

Interim Condensed Consolidated Financial Statements

Consolidated Statements of Earnings

<i>(unaudited)</i> <i>(in thousands of Canadian dollars, except shares and per share amounts)</i>	THREE MONTHS ENDED SEPTEMBER 30		NINE MONTHS ENDED SEPTEMBER 30	
	2014	2013	2014	2013
Revenues				
Management fees	\$ 517,063	\$ 462,196	\$ 1,506,716	\$ 1,357,022
Administration fees	101,997	90,370	296,529	263,814
Distribution fees	84,968	76,211	263,492	237,410
Net investment income and other	21,257	15,373	50,180	65,235
Proportionate share of affiliate's earnings	24,877	23,316	68,316	63,636
	750,162	667,466	2,185,233	1,987,117
Expenses				
Commission	249,833	219,711	738,701	656,739
Non-commission	190,802	173,071	597,741	533,606
Interest	23,200	23,199	68,913	68,911
	463,835	415,981	1,405,355	1,259,256
Earnings before income taxes	286,327	251,485	779,878	727,861
Income taxes	64,456	55,878	168,883	156,452
Net earnings	221,871	195,607	610,995	571,409
Perpetual preferred share dividends	2,213	2,213	6,638	6,638
Net earnings available to common shareholders	\$ 219,658	\$ 193,394	\$ 604,357	\$ 564,771
Average number of common shares <i>(in thousands) (Note 11)</i>				
– Basic	252,089	252,021	252,247	251,976
– Diluted	252,788	252,604	253,079	252,451
Earnings per share <i>(in dollars) (Note 11)</i>				
– Basic	\$ 0.87	\$ 0.77	\$ 2.40	\$ 2.24
– Diluted	\$ 0.87	\$ 0.77	\$ 2.39	\$ 2.24

(See accompanying notes to interim condensed consolidated financial statements.)

Consolidated Statements of Comprehensive Income

<i>(unaudited)</i> <i>(in thousands of Canadian dollars)</i>	THREE MONTHS ENDED SEPTEMBER 30		NINE MONTHS ENDED SEPTEMBER 30	
	2014	2013	2014	2013
Net earnings	\$ 221,871	\$ 195,607	\$ 610,995	\$ 571,409
Other comprehensive income (loss), net of tax				
Items that will not be reclassified to Net earnings				
Employee benefits				
Net actuarial gains (losses), <i>net of tax of</i> <i>\$2,856, \$(8,895), \$12,674 and \$(11,536)</i>	(7,724)	24,050	(34,276)	31,191
Investment in affiliate – employee benefits and other				
Other comprehensive income (loss), <i>net of tax of nil</i>	(3,384)	4,296	(971)	7,057
Items that may be reclassified subsequently to				
Net earnings				
Available for sale securities				
Net unrealized gains (losses), <i>net of tax of</i> <i>\$54, \$(340), nil and \$(770)</i>	(151)	944	(3)	2,134
Reclassification of realized (gains) losses to net earnings, <i>net of tax of \$2, \$37, \$36 and \$716</i>	(5)	(106)	(96)	(1,985)
	(156)	838	(99)	149
Investment in affiliate and other				
Other comprehensive income (loss), <i>net of tax of \$232, \$520, \$758 and \$(487)</i>	(10,279)	5,443	24,620	12,235
	(21,543)	34,627	(10,726)	50,632
Comprehensive income	\$ 200,328	\$ 230,234	\$ 600,269	\$ 622,041

(See accompanying notes to interim condensed consolidated financial statements.)

Consolidated Balance Sheets

(unaudited)
(in thousands of Canadian dollars)

SEPTEMBER 30 DECEMBER 31
2014 2013

Assets

Cash and cash equivalents	\$ 1,024,246	\$ 1,082,437
Securities	80,657	68,735
Accounts and other receivables	419,473	367,532
Income taxes recoverable	8,225	33,044
Loans (Note 3)	6,903,564	5,851,500
Derivative financial instruments	36,479	57,351
Other assets	52,677	35,411
Investment in affiliate	773,839	717,775
Capital assets	118,436	121,435
Deferred selling commissions	710,483	688,230
Deferred income taxes	63,724	64,010
Intangible assets	1,151,986	1,136,850
Goodwill	2,656,539	2,655,859
	\$ 14,000,328	\$ 12,880,169

