 107.9   | 110.1   | 112.4   |
| Amortization of capital, intangible and other assets          | 95.5    | 92.7    | 93.9    | 95.6    | 97.3    |
| Adj. EBITDA before sales commissions <sup>1</sup>             | 1,489.7 | 1,547.3 | 1,566.4 | 1,611.9 | 1,688.3 |
|   |         |         |         |         |         |
| Gross debt/Adj. EBITDA before sales commission <sup>1</sup>   | 1.61x   | 1.55x   | 1.53x   | 1.49x   | 1.42x   |

# IGM Financial net income to adj. net income consolidation

| (\$MM except EPS)  | Q3/24              | Q4/24 | Q1/25              | Q2/25              | Q3/25              |
|--|--------------------|-------|--------------------|--------------------|--------------------|
| Adjusted net earnings available to common shareholders <sup>1</sup> Lifeco other items | <b>244.1</b> (4.9) | 250.0 | <b>237.8</b> (4.0) | <b>252.7</b> (6.0) | <b>301.2</b> (3.1) |
| Tax loss consolidation   |                    | 4.7   |                    |                    |                    |
| Net earnings available to common shareholders  | 239.2              | 254.7 | 233.8              | 246.7              | 298.1              |
| Adjusted earnings per share <sup>1</sup>   | 1.03               | 1.05  | 1.00               | 1.07               | 1.27               |
| Lifeco other items   | (0.02)             | -     | (0.02)             | (0.03)             | (0.01)             |
| Tax loss consolidation   | -                  | 0.02  | -                  | -                  | -                  |
| Earnings per share <sup>2</sup>  | 1.01               | 1.07  | 0.98               | 1.04               | 1.26               |
| Average outstanding shares - Diluted (million)   | 236.9              | 238.3 | 238.2              | 237.2              | 237.2              |

