

News Release

IGM FINANCIAL INC. ADDED TO FTSE4GOOD INDEX SERIES

Winnipeg, July 22, 2016: IGM Financial Inc. (TSX: IGM) has been added to the FTSE4Good Index Series.

FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company) confirms that IGM Financial has been independently assessed according to the FTSE4Good criteria, and has satisfied the requirements to become a constituent of the FTSE4Good Index Series.

Created by the global index provider FTSE Russell, the FTSE4Good Index Series is designed to measure the performance of companies demonstrating strong environmental, social and governance (ESG) practices. The FTSE4Good indices are used by a wide variety of market participants to create and assess responsible investment funds and other products.

IGM Financial was accepted into the index series following a rigorous independent assessment of the company based on a well-established methodology of key ESG themes. It recognizes IGM Financial's strong corporate performance in the areas of climate change, labour standards, human rights & community, social supply chain, corporate governance, risk management and anti-corruption.

"We are pleased to be identified by FTSE Russell as a company with holistic ESG practices and to be included in this globally recognized index," said Andrea Carlson, Vice-President, Finance and Corporate Responsibility. "The FTSE4Good Index facilitates investment in companies recognized for doing business in a responsible way."

IGM Financial is one of only three Canadian companies to have been accepted into the London-based FTSE4Good Index Series on June 20, 2016 as part of its semi-annual review. In total, only 25 Canadian companies have met the criteria to be included in this index, which is comprised of 824 companies globally.

The FTSE4Good designation is one of several recent achievements by IGM Financial in the area of corporate responsibility – a result, Carlson said, of enhanced reporting efforts and initiatives that demonstrate the company's longstanding commitment to sustainability.

 IGM Financial was named to the 2016 Best 50 Corporate Citizens in Canada by Corporate Knights;

- IGM Financial is a member of the Jantzi Social Index (JSI), a leading Canadian sustainability index, and rated as one of the top five performing Canadian diversified financial services companies by global environmental, social and governance research firm Sustainalytics;
- Investors Group and Mackenzie Investments are signatories to the United Nations supported Principles for Responsible Investment (PRI), offering the largest suite of mutual funds in Canada committed to PRI;
- IGM Financial is a member of the CDP and has been recognized as a leader in Canadian climate disclosure for the quality of its reporting on greenhouse gas emissions and climate change; and
- IGM Financial published its third Corporate Responsibility Report in 2016, guided by Global Reporting Initiative G4 Sustainability guidelines.

See the <u>IGM Financial website</u> for more information about the company's commitment to corporate responsibility.

About the FTSE4Good Index Series

The FTSE4Good Index Series, provided by FTSE Russell (the trading name of FTSE International Limited and Frank Russell Company), is designed to measure the performance of companies demonstrating strong environmental, social and governance (ESG) practices. Transparent management and clearly defined ESG criteria make FTSE4Good indices suitable tools to be used by a wide variety of market participants when creating or assessing responsible investment products. See the FTSE4Good Index Series for more information.

IGM Financial Inc. is one of Canada's premier personal financial services companies, and one of the country's largest managers and distributors of mutual funds and other managed asset products, with approximately \$135 billion in total assets under management as of June 30, 2016. Its activities are carried out principally through Investors Group through a network of over 5,300 Consultants, Mackenzie Financial Corporation and Investment Planning Counsel. IGM Financial is listed on the Jantzi Social Index and the FTSE4Good Index Series, it participates in climate disclosure through the CDP and is one of Corporate Knights' Best 50 Corporate Citizens in Canada.

A MEMBER OF THE POWER FINANCIAL CORPORATION GROUP OF COMPANIES.

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