Liabilities

Accounts payable and accrued liabilities	\$ 357,498	\$ 352,257
Income taxes payable	34,395	33,099
Derivative financial instruments	26,016	35,476
Deposits and certificates	204,956	186,420
Other liabilities	429,612	365,519
Obligations to securitization entities (Note 4)	6,438,067	5,572,055
Deferred income taxes	313,539	302,748
Long-term debt	1,325,000	1,325,000
	9,129,083	8,172,574

Shareholders' Equity

Share capital		
Perpetual preferred shares	150,000	150,000
Common shares	1,656,423	1,630,844
Contributed surplus	32,607	32,627
Retained earnings	3,125,900	2,977,083
Accumulated other comprehensive income (loss)	(93,685)	(82,959)
	4,871,245	4,707,595
	\$ 14,000,328	\$ 12,880,169

These interim condensed consolidated financial statements were approved and authorized for issuance by the Board of Directors on November 6, 2014.

(See accompanying notes to interim condensed consolidated financial statements.)

Consolidated Statements of Changes in Shareholders' Equity

NINE MONTHS ENDED SEPTEMBER 30

<i>(unaudited)</i> <i>(in thousands of Canadian dollars)</i>	SHARE CAPITAL			RETAINED EARNINGS	ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS) <i>(Note 8)</i>	TOTAL SHAREHOLDERS' EQUITY
	PERPETUAL PREFERRED SHARES <i>(Note 5)</i>	COMMON SHARES <i>(Note 5)</i>	CONTRIBUTED SURPLUS			
2014						
Balance, beginning of period	\$ 150,000	\$ 1,630,844	\$ 32,627	\$ 2,977,083	\$ (82,959)	\$ 4,707,595
Net earnings	-	-	-	610,995	-	610,995
Other comprehensive income (loss), net of tax	-	-	-	-	(10,726)	(10,726)
Total comprehensive income (loss)	-	-	-	610,995	(10,726)	600,269
Common shares						
Issued under stock option plan	-	32,384	-	-	-	32,384
Purchased for cancellation	-	(6,805)	-	-	-	(6,805)
Stock options						
Current period expense	-	-	4,492	-	-	4,492
Exercised	-	-	(4,512)	-	-	(4,512)
Perpetual preferred share dividends	-	-	-	(6,638)	-	(6,638)
Common share dividends	-	-	-	(406,638)	-	(406,638)
Common share cancellation excess and other <i>(Note 5)</i>	-	-	-	(48,902)	-	(48,902)
Balance, end of period	\$ 150,000	\$ 1,656,423	\$ 32,607	\$ 3,125,900	\$ (93,685)	\$ 4,871,245
2013						
Balance, beginning of period	\$ 150,000	\$ 1,572,573	\$ 36,468	\$ 2,813,257	\$ (132,305)	\$ 4,439,993
Net earnings	-	-	-	571,409	-	571,409
Other comprehensive income (loss), net of tax	-	-	-	-	50,632	50,632
Total comprehensive income (loss)	-	-	-	571,409	50,632	622,041
Common shares						
Issued under stock option plan	-	41,985	-	-	-	41,985
Purchased for cancellation	-	(6,607)	-	-	-	(6,607)
Stock options						
Current period expense	-	-	3,952	-	-	3,952
Exercised	-	-	(5,736)	-	-	(5,736)
Perpetual preferred share dividends	-	-	-	(6,638)	-	(6,638)
Common share dividends	-	-	-	(406,383)	-	(406,383)
Common share cancellation excess and other <i>(Note 5)</i>	-	-	-	(41,936)	-	(41,936)
Balance, end of period	\$ 150,000	\$ 1,607,951	\$ 34,684	\$ 2,929,709	\$ (81,673)	\$ 4,640,671

(See accompanying notes to interim condensed consolidated financial statements.)

Consolidated Statements of Cash Flows

<i>(unaudited)</i> <i>(in thousands of Canadian dollars)</i>	NINE MONTHS ENDED	
	2014	2013
Operating activities		
Earnings before income taxes	\$ 779,878	\$ 727,861
Income taxes paid	(116,599)	(137,680)
Adjustments to determine net cash from operating activities		
Deferred selling commission amortization	176,038	185,388
Amortization of capital and intangible assets	25,339	24,179
Changes in operating assets and liabilities and other	(89,625)	(104,698)
	775,031	695,050
Deferred selling commissions paid	(198,291)	(180,226)
	576,740	514,824
Financing activities		
Net increase in deposits and certificates	18,536	21,997
Net decrease in obligations related to assets sold under repurchase agreements	-	(225,445)
Net increase in obligations to securitization entities	874,105	417,554
Issue of common shares	31,103	38,043
Common shares purchased for cancellation	(54,515)	(47,946)
Perpetual preferred share dividends paid	(6,638)	(6,638)
Common share dividends paid	(406,817)	(406,393)
	455,774	(208,828)
Investing activities		
Purchase of securities	(53,849)	(46,301)
Proceeds from the sale of securities	48,534	287,458
Net increase in loans	(1,048,881)	(760,305)
Net additions to capital assets	(10,441)	(7,176)
Net cash used in acquisitions and additions to intangible assets	(26,068)	(18,887)
Investment in affiliate	-	(49,674)
	(1,090,705)	(594,885)
Decrease in cash and cash equivalents	(58,191)	(288,889)
Cash and cash equivalents, beginning of period	1,082,437	1,059,090
Cash and cash equivalents, end of period	\$ 1,024,246	\$ 770,201
Cash	\$ 79,583	\$ 49,024
Cash equivalents	944,663	721,177
	\$ 1,024,246	\$ 770,201
Supplemental disclosure of cash flow information related to operating activities		
Interest and dividends received	\$ 174,794	\$ 155,853
Interest paid	\$ 149,252	\$ 134,267

(See accompanying notes to interim condensed consolidated financial statements.)

Notes to the Interim Condensed Consolidated Financial Statements

SEPTEMBER 30, 2014 (unaudited) (In thousands of Canadian dollars, except shares and per share amounts)

1. CORPORATE INFORMATION

IGM Financial Inc. (the Company) is a publicly listed company (TSX: IGM), incorporated and domiciled in Canada. The registered address of the Company is 447 Portage Avenue, Winnipeg, Manitoba, Canada. The Company is controlled by Power Financial Corporation.

IGM Financial Inc. is a financial services company which serves the financial needs of Canadians through its principal subsidiaries, each operating distinctly within the advice segment of the financial services market. The Company's principal subsidiaries are Investors Group Inc. and Mackenzie Financial Corporation.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The unaudited Interim Condensed Consolidated Financial Statements of the Company (Interim Financial Statements) have been prepared in accordance with International Accounting Standard 34, *Interim Financial Reporting*, using the accounting policies as set out in Note 2 to the Consolidated Financial Statements for the year ended December 31, 2013. The Interim Financial Statements should be read in conjunction with the Consolidated Financial Statements in the 2013 IGM Financial Inc. Annual Report.

Future accounting changes

The Company continuously monitors the potential changes proposed by the International Accounting Standards Board (IASB) and analyzes the effect that changes in the standards may have on the Company's operations.

IFRS 9 Financial Instruments

The IASB issued IFRS 9 which replaces IAS 39, the current standard for accounting for financial instruments. The standard was completed in three separate phases:

- Classification and measurement: This phase requires that financial assets be classified at either amortized cost or fair value on the basis of the entity's business model for managing the financial assets and the contractual cash flow characteristics of the financial assets.
- Impairment methodology: This phase replaces the current incurred loss model for impairment of financial assets with an expected loss model.
- Hedge accounting: This phase replaces the current rule-based hedge accounting requirements in IAS 39 with guidance that more closely aligns the accounting with an entity's risk management activities.

This standard is effective for annual periods beginning on or after January 1, 2018 and the impact of the standard is currently being assessed.

IFRS 15 Revenue from Contracts with Customers

The IASB issued IFRS 15 which outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers. The model requires an entity to recognize revenue as the goods or services are transferred to the customer in an amount that reflects the expected consideration. This standard is effective for annual reporting periods beginning on or after January 1, 2017 and the impact of the standard is currently being assessed.

3. LOANS

	CONTRACTUAL MATURITY			SEPTEMBER 30	DECEMBER 31
	I YEAR OR LESS	I - 5 YEARS	OVER 5 YEARS	2014 TOTAL	2013 TOTAL
Loans and receivables					
Residential mortgages	\$ 1,200,333	\$ 5,167,653	\$ 2,360	\$ 6,370,346	\$ 5,527,957
Less: Collective allowance				711	728
				6,369,635	5,527,229
Held for trading				533,929	324,271
				\$ 6,903,564	\$ 5,851,500

The change in the collective allowance for credit losses is as follows:

Balance, beginning of period	\$	728	\$	669
Recoveries		(106)		(113)
Provision for credit losses		89		172
Balance, end of period	\$	711	\$	728

Total impaired loans as at September 30, 2014 were \$3,482 (December 31, 2013 – \$1,846).

Total interest income on loans classified as loans and receivables was \$131.1 million (2013 – \$113.1 million).

Total interest expense on obligations to securitization entities, related to securitized loans, was \$95.4 million (2013 – \$80.5 million). Gains realized on the sale of residential mortgages totalled \$9.0 million (2013 – \$13.9 million). Fair value adjustments related to mortgage banking operations totalled \$1.7 million (2013 – \$12.5 million). These amounts were included in Net investment income and other. Net investment income and other also includes other mortgage banking related items including interest income on mortgages held for trading, portfolio insurance, issue costs, and other items.

4. SECURITIZATIONS

The Company securitizes residential mortgages through the Canada Mortgage and Housing Corporation (CMHC) sponsored National Housing Act Mortgage-Backed Securities (NHA MBS) Program and Canada Mortgage Bond (CMB) Program and through Canadian bank-sponsored asset-backed commercial paper (ABCP) programs. These transactions do not meet the requirements for derecognition as the Company retains prepayment risk and certain elements of credit risk. Accordingly, the Company has retained these mortgages on its balance sheets and has recorded an offsetting liability for the net proceeds received as Obligations to securitization entities which is carried at amortized cost.

The Company earns interest on the mortgages and pays interest on the obligations to securitization entities. As part of the CMB transactions, the Company enters into a swap transaction whereby the Company pays coupons on CMBs and receives investment returns on the NHA MBS and the reinvestment of repaid mortgage principal. A component of this swap, related to the obligation to pay CMB coupons and receive investment returns on repaid mortgage principal, is recorded as a derivative and had a negative fair value of \$19.0 million at September 30, 2014 (December 31, 2013 – \$16.2 million).

Under the NHA MBS and CMB Program, the Company has an obligation to make timely payments to security holders regardless of whether amounts are received from mortgagors. All mortgages securitized under the NHA MBS and CMB Program are insured by CMHC or another approved insurer under the program. As part of the ABCP transactions, the Company has provided cash reserves for credit enhancement which are carried at cost. Credit risk is limited to these cash reserves and future net interest income as the ABCP Trusts have no recourse to the Company's other assets for failure to make payments when due. Credit risk is further limited to the extent these mortgages are insured.

4. SECURITIZATIONS *(continued)*

SEPTEMBER 30, 2014	SECURITIZED MORTGAGES	OBLIGATIONS TO SECURITIZATION ENTITIES	NET
Carrying value			
NHA MBS and CMB Program	\$ 4,408,015	\$ 4,461,279	\$ (53,264)
Bank sponsored ABCP	1,931,573	1,976,788	(45,215)
Total	\$ 6,339,588	\$ 6,438,067	\$ (98,479)
Fair value	\$ 6,521,413	\$ 6,544,716	\$ (23,303)
<hr/>			
DECEMBER 31, 2013			
Carrying value			
NHA MBS and CMB Program	\$ 3,802,648	\$ 3,843,383	\$ (40,735)
Bank sponsored ABCP	1,688,936	1,728,672	(39,736)
Total	\$ 5,491,584	\$ 5,572,055	\$ (80,471)
Fair value	\$ 5,659,082	\$ 5,671,379	\$ (12,297)

The carrying value of Obligations to securitization entities, which is recorded net of issue costs, includes principal payments received on securitized mortgages that are not due to be settled until after the reporting period. Issue costs are amortized over the life of the obligation on an effective interest rate basis.

5. SHARE CAPITAL

Authorized

Unlimited number of:

- First preferred shares, issuable in series
- Second preferred shares, issuable in series
- Class 1 non-voting shares
- Common shares, no par value

Issued and outstanding

	SEPTEMBER 30, 2014		SEPTEMBER 30, 2013	
	SHARES	STATED VALUE	SHARES	STATED VALUE
Perpetual preferred shares - classified as equity:				
First preferred shares, Series B	6,000,000	\$ 150,000	6,000,000	\$ 150,000
Common shares:				
Balance, beginning of period	252,309,767	\$ 1,630,844	252,098,907	\$ 1,572,573
Issued under Stock Option Plan <i>(Note 7)</i>	684,471	32,384	1,005,742	41,985
Purchased for cancellation	(1,041,300)	(6,805)	(1,050,000)	(6,607)
Balance, end of period	251,952,938	\$ 1,656,423	252,054,649	\$ 1,607,951

5. SHARE CAPITAL *(continued)*

Normal course issuer bid

In the third quarter of 2014, 416,300 shares (2013 – 307,700) were purchased at a cost of \$21.3 million (2013 – \$14.8 million). In the nine months ended September 30, 2014, 1,041,300 shares (2013 – 1,050,000) were purchased at a cost of \$54.5 million (2013 – \$47.9 million). The premium paid to purchase the shares in excess of the stated value was charged to Retained earnings.

The Company commenced a normal course issuer bid on April 14, 2014 which is effective until March 19, 2015. Pursuant to this bid, the Company may purchase up to 12.6 million or 5% of its common shares outstanding as at March 31, 2014. On April 12, 2013, the Company commenced a normal course issuer bid, effective for one year, authorizing it to purchase up to 12.6 million or 5% of its common shares outstanding as at March 31, 2013.

In connection with its normal course issuer bid, the Company has established an automatic securities purchase plan for its common shares. The automatic securities purchase plan provides standard instructions regarding how the Company's common shares are to be purchased under its normal course issuer bid during certain pre-determined trading blackout periods. Outside of these pre-determined trading blackout periods, purchases under the Company's normal course issuer bid will be completed based upon management's discretion.

6. CAPITAL MANAGEMENT

The capital management policies, procedures and activities of the Company are discussed in the Capital Resources section of the Company's Management's Discussion and Analysis contained in the Third Quarter 2014 Report to Shareholders and have not changed significantly since December 31, 2013.

7. SHARE-BASED PAYMENTS

Stock option plan

	SEPTEMBER 30 2014	DECEMBER 31 2013
Common share options		
– Outstanding	7,079,412	7,442,999
– Exercisable	3,186,187	2,943,693

In the third quarter of 2014, the Company did not grant options to employees (2013 – nil). In the nine months ended September 30, 2014, the Company granted 1,024,685 options to employees (2013 – 1,385,195). The weighted average fair value of options granted during the nine months ended September 30, 2014 has been estimated at \$6.59 per option (2013 – \$5.06) using the Black-Scholes option pricing model. The closing share price at the grant date was \$54.01. The assumptions used in the valuation model include:

	NINE MONTHS ENDED SEPTEMBER 30	
	2014	2013
Exercise price	\$ 53.81	\$ 45.51
Risk-free interest rate	1.90%	1.75%
Expected option life	6 years	6 years
Expected volatility	21.00%	22.00%
Expected dividend yield	4.00%	4.73%

Expected volatility has been estimated based on the historic volatility of the Company's share price over six years which is reflective of the expected option life. Options vest over a period of up to 7.5 years from the grant date and are exercisable no later than 10 years after the grant date. A portion of the outstanding options can only be exercised once certain performance targets are met.

8. ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

SEPTEMBER 30, 2014	EMPLOYEE BENEFITS	AVAILABLE FOR SALE SECURITIES	INVESTMENT IN AFFILIATE AND OTHER	TOTAL
Balance, beginning of period	\$ (68,593)	\$ 420	\$ (14,786)	\$ (82,959)
Other comprehensive income (loss)	(34,276)	(99)	23,649	(10,726)
Balance, end of period	\$ (102,869)	\$ 321	\$ 8,863	\$ (93,685)

SEPTEMBER 30, 2013	EMPLOYEE BENEFITS	AVAILABLE FOR SALE SECURITIES	INVESTMENT IN AFFILIATE AND OTHER	TOTAL
Balance, beginning of period	\$ (92,475)	\$ 963	\$ (40,793)	\$ (132,305)
Other comprehensive income (loss)	31,191	149	19,292	50,632
Balance, end of period	\$ (61,284)	\$ 1,112	\$ (21,501)	\$ (81,673)

Amounts are recorded net of tax.

9. RISK MANAGEMENT

The risk management policies and procedures of the Company are discussed in the Financial Instruments Risk section of the Company's Management's Discussion and Analysis contained in the Third Quarter 2014 Report to Shareholders and have not changed significantly since December 31, 2013.

10. FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair values are management's estimates and are generally calculated using market conditions at a specific point in time and may not reflect future fair values. The calculations are subjective in nature, involve uncertainties and are matters of significant judgment.

All financial instruments measured at fair value and those for which fair value is disclosed are classified into one of three levels that distinguish fair value measurements by the significance of the inputs used for valuation.

Fair value is determined based on the price that would be received for an asset or paid to transfer a liability in the most advantageous market, utilizing a hierarchy of three different valuation techniques, based on the lowest level input that is significant to the fair value measurement in its entirety.

Level 1 – Unadjusted quoted prices in active markets for identical assets or liabilities;

Level 2 – Observable inputs other than Level 1 quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; or inputs other than quoted prices that are observable or corroborated by observable market data; and

Level 3 – Unobservable inputs that are supported by little or no market activity. Valuation techniques are primarily model-based.

Markets are considered inactive when transactions are not occurring with sufficient regularity. Inactive markets may be characterized by a significant decline in the volume and level of observed trading activity or through large or erratic bid/offer spreads. In those instances where traded markets are not considered sufficiently active, fair value is measured using valuation models which may utilize predominantly observable market inputs (Level 2) or may utilize predominantly non-observable market inputs (Level 3). Management considers all reasonably available information including indicative broker quotations, any available pricing for similar instruments, recent arm's length market transactions, any relevant observable market inputs, and internal model-based estimates. Management exercises judgment in determining the most appropriate inputs and the weighting ascribed to each input as well as in the selection of valuation methodologies.

10. FAIR VALUE OF FINANCIAL INSTRUMENTS *(continued)*

Fair value is determined using the following methods and assumptions:

Securities are valued using quoted prices from active markets, when available. When a quoted market price is not readily available, valuation techniques are used that require assumptions related to discount rates and the timing and amount of future cash flows. Wherever possible, observable market inputs are used in the valuation techniques.

Loans classified as Level 2 are valued using market interest rates for loans with similar credit risk and maturity.

Loans classified as Level 3 are valued by discounting the expected future cash flows at prevailing market yields.

Obligations to securitization entities are valued by discounting the expected future cash flows at prevailing market yields for securities issued by these securitization entities having similar terms and characteristics.

Deposits and certificates are valued by discounting the contractual cash flows using market interest rates currently offered for deposits with similar terms and credit risks.

Long-term debt is valued using quoted prices for each debenture available in the market.

Derivative financial instruments are valued based on quoted market prices, where available, prevailing market rates for instruments with similar characteristics and maturities, or discounted cash flow analysis.

Level 1 assets include exchange-traded equity securities and open-end investment fund units in instances where there are quoted prices available from active markets.

Level 2 assets and liabilities include fixed income securities, loans, derivative financial instruments, deposits and certificates and long-term debt. The fair value of fixed income securities is determined using quoted market prices or independent dealer price quotes. The fair value of derivative financial instruments and deposits and certificates are determined using valuation models, discounted cash flow methodologies, or similar techniques using primarily observable market inputs. The fair value of long-term debt is determined using indicative broker quotes.

Level 3 assets and liabilities include securities with little or no trading activity valued using broker-dealer quotes, loans, obligations to securitization entities and derivative financial instruments. Derivative financial instruments consist of principal reinvestment account swaps which represent the component of a swap entered into under the CMB Program whereby the Company pays coupons on Canada Mortgage Bonds and receives investment returns on the reinvestment of repaid mortgage principal. Fair value is determined by discounting the projected cashflows of the swaps. The notional amount, which is an input used to determine the fair value of the swap, is determined using an average unobservable prepayment rate of 15% which is based on historical prepayment patterns. An increase (decrease) in the assumed mortgage prepayment rate increases (decreases) the notional amount of the swap.

The following table presents the carrying amounts and fair values of financial assets and financial liabilities, including their levels in the fair value hierarchy. The table distinguishes between those financial instruments recorded at fair value and those recorded at amortized cost. The table also excludes fair value information for financial assets and financial liabilities not measured at fair value if the carrying amount is a reasonable approximation of fair value. These items include cash and cash equivalents, accounts and other receivables, certain other financial assets, accounts payable and accrued liabilities, repurchase agreements, and certain other financial liabilities.

10. FAIR VALUE OF FINANCIAL INSTRUMENTS *(continued)*

	CARRYING VALUE	FAIR VALUE			TOTAL
		LEVEL 1	LEVEL 2	LEVEL 3	
SEPTEMBER 30, 2014					
Financial assets recorded at fair value					
Securities					
– Available for sale	\$ 4,290	\$ 4,290	\$ –	\$ –	\$ 4,290
– Held for trading	76,367	72,833	962	2,572	76,367
Loans					
– Held for trading	533,929	–	533,929	–	533,929
Derivative financial instruments	36,479	–	34,449	2,030	36,479
Financial assets recorded at amortized cost					
Loans					
– Loans and receivables	6,369,635	–	31,048	6,521,413	6,552,461
Financial liabilities recorded at fair value					
Derivative financial instruments	26,016	–	5,028	20,988	26,016
Financial liabilities recorded at amortized cost					
Deposits and certificates	204,956	–	206,275	–	206,275
Obligations to securitization entities	6,438,067	–	–	6,544,716	6,544,716
Long-term debt	1,325,000	–	1,653,525	–	1,653,525
DECEMBER 31, 2013					
Financial assets recorded at fair value					
Securities					
– Available for sale	\$ 4,113	\$ 4,113	\$ –	\$ –	\$ 4,113
– Held for trading	64,622	62,216	960	1,446	64,622
Loans					
– Held for trading	324,271	–	324,271	–	324,271
Derivative financial instruments	57,351	–	48,946	8,405	57,351
Financial assets recorded at amortized cost					
Loans					
– Loans and receivables	5,527,229	–	35,958	5,659,082	5,695,040
Financial liabilities recorded at fair value					
Derivative financial instruments	35,476	–	10,908	24,568	35,476
Financial liabilities recorded at amortized cost					
Deposits and certificates	186,420	–	187,941	–	187,941
Obligations to securitization entities	5,572,055	–	–	5,671,379	5,671,379
Long-term debt	1,325,000	–	1,577,807	–	1,577,807

There were no significant transfers between Level 1 and Level 2 in 2014 and 2013.

10. FAIR VALUE OF FINANCIAL INSTRUMENTS *(continued)*

The following table provides a summary of changes in Level 3 assets and liabilities measured at fair value on a recurring basis.

	BALANCE JANUARY 1	GAINS/ (LOSSES) INCLUDED IN NET EARNINGS ⁽¹⁾	PURCHASES AND ISSUANCES	SETTLEMENTS	TRANSFERS IN/OUT	BALANCE SEPTEMBER 30
SEPTEMBER 30, 2014						
Assets						
Securities						
– Held for trading	\$ 1,446	\$ 1,036	\$ 138	\$ 48	\$ –	\$ 2,572
Liabilities						
Derivative financial instruments, net	16,163	(16,508)	(1,932)	11,781	–	18,958
SEPTEMBER 30, 2013						
Assets						
Securities						
– Held for trading	\$ 840	\$ 35	\$ 100	\$ –	\$ (275)	\$ 700
Liabilities						
Derivative financial instruments, net	56,245	20,781	(3,286)	13,654	–	18,524

(1) Included in Net investment income and other in the Consolidated Statements of Earnings.

11. EARNINGS PER COMMON SHARE

	THREE MONTHS ENDED SEPTEMBER 30		NINE MONTHS ENDED SEPTEMBER 30	
	2014	2013	2014	2013
Earnings				
Net earnings	\$ 221,871	\$ 195,607	\$ 610,995	\$ 571,409
Perpetual preferred share dividends	2,213	2,213	6,638	6,638
Net earnings available to common shareholders	\$ 219,658	\$ 193,394	\$ 604,357	\$ 564,771
Number of common shares <i>(in thousands)</i>				
Average number of common shares outstanding				
Add:	252,089	252,021	252,247	251,976
– Potential exercise of outstanding stock options	699	583	832	475
Average number of common shares outstanding – diluted basis	252,788	252,604	253,079	252,451
Earnings per common share <i>(in dollars)</i>				
– Basic	\$ 0.87	\$ 0.77	\$ 2.40	\$ 2.24
– Diluted	\$ 0.87	\$ 0.77	\$ 2.39	\$ 2.24

12. SEGMENTED INFORMATION

The Company's reportable segments are:

- Investors Group
- Mackenzie
- Corporate and Other

These segments reflect the current organizational structure and internal financial reporting. Management measures and evaluates the performance of these segments based on earnings before interest and taxes.

Investors Group earns fee-based revenues in the conduct of its core business activities which are primarily related to the distribution, management and administration of its investment funds. It also earns fee revenues from the provision of brokerage services and the distribution of insurance and banking products. In addition, Investors Group earns intermediary revenues primarily from mortgage banking and servicing activities and from the assets funded by deposit and certificate products.

Mackenzie earns fee-based revenues from services it provides as fund manager to its investment funds and as investment advisor to sub-advisory and institutional accounts.

Corporate and Other includes Investment Planning Counsel, equity income from its investment in Great-West Lifeco Inc. (Lifeco), net investment income on unallocated investments, other income, and also includes consolidation elimination entries.

	2014			
Three months ended September 30	INVESTORS GROUP	MACKENZIE	CORPORATE AND OTHER	TOTAL
Revenues				
Management fees	\$ 321,169	\$ 181,275	\$ 14,619	\$ 517,063
Administration fees	71,943	26,703	3,351	101,997
Distribution fees	41,516	2,658	40,794	84,968
Net investment income and other	16,463	1,456	28,215	46,134
	451,091	212,092	86,979	750,162
Expenses				
Commission	134,054	75,405	40,374	249,833
Non-commission	109,931	67,452	13,419	190,802
	243,985	142,857	53,793	440,635
Earnings before undernoted	\$ 207,106	\$ 69,235	\$ 33,186	309,527
Interest expense				(23,200)
Earnings before income taxes				286,327
Income taxes				64,456
Net earnings				221,871
Perpetual preferred share dividends				2,213
Net earnings available to common shareholders				\$ 219,658

12. SEGMENTED INFORMATION *(continued)*

2013

Three months ended September 30	INVESTORS GROUP	MACKENZIE	CORPORATE AND OTHER	TOTAL
Revenues				
Management fees	\$ 283,126	\$ 167,192	\$ 11,878	\$ 462,196
Administration fees	61,210	26,371	2,789	90,370
Distribution fees	43,771	3,090	29,350	76,211
Net investment income and other	12,479	768	25,442	38,689
	400,586	197,421	69,459	667,466
Expenses				
Commission	122,981	67,866	28,864	219,711
Non-commission	95,962	65,176	11,933	173,071
	218,943	133,042	40,797	392,782
Earnings before undernoted	\$ 181,643	\$ 64,379	\$ 28,662	274,684
Interest expense				(23,199)
Earnings before income taxes				251,485
Income taxes				55,878
Net earnings				195,607
Perpetual preferred share dividends				2,213
Net earnings available to common shareholders				\$ 193,394

12. SEGMENTED INFORMATION *(continued)*

	2014			
Nine months ended September 30	INVESTORS GROUP	MACKENZIE	CORPORATE AND OTHER	TOTAL
Revenues				
Management fees	\$ 933,872	\$ 530,831	\$ 42,013	\$ 1,506,716
Administration fees	207,311	79,328	9,890	296,529
Distribution fees	134,225	8,632	120,635	263,492
Net investment income and other	35,619	3,165	81,274	120,058
	1,311,027	621,956	253,812	2,186,795
Expenses				
Commission	397,376	223,997	117,328	738,701
Non-commission	333,383	205,111	42,493	580,987
	730,759	429,108	159,821	1,319,688
Earnings before undernoted	\$ 580,268	\$ 192,848	\$ 93,991	867,107
Interest expense				(68,913)
Restructuring and other charges				(18,316)
Earnings before income taxes				779,878
Income taxes				168,883
Net earnings				610,995
Perpetual preferred share dividends				6,638
Net earnings available to common shareholders				\$ 604,357
Identifiable assets				
Identifiable assets	\$ 8,046,334	\$ 1,336,781	\$ 1,960,674	\$11,343,789
Goodwill	1,347,781	1,168,580	140,178	2,656,539
Total assets	\$ 9,394,115	\$ 2,505,361	\$ 2,100,852	\$14,000,328

12. SEGMENTED INFORMATION *(continued)*

2013

Nine months ended September 30	INVESTORS GROUP	MACKENZIE	CORPORATE AND OTHER	TOTAL
Revenues				
Management fees	\$ 828,645	\$ 493,395	\$ 34,982	\$ 1,357,022
Administration fees	177,923	77,652	8,239	263,814
Distribution fees	137,600	10,329	89,481	237,410
Net investment income and other	50,556	3,474	74,841	128,871
	1,194,724	584,850	207,543	1,987,117
Expenses				
Commission	367,602	201,332	87,805	656,739
Non-commission	298,197	199,725	35,684	533,606
	665,799	401,057	123,489	1,190,345
Earnings before undernoted	\$ 528,925	\$ 183,793	\$ 84,054	796,772
Interest expense				(68,911)
Earnings before income taxes				727,861
Income taxes				156,452
Net earnings				571,409
Perpetual preferred share dividends				6,638
Net earnings available to common shareholders				\$ 564,771
Identifiable assets				
Goodwill	\$ 6,968,313	\$ 1,305,115	\$ 1,637,028	\$ 9,910,456
	1,347,781	1,168,580	122,593	2,638,954
Total assets	\$ 8,316,094	\$ 2,473,695	\$ 1,759,621	\$ 12,549,